



Order Form Supplement for Mobile Publisher

This Order Form Supplement forms a part of the Order Form between Customer and Salesforce, Inc., or one of its Affiliates (“SFDC”) under which Customer has purchased the Mobile Publisher or Salesforce Mobile App - Plus Service. Capitalized terms used but not defined in this Order Form Supplement have the meanings given to them in the MSA between SFDC and Customer, including any applicable Order Form (the “Agreement”).

For Mobile App – Plus Customers, the following terms apply to the extent that Customer uses the Mobile Publisher feature of such Service.

Customer agrees that SFDC, directly or through an Affiliate, may include Customer’s Branding Materials in one or more Customized Apps and in Marketplace Listings, and may access and use the Branding Materials, including on SFDC internal workstations and third-party hosting providers, as necessary to provide the related Mobile Publisher Services, including posting and distributing or otherwise making available the Customized App in the Marketplace. “Branding Material” means brand names, logos, graphic assets and other Customer intellectual property and digital assets provided by or generated for Customer. For clarity, Branding Material as embodied in the Customized App shall remain Customer Data. “Customized App” means a Customer-branded application. In order to use the Mobile Publisher Services, Customer must first submit to SFDC, via the Services and, or as otherwise directed to SFDC, relevant information, including but not limited to Customer’s Branding Material. Customer is also responsible for completing all required steps as outlined in the Documentation. With respect to the Mobile App – Plus Service, Customer shall not remove or alter any end user license agreement provided or embedded by SFDC. Customer shall supply a privacy statement for use in connection with the Customized App, unless one is provided by SFDC. Customer understands that the Customized App may be subject to additional restrictions and that it shall only be used and distributed by Customer in accordance with the Documentation. Customer acknowledges that the Customized App does not support any Marketplace payments functionality (including any app store or in-app purchase functionality) made available by a Marketplace operator (“Marketplace Payment Feature”).

Customer agrees it will not make available any website, transaction, or other content through the Customized App that would be prohibited or subject to any limitations under the terms and conditions of any Marketplace, including for example any terms relating to a Marketplace Payment Feature. Customer further agrees to abide by, and ensure its Users abide by, the Order

Form Supplemental Terms that may be presented to its Users upon downloading the Customized App from the Marketplace, including any required flow-down terms of the relevant Marketplace, as provided therein. For purposes of this Order Form, “Marketplace” shall have the meaning given to it in the Order Form. “Marketplace Listings” means the title names, categories and other metadata, and any descriptions, screenshots and other informational or promotional material made available through the Marketplace with respect to the distribution of the Customized App. These terms are subject to change as reasonably required to comply with changes to Marketplace terms and conditions.