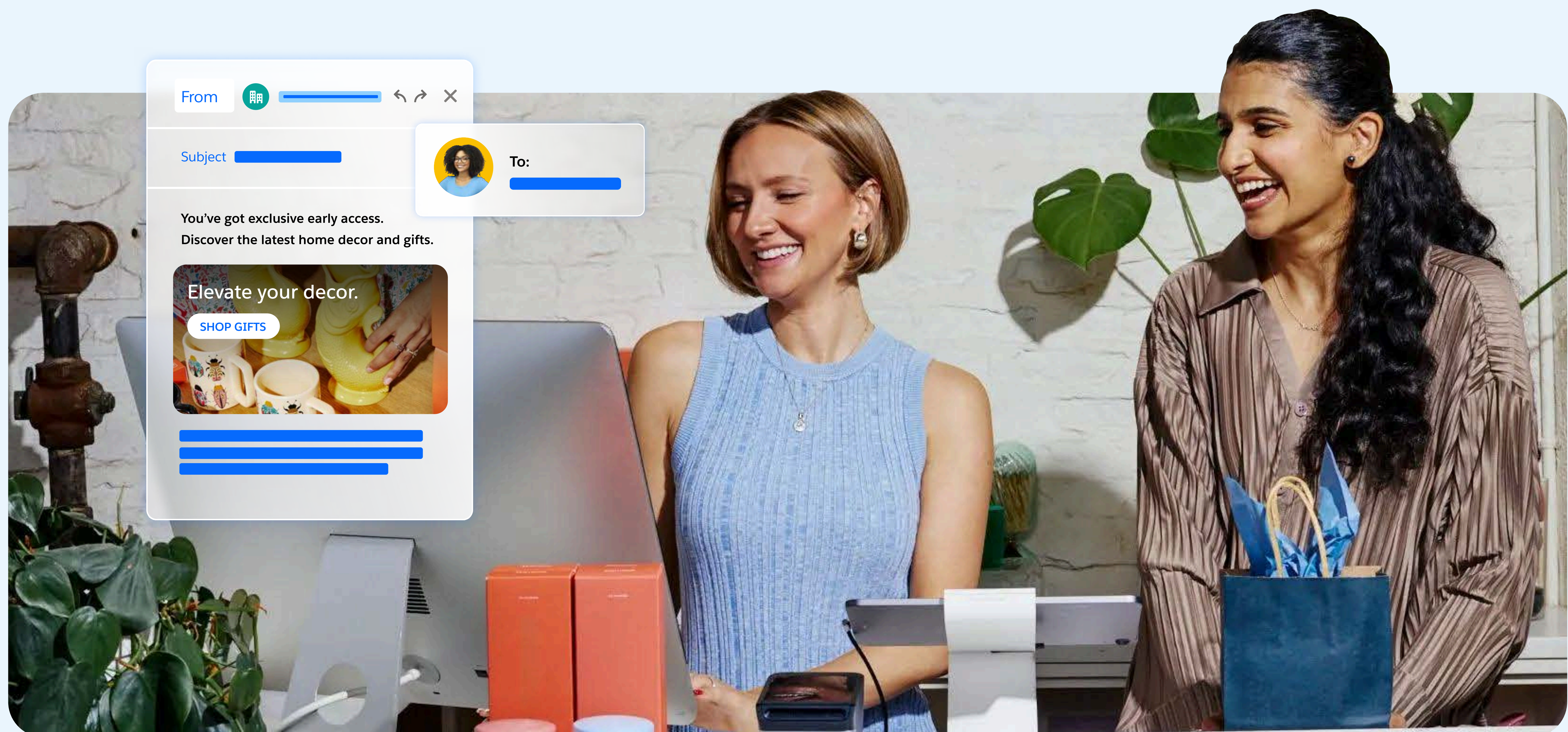


# Set up your free CRM in minutes — and fast-track growth



**Activate. Adopt. Grow. All the steps you need to get up and running with our all-in-one CRM.**

Start using Salesforce confidently in minutes. Click each resource to learn about key features across marketing, sales, and service. Then activate what's right for you.

## Build your foundation

- Simplify your workflow by [linking your Gmail or Outlook account](#)
- Boost team productivity by [inviting a colleague to join you](#)
- [Update your company information](#) in Advanced Setup
- [Enable customers to submit support cases](#) by linking your customer service email
- [Centralize collaboration](#) in your CRM with Slack and Salesforce Channels

## Put the basics to work

- [Arrange your apps](#) to eliminate friction and maximize efficiency
- [Get expert tips](#) directly in the Guidance Center
- Improve workflows by [personalizing your homepage](#)
- [Tailor your CRM](#) to capture specific needs for your business with custom fields
- [Turn on AI](#) to generate insights and instantly draft responses based on your data.

## Tailor to your business

- Build a [knowledge base](#) of common FAQs to accelerate case resolution
- Improve email deliverability with [Domain Keys Identified Mail \(DKIM\)](#)

## Drive faster growth

- Drive engagement and growth with [marketing tools](#)
- Easily manage [opportunities and sales pipelines](#)
- [Explore analytics](#) with ready-to-use reports and dashboards



### How-to videos

[See videos](#)



### How can Agentforce help?

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### Resource center

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