



Salesforce CTO Offerings

Elite Salesforce experts hyperfocused on achieving targeted outcomes for you.

Salesforce CTO Offerings put a team of Salesforce experts by your side. From architecture design and security to guiding you through implementation; priming your data infrastructure for digital labor to Agentforce optimization; our elite Salesforce experts are here to help you deliver game-changing results.

273%

ROI over a three-year period*

Your team of experts

You pick the CTO offering that aligns with your goal, and we'll match you with one of our most experienced and knowledgeable experts. They'll be dedicated to your business full-time, providing strategic guidance and oversight and helping you move from strategy to execution with confidence and speed.

They'll also bring in subject matter experts to ensure that no matter what complex challenges or nuances your business has, you'll have a team with the specialized knowledge to deliver results.

Bombardier goes further with data and AI by working with Salesforce experts



Bombardier's mission is to understand our customers so deeply as to anticipate their unspoken needs. **In CTO Offerings, we found a shared DNA for that mission** – trusted advisors and willing partners who got in the cockpit with us, analyzed our business, and built a strategic plan to meet our goals.”

Sandra Tymchuk,
Sr. Director of Sales Strategy & Enablement, Bombardier

[Read the story](#)





Choose CTO Offerings aligned with your targeted outcomes

Choose from four offerings, each designed around a targeted outcome. Or choose multiple offerings – they'll work together to transform your business.

Data Foundation

Unify, govern and optimize your enterprise data into a strategic advantage that accelerates AI transformation.

- Integrate and activate trusted data across your business
- Establish governance for security, compliance, and scale
- Fuel AI, automation, and real-time decision-making

Agentforce Optimization

Deploy and scale AI-powered agents with a strategy designed to increase adoption and business impact.

- Define a roadmap to scale AI-driven automation enterprise-wide
- Accelerate deployment with agent implementation best practices
- Continuously optimize for efficiency, accuracy, and value

Security and Architecture Authority

Design a secure, scalable, and adaptable architecture that aligns with your enterprise strategy.

- Develop a flexible architecture built for future growth
- Ensure security, compliance, and seamless integrations
- Optimize for AI, automation, and continuous innovation

Configure and Test

Guide and align your implementation teams – Salesforce, partners, or your own – to maximize value.

- Reduce risk and complexity with expert oversight
- Align initiatives to ensure rapid, seamless execution at scale
- Drive adoption and accelerate time to value

93%

of customers

reached program outcomes faster*

95%

of customers

experienced better and faster innovation*

96%

of customers

improved data visibility and accuracy*





Imagine what you can do with Professional Services by your side.

Salesforce Professional Services is uniquely positioned to help you succeed with direct access to Salesforce innovations, certified expertise, and deep industry experience.

Get results you can count on.

Eliminate uncertainty and work with a team you can rely on with the original Salesforce experts. With institutional knowledge from over 150k+ customer engagements and 25 years, we don't just follow industry best practices – we define them.

Solve any challenge with the right experts behind you.

Whether you're deploying one agent or transforming your entire business, we have the right people and knowledge to guide your implementation. With more than 77k certifications and specialized expertise in strategy, technology, and process, you'll be ready for any challenge.

Innovate faster with access to Salesforce teams.

Stay a step ahead with access only Salesforce can provide. We'll ensure you're prepared for the latest Agentforce innovations and new products, and you'll be the first to know when they arrive.

See why customers across the globe trust Professional Services:

10K

Consultants

77K

Certifications

150K

Engagements

25+

Years

**Want to deliver game-changing results?
Get started today.**

Contact your Salesforce Account Executive
or call **1-800-664-9073**.

*The Total Economic Impact™ Of Salesforce Professional Services, a commissioned study conducted by Forrester Consulting on behalf of Salesforce, February 2024 Survey respondents include 220 cross-industry, global decision-makers who have worked with Salesforce Professional Services.