



Partner Connect Messaging

Applicable to orders with Partner Connect

A quantity of Partner Connect Messages is included in each Partner Connect Access SKU. Additional Partner Connect Messages can be purchased at any time during a subscription term.

The multiplier applied to each Partner Connect Message is determined by country destination for each individual message sent according to the table below. Multipliers are subject to change upwards or downwards at any time. Messages sent to countries not listed in the table below will be charged at a multiplier of 80. Marketing Cloud does not support all markets listed below as further explained [here](#). Supported and Unsupported markets are subject to change at any time.

Customers will be charged for all outbound, mobile terminated (MT) Partner Connect messages, whether delivered or undelivered. Customers will not be charged for inbound, mobile originated (MO) Partner Connect messages. Multimedia short messages (MMS) have a multiplier separate from SMS and are available in the US only. Multipliers suffixed with “- D” in the table below apply only to Customers who either: (1) applied for and were approved by carrier(s) as being eligible for domestic sending, thus will send SMS through domestic gateways using pre-registered from names or (2) acquired a domestic short code within a specific region and are sending SMS on the domestic short code (“Domestic Multipliers”). Domestic Multiplier rates and eligibility are determined by the carrier and are subject to change at any time at the discretion of the carrier.

TABLES BELOW EFFECTIVE AS OF SEPTEMBER 17, 2024 :

Supported Countries with Multipliers :

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
AE	United Arab Emirates (incl. Short Codes)	46	BG	Bulgaria	98.14
AE - D	United Arab Emirates Domestic	17.6	BG - D	Bulgaria Domestic	52
AL	Albania	61	BH	Bahrain	25
AR	Argentina	68.05	BR	Brazil	12
AR - D	Argentina Domestic (domestic short code)	49	BY	Belarus	177
AT	Austria	34	CA	Canada	9
AU	Australia	14.3	CH	Switzerland	28
BA	Bosnia and Herzegovina	75	CL	Chile	13.09
BE	Belgium	80	CL - D	Chile Domestic (short codes)	21.07

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
CN	China	34	IS	Iceland	45
CO	Colombia	0.71	IT	Italy	35
CR	Costa Rica	33	JO	Jordan	185.19
CY	Cyprus	68	JO - D	Jordan Domestic	27
CZ	Czechia	48	JP	Japan	53
CZ - D	Czechia Domestic	36	KE	Kenya	86.42
DE	Germany	75	KE - D	Kenya Domestic	14
DK	Denmark	38	KR	South Korea	12
DO	Dominican Republic	54	KW	Kuwait	131
DZ	Algeria	203	KW - D	Kuwait Domestic	48
EC	Ecuador	113	LB	Lebanon	210
EC - D	Ecuador Domestic (short code)	48	LB - D	Lebanon Domestic	19
EE	Estonia	45	LI	Liechtenstein	19
EG	Egypt	196.30	LT	Lithuania	35
EG - D	Egypt Domestic	13.09	LU	Luxembourg	75
ES	Spain	31	LV	Latvia	31
FI	Finland	53	LK	Sri Lanka	301
FR	France	42	MA	Morocco	151
GB	Great Britain	30	MA - D	Morocco Domestic	38
GH	Ghana	197	MO	Macau	18
GH - D	Ghana Domestic	17	MT	Malta	55
GR	Greece	41	MX	Mexico	11.78
HK	Hong Kong	47	MY	Malaysia	129.63
HN	Honduras	155	MY - D	Malaysia Domestic	25
HR	Croatia	61.5	MZ	Mozambique	92
HU	Hungary	67	NG	Nigeria	164
ID	Indonesia	290.13	NG - D	Nigeria Domestic	27
ID - D	Indonesia Domestic	46	NL	Netherlands	66
IE	Ireland	48	NO	Norway	41
IL	Israel	117.29	NZ	New Zealand	50
IL - D	Israel Domestic	4	OM	Oman	92
IN	India	65	OM - D	Oman Domestic	33
IN - D	India domestic	2.37	PA	Panama	59

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
PE	Peru	48	SE	Sweden	33
PE - D	Peru Domestic (short code)	15.71	SG	Singapore	29
PH	Philippines	135.81	SI	Slovenia	108
PH - D	Philippines Domestic	4.45	SK	Slovak Republic	38
PK	Pakistan	328	TH	Thailand	6
PK - D	Pakistan Domestic	18.00	TR	Turkey	2
PL	Poland	17	TT	Trinidad & Tobago	164
PT	Portugal	17	TW	Taiwan	25
PY	Paraguay	49.39	UA	Ukraine	144
QA	Qatar	157.02	US	United States (MMS)	16
QA - D	Qatar Domestic	20	US	United States (SMS)	4
RO	Romania	37	US - D	United States Domestic FTEU ONLY	45
RS	Serbia	171	UY	Uruguay	43
RS - D	Serbia Domestic	18	VE	Venezuela	66
RU	Russia	415	VN	Vietnam	112
SA	Saudi Arabia	86.42	ZA	South Africa	10
SA - D	Saudi Arabia Domestic	21	ZW	Zimbabwe	171

Unsupported countries with multipliers:

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
AF	Afghanistan	249	DM	Dominica	167
AI	Anguilla	87	ET	Ethiopia	260
AW	Aruba	87	FJ	Fiji	157
AZ	Azerbaijan	301	GA	Gabon	184
BB	Barbados	124	GD	Grenada	124
BD	Bangladesh	249	GE	Georgia	127
BF	Burkina Faso	93	GM	Gambia	99
BJ	Benin	118	GN	Guinea	223
BM	Bermuda	164	GT	Guatemala	131
BN	Brunei	20	GY	Guyana	155
BO	Bolivia	89	HT	Haiti	149
BS	Bahamas	36	IQ	Iraq	216
BT	Bhutan	272	JM	Jamaica	151
BZ	Belize	171	KG	Kyrgyzstan	204
CD	Congo D.R.	125	KH	Cambodia	171
CI	Côte d'Ivoire	149	KN	St kitts & Nevis	142
CM	Cameroon	99	KY	Cayman Islands	131

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
KZ	Kazakhstan	197	SS	Sudan	210
LA	Laos	155	SY	Syria	223
LC	St Lucia	142	TC	Turks & Caicos Islands	144
LR	Liberia	136	TD	Chad	210
LY	Libya	241	TG	Togo	99
MG	Madagascar	262	TJ	Tajikistan	308
ML	Mali	204	TM	Turkmenistan	217
MM	Myanmar	262	TN	Tunisia	186
MN	Mongolia	167	TO	Tonga	124
MS	Montserrat	149	TZ	Tanzania	197
MU	Mauritius	110	UG	Uganda	155
MW	Malawi	122	UZ	Uzbekistan	328
NE	Niger	197	VC	St Vincent & the Grenadines	124
NP	Nepal	228	VG	Virgin Islands British	142
PG	Papua New Guinea	167	WS	Samoa	157
PS	Palestinian Territory	269	XK	Kosovo	158
PW	Palau	169	YE	Yemen	175
RW	Rwanda	108	YT	Mayotte	109
SL	Sierra Leone	99	ZM	Zambia	197
SN	Senegal	158			