Salesforce Personalization
Rate Card

A quantity of Personalization Credits is included with certain Salesforce Services, with the specific entitlement indicated in the Usage Details table on the Order Form for such Services. Additional Personalization Credits can be purchased at any time during a subscription term. Personalization Credits must be used before the Order End Date set forth in the Usage Details table on the Order Form and no rollover will be permitted. Customer consumes Personalization Credits at the applicable multiplier rate based on the Usage Type identified below.

Using Personalization features in a sandbox can impact the consumption of credits. The applicable multipliers for Personalization use in a sandbox are the same as those for production. Sandbox usage will be displayed in the production org's Digital Wallet.

Usage Type*	Multiplier
Personalization Decisions	1

* Usage types and associated multipliers may be updated from time to time.

To learn more about how Personalization Credits are consumed, and when Data Services Credits are consumed with Personalization Credits, please visit: Salesforce Personalization in Salesforce Help.

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