

Grow faster with Pro Suite — the customizable CRM suite.

Get sales, service, marketing, commerce, and collaboration tools.

Take your business to the next level with Pro Suite. Develop long lasting customer relationships, fuel efficient growth, and collaborate with upgraded features, like customization, automation, and access to AppExchange.

Grow with powerful customization and automation.

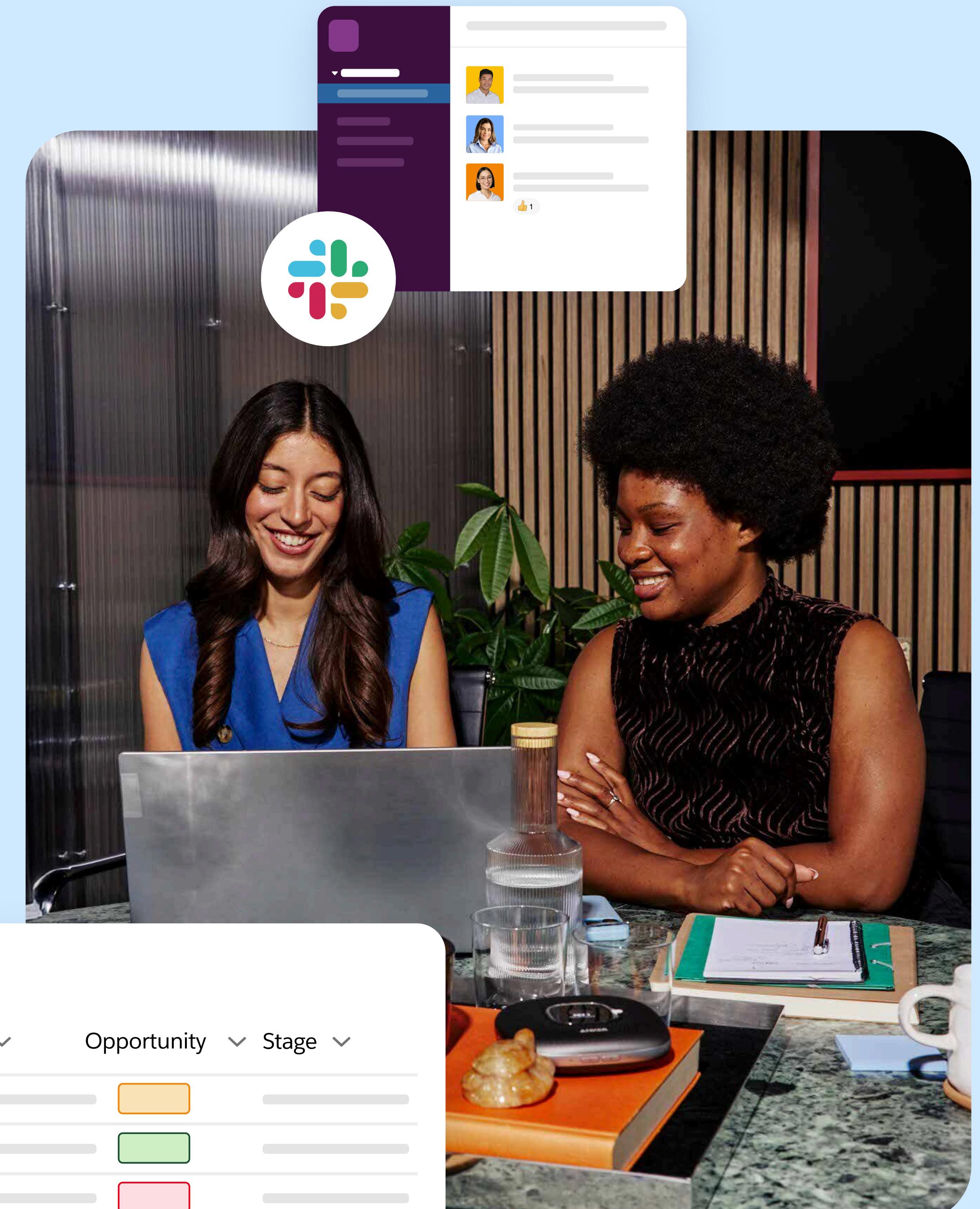
Take advantage of custom apps, objects, and automation to shape your business growth.

Equip sales teams with quoting and forecasting.

Create and manage price quotes for products and services. Plus, monitor and predict your revenue with forecasting tools.

Engage customers in real time across support channels.

Provide real-time support directly from your website or application with in-app and web messaging.



See what Nucliq has to say about Pro Suite.

“Pro Suite was the right solution because of its scalability. As we grow, we don’t need to go to another tool.”

Patrick Bégin
Business Development Officer,
Nucliq Biologics Inc.

Dive deeper into Pro Suite.

Do more with automation and customization, and grow your business with Slack, marketing, sales, service, and commerce.

Sales

Homepage

Get a daily digest of your contacts, leads, opportunities, and to-dos in one place.

Easy email integration

Connect Pro to your email inbox, and use Einstein Activity Capture to keep your email and calendar in sync.

Out-of-the-box sales

Easily manage your pipeline and opportunities with simplified, built-in sales stages.

Default dashboards and reporting

Start with a set of intuitive dashboards with key sales reports. Then configure and customize as you'd like.

Quotes

Create and manage quotes for multiple products or services to optimize sales cycles.

Forecasting

Predict sales revenue and gain insight into your sales performance.



Service

Connect email support

Integrate email as a support channel directly into Pro, so you never miss a customer service request.

Case management

Manage all the details related to your customer service requests and support them directly from the case.

Knowledge management

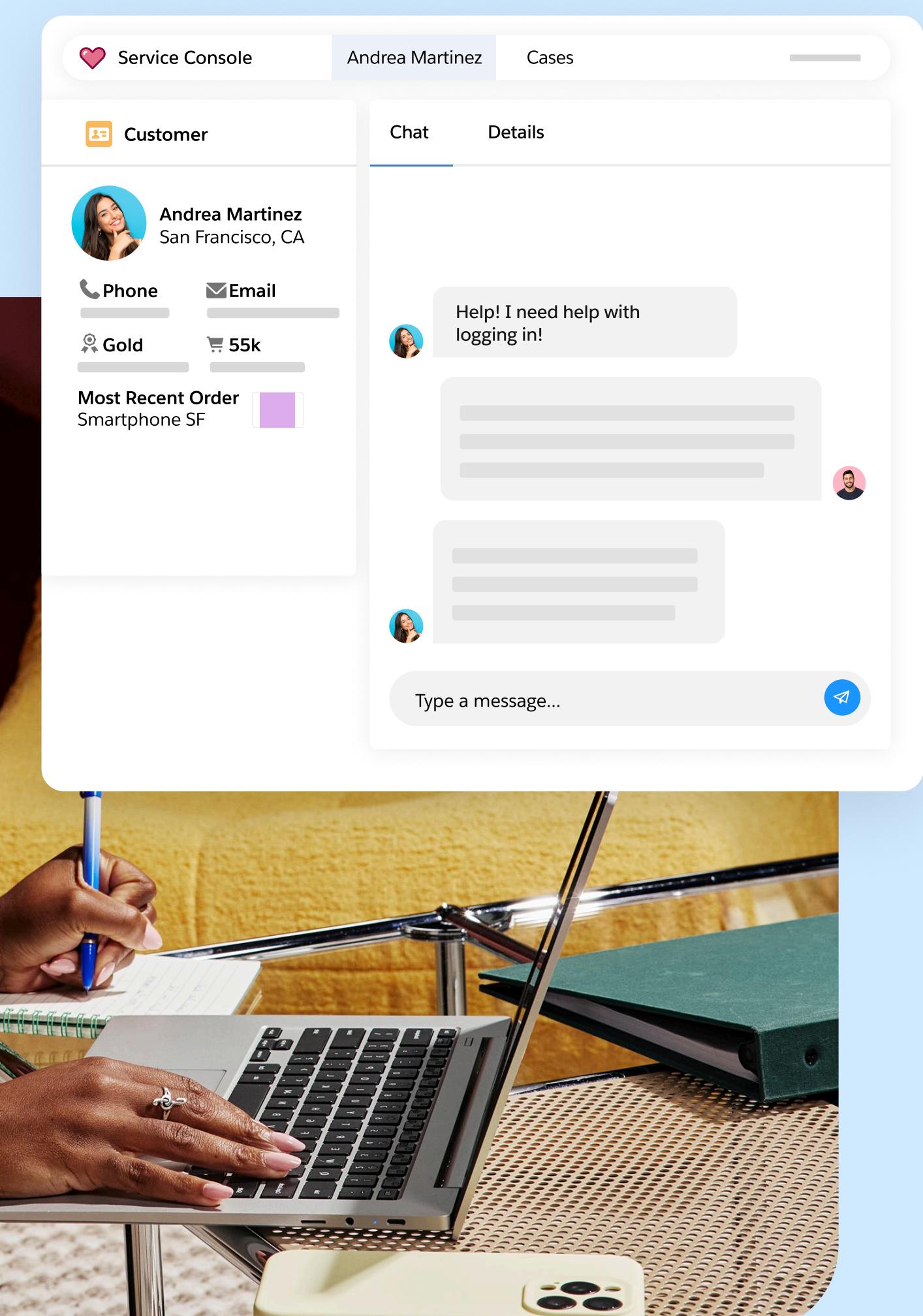
Create and publish knowledge articles to enable your team or customers.

Automate repetitive tasks

Use custom email templates and quick text to address common issues with prewritten support solutions.

In-app and web messaging

Provide customers with personalized chat experiences from your mobile app or website.



Marketing

Effective email campaigns

Build effective flows with email content that resonates with your audiences, and let Einstein Send Time Optimization determine the best time to send.

Segmentation filters

Easily segment leads and customers into business-critical lists for personalized and effective outreach.

Landing pages and forms

Quickly create a custom landing page and sign-up form to capture customer interest. Monitor key KPIs with default reports and dashboards.

Streamlined email builder and sends

Leverage premade templates to quickly build email content or design your own branded newsletters, sales emails, and more.

Commerce

Storefront builder

Quickly create and launch a branded online storefront with drag-and-drop, low-code design tools.

Merchandising tools and commerce analytics

Manage products, prices, and buyers with built-in guidance and simplified tools. Then optimize with data-driven insights to drive more revenue.

Promotions

Boost sales with premade promotion templates or create your own from scratch.

Commerce

Pay now

Streamline payments by offering various payment options and sending secure payment links directly from your CRM.

Slack

Connected Slack conversations

Set up a free Slack account in Salesforce and collaborate with real time conversations directly within records, so teams can stay updated and take action without switching tools.

Enhanced Capabilities

Custom apps and objects

Streamline your CRM experience with custom apps, and tailor your data even more with custom objects.

Process automation

Use enhanced options to automate and streamline various processes using approvals and flows.

Testing environment

Test changes and play around with features before they go live. Plus, give new users a safe place to hone their CRM skills.

AppExchange access

Get access to AppExchange, a marketplace for packages that help you extend your CRM to external systems, applications, and data sources.