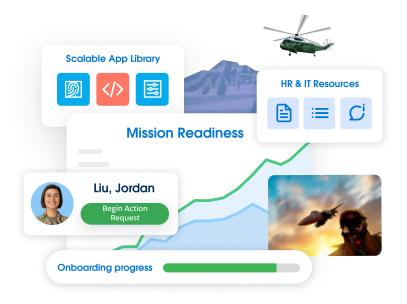


# Continue Mission, Efficiently

### **Future-proof Your Mission and Lower Total Cost of IT Ownership**



The mission demands the best. Salesforce, the world's #1 AI CRM, is a leader in low-code, workflow, and integration, enabling rapid application development, rationalization, and simplified access to legacy systems - all within a deeply unified, secure platform.

Aligned to the DoD Software Acquisition Pathway, <sup>1</sup> Salesforce Software as a Service (SaaS) enables fast delivery, agile adaptability, automatic updates, and built-in security to drive speed and efficiency while employing Zero Trust architecture.

Salesforce leads with core values of trust, customer success, and innovation. Salesforce is also proud to be recognized as the #1 best employer for veterans.<sup>2</sup>

### With Salesforce, Defense and National Security organizations can...

### Increase IT operational efficiency

Securely unlock data from ERP, legacy, and third party systems both on-premises and in the cloud with an API-led approach. Then, quickly build and scale user-friendly cloud apps using low code tools and pre-built components.

### **Enhance productivity**

With a unified view of personnel and fast, digital operations, defense and national security organizations can streamline workforce management across recruiting and hiring, HR personnel actions, IT requests, and employee services – all within a trusted operations hub.

#### Create decision advantages

Identify meaningful insights faster with AI that automatically surfaces insights. Then, take action, drive cost efficiency and impact across business, operational, and mission performance.

### Safeguard sensitive data

Secure data in an isolated, dedicated environment built on AWS to provide high levels of performance, reliability, and security while meeting FedRAMP High, DoD Impact Levels, and Top Secret authorizations.



27% decrease in IT costs<sup>3</sup>

31% faster app deployment

<sup>&</sup>lt;sup>1</sup>Defense Acquisition University, <u>aaf.dau.edu/aaf/software/</u>

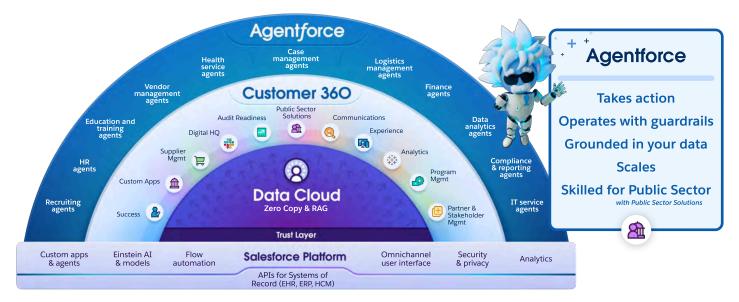
<sup>&</sup>lt;sup>2</sup>Forbes Best Employers for Veterans, <u>forbes.com/lists/best-employers-for-veterans/</u>

<sup>&</sup>lt;sup>3</sup>FY25 Salesforce Customer Success Metrics

### Salesforce for Defense and National Security

Autonomous agents from Salesforce are here to strengthen and reinforce your greatest asset, your people. Agentforce can reason and act at scale to augment your workforce and meet your mission needs.





### Key Solutions for Defense and National Security

# Transform Human Capital Management

#### Hire candidates faster

Quickly launch customized digital sites to showcase job opportunities, capture candidate info, communicate with recruits, and guide them through every step of the hiring process.

## Simplify everyday operations

Centralize HR, IT and operational services like personnel action requests, employee badging, or VPN issues in a unified administration hub with guided steps designed to fast-track employee requests.

## Elevate productivity with secure collaboration

Give employees a single tool to connect agencies, contractors, mission-critical teams and apps.

# Increase IT Operational Efficiency

#### **Innovate faster**

Deploy capabilities faster with government data models, pre-built capabilities, and a regular cadence of automatic innovation (3x per year).

### Build efficiently with re-use and low-code

Empower mission owners, developers, and business users to automate more with click-based configuration tools and reusable components that reduce development time and IT costs.

## Standardize your data into a trusted, single view

Integrate seamlessly with existing systems to reduce complexity, fuel AI, and build a common operational view.

## De-risk Supply Chains & Speed up Acquisition

### Mitigate risk faster

Put mitigation plans into action with a unified view of supplier performance, compliance, and operational risks. Develop strategies quickly with AI recommended actions.

### Continuously assess vulnerabilities

Leverage active monitoring and automatic alerts to proactively identify supply chain threats. Surface relationships across the value chain.

## Grow and align the industrial base

Remove friction and standardize processes to qualify, onboard, and contract seamlessly with shared workspaces and and integrated communication tools.

#### Learn more about Salesforce for Defense and National Security.

To learn more about Salesforce products and services, visit <u>Salesforce.com/defense</u>. From Top Secret to DoD Impact Levels, see a list of Salesforce compliance and security certifications on <u>compliance.salesforce.com</u>

Watch Demo

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