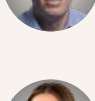
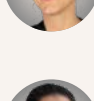
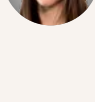


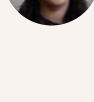
Quantifying the Impact of the Digital Labor Economy in Japan

Exploring Digital Labor Software and Services

**Alan Webber**

**Carla La Croce**

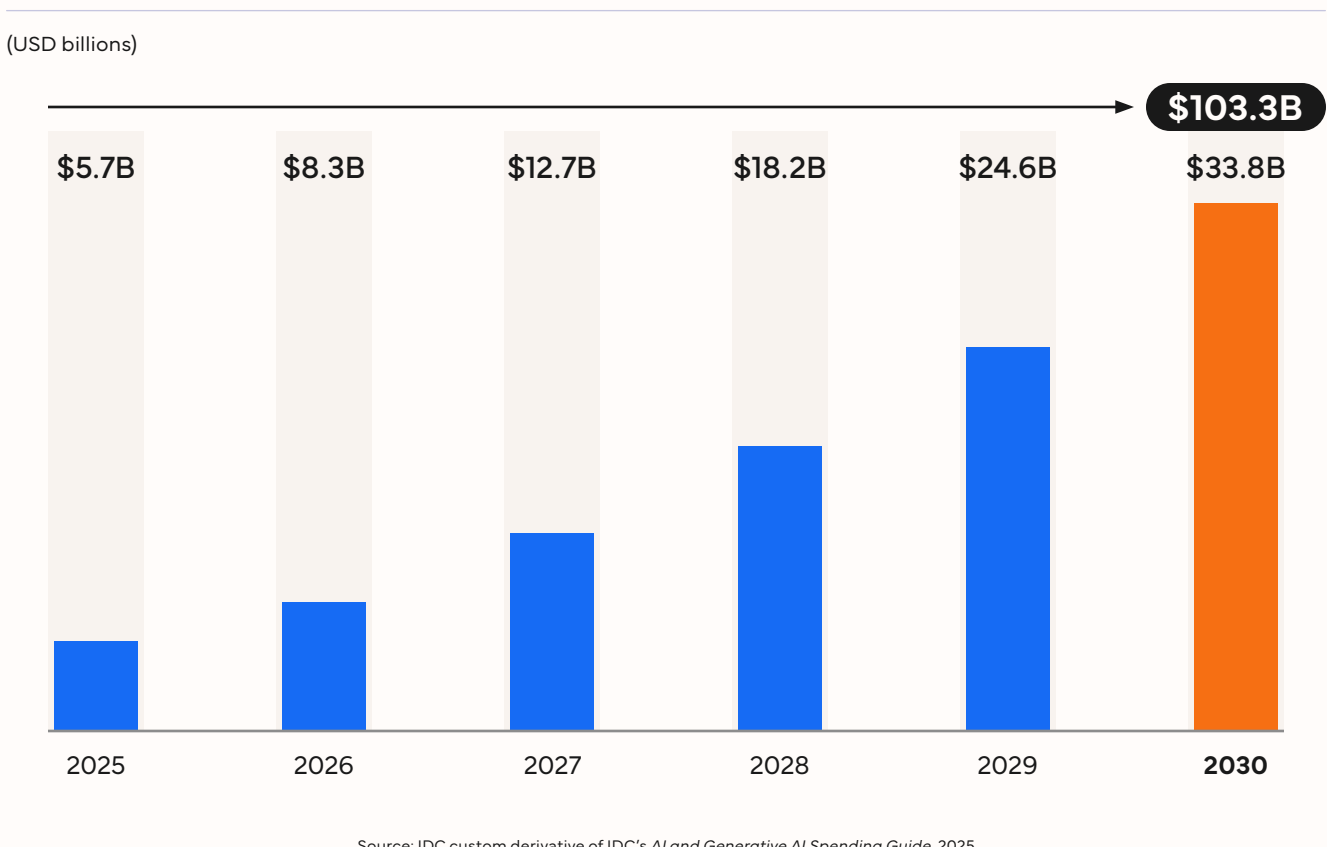
**Teodora Snoddy**

**Kritika Ghildiyal**

AI spending forecast supporting digital labor

In Japan, cumulative spend in AI technologies supporting digital labor will reach **\$103.3 billion with CAGR of 43% by 2030**. Globally, it will reach \$3.34 trillion.

Cumulative spend on AI supporting digital labor in Japan 2025–2030

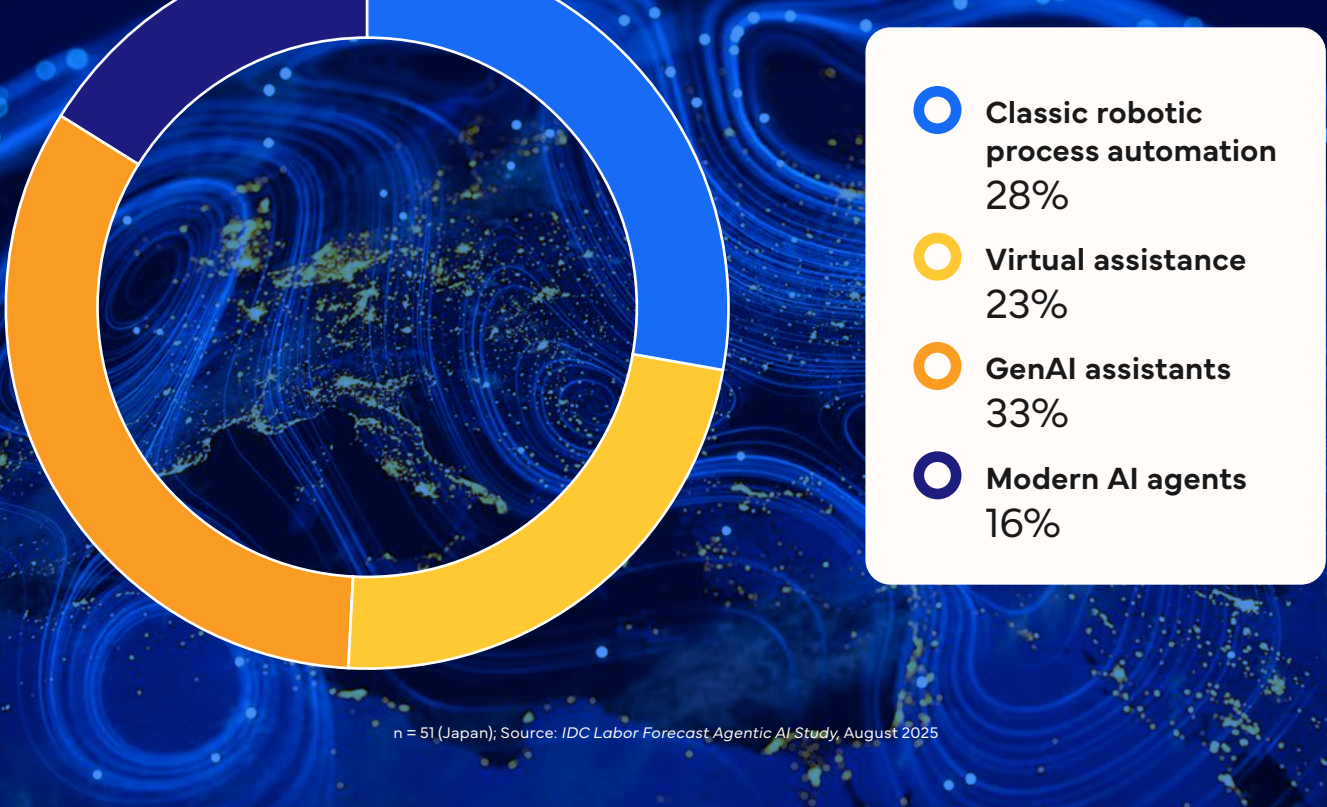


Use of AI tools by the Japanese workforce

Workers are transitioning from legacy to emerging AI tools.

What percentage of AI tools you use fall into the following categories?

(Mean responses)

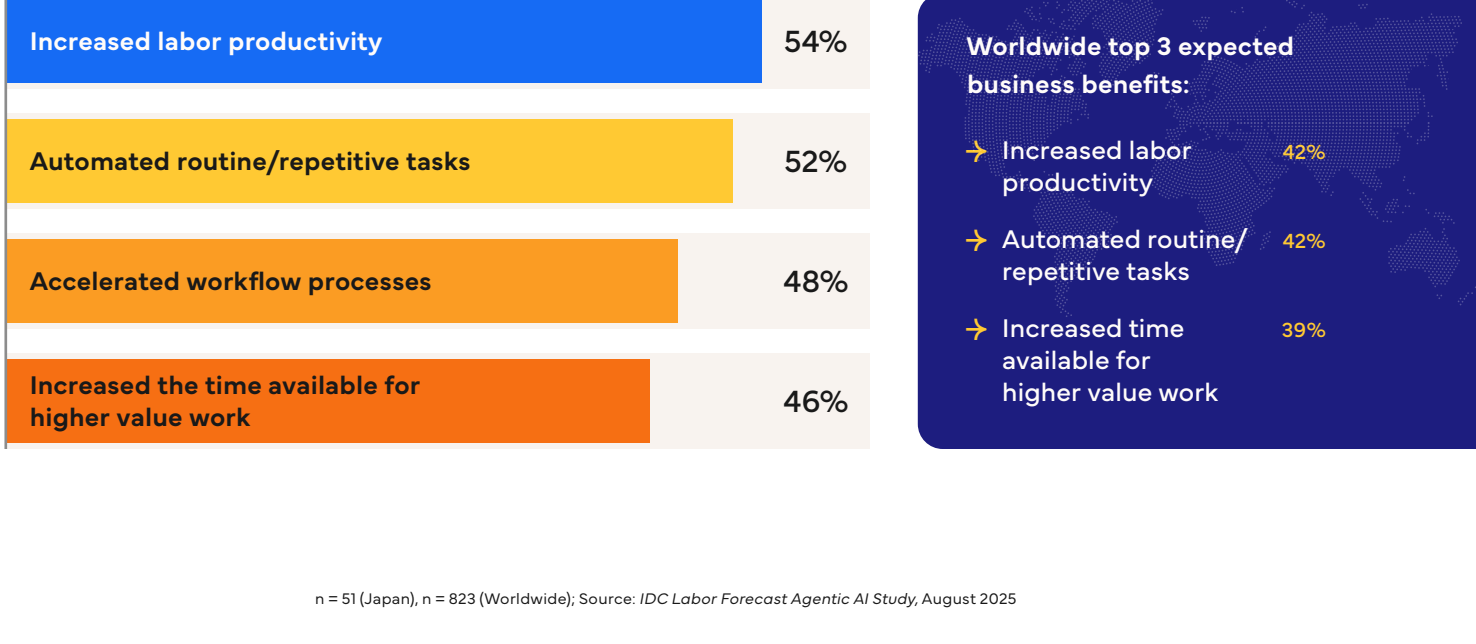


Business benefits from use of AI in Japan

Automation of routine tasks is the top expectation from AI tools in Japan.

Which business benefits do you expect from the use of AI tools?

(Percentage of respondents – top 4 responses)

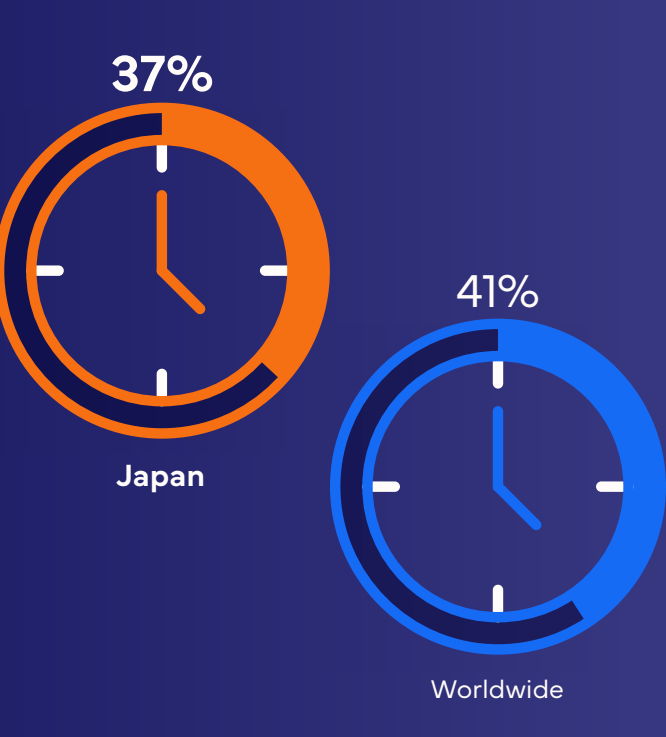


Impact of AI on work

On average, Japanese workers expect to save 37% of their typical day using AI tools.

Generally, how much time do you estimate you save in a typical 8-hour workday as a result of using AI tools for your tasks?

(Average percentage of an 8-hour workday)



Quantifying the economic impact of digital labor

In Japan, digital labor will generate a cumulative economic impact of **\$306.4 billion with CAGR of 56% by 2030**. Globally, it will reach \$13 trillion.

Cumulative economic impact of digital labor in Japan 2025–2030

