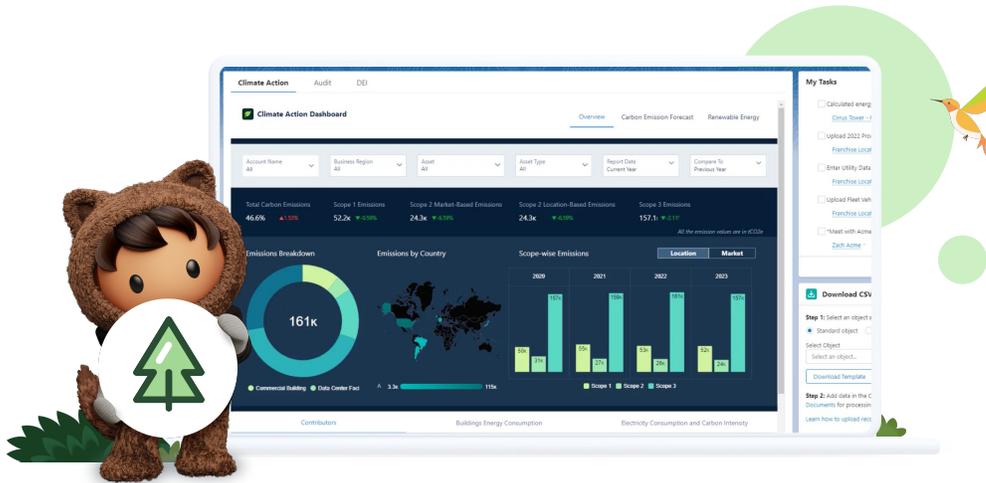


Net Zero Cloud

# A Complete ESG Management Platform

Built on the world's #1 CRM, Net Zero Cloud manages all ESG data in one place, connects it with the rest of your business, and automates ESG reporting.



## Find All ESG Data in One Place

Gain a complete view of ESG data for the entire value chain on a single platform. This includes scope 1, 2, and 3 carbon emissions, energy use, waste and water usage, and carbon credit allocations, plus social and governance data – from both inside your company and companies and customers in your value chain.

- Integrate siloed data
- Automate data collection
- Simplify data management for all ESG data

## Forecast Progress for Greater Impact

Drive greater impact by using advanced analytics to make informed decisions.

- Use prebuilt dashboards to track ESG metrics, identify gaps, and facilitate reporting
- Set science-based targets and conduct What-If Analysis to find the best path to your goals

## Improve ESG Reporting with Einstein AI

Accelerate ESG reporting with out-of-the-box templates and Einstein AI.

- Jumpstart reporting with prebuilt report builders aligned with global reporting frameworks such as ESRS and GRI
- Automate report authoring with Einstein AI for report generation and assessment

## Connect Data to Drive Maximum Returns

Save money, increase revenue, and improve efficiencies by connecting ESG data with data from other Salesforce apps.

- Share ESG insights across Sales, Service, Marketing, and Commerce, boosting the bottom line while accelerating ESG goals
- Enable operational efficiency for managing cross-organization ESG initiatives

# Key Features

## ESG Disclosure Reporting with Einstein AI

Einstein AI automates ESG report authoring, performs quality assessments, and provides suggestions to improve accuracy.

## Materiality Assessment

Conduct a materiality assessment to identify which ESG topics have the most impact on your business (and vice versa), so you can report appropriately and allocate resources and develop strategies more effectively on sustainability matters.

## Out-of-the-Box Report Builders

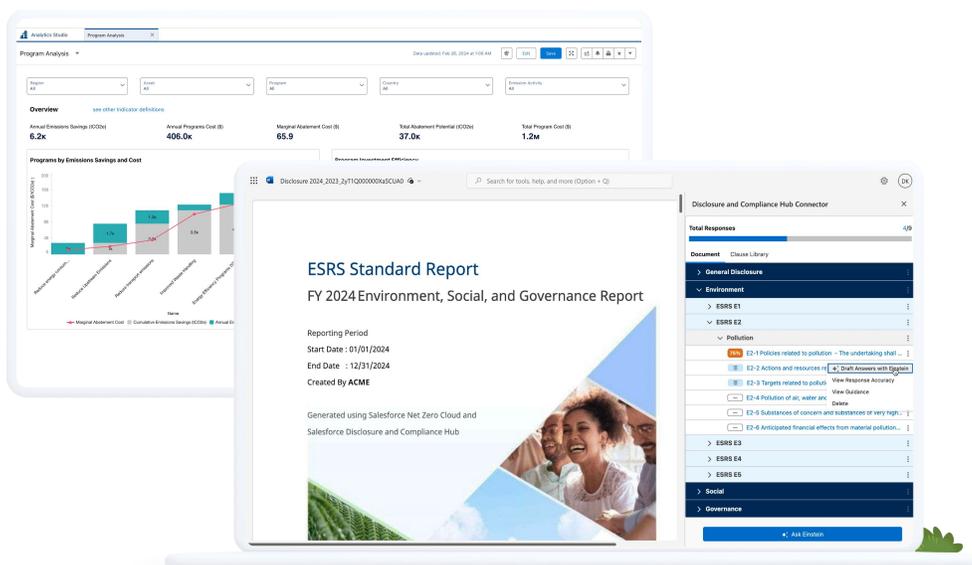
Prebuilt reporting templates provide seamless integration with topics identified in the Materiality Assessment and offer an integrated authoring experience within Microsoft 365.

## Supplier Management

Measure suppliers' ESG performance, analyze their total emissions, and track interactions with a Sustainability Scorecard for each supplier.

## Data Gap Filling

Easily identify missing information in energy records and fill gaps with suggested data estimates to get a complete and accurate picture of your organization's total carbon footprint.



## Net Zero Cloud Pricing

### Net Zero Cloud Starter

For small and midsize organizations that are just getting started with carbon accounting.

**\$48k**

organization/year  
USD (billed annually)

- ✓ 3 CRM licenses
- ✓ Carbon accounting
- ✓ Scope 1 and 2
- ✓ Scope 3 (Light)

### Net Zero Cloud Growth

For midsize companies and large enterprises with a net zero target and supplier ecosystem.

**\$210k**

organization/year  
USD (billed annually)

- ✓ 5 CRM licenses
- ✓ Scope 1, 2, and 3
- ✓ Waste & water management, Disclosure & Compliance Hub
- ✓ Einstein AI for automated reporting