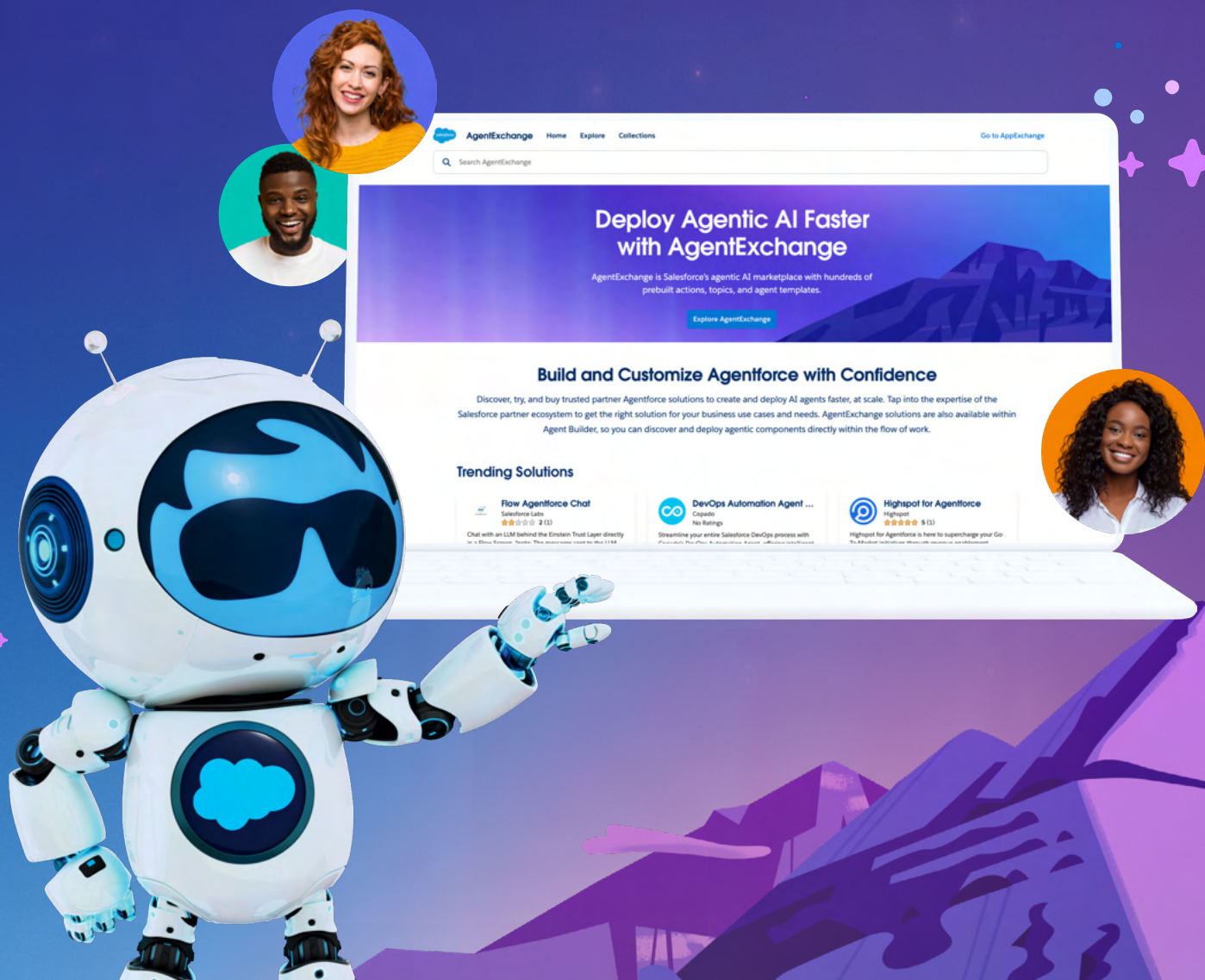


salesforce

The AgentExchange Advantage

Build and Deploy Agentic AI Faster with Partners



The AgentExchange website is displayed on a laptop screen. The website features a navigation bar with the AgentExchange logo, Home, Explore, and Collections links, and a 'Go to AppExchange' link. A search bar is located below the navigation bar. The main hero section has a purple and blue background with the text 'Deploy Agentic AI Faster with AgentExchange' and a sub-headline 'AgentExchange is Salesforce's agentic AI marketplace with hundreds of prebuilt actions, topics, and agent templates.' Below this is a 'Explore AgentExchange' button. The next section is titled 'Build and Customize Agentforce with Confidence' and contains a paragraph about the Salesforce partner ecosystem. The 'Trending Solutions' section lists three solutions: 'Flow Agentforce Chat' by Salesforce Labs, 'DevOps Automation Agent' by Copado, and 'Highspot for Agentforce' by Highspot. Each solution includes a brief description and a 'View Solution' button. Three circular profile pictures of diverse individuals are overlaid on the image: a woman with red hair, a man with a beard, and a woman with dark hair.

AgentExchange Home Explore Collections Go to AppExchange

Search AgentExchange

Deploy Agentic AI Faster with AgentExchange


AgentExchange is Salesforce's agentic AI marketplace with hundreds of prebuilt actions, topics, and agent templates.


[Explore AgentExchange](#)


Build and Customize Agentforce with Confidence

Discover, try, and buy trusted partner Agentforce solutions to create and deploy AI agents faster, at scale. Tap into the expertise of the Salesforce partner ecosystem to get the right solution for your business use cases and needs. AgentExchange solutions are also available within Agent Builder, so you can discover and deploy agentic components directly within the flow of work.

Trending Solutions

**Flow Agentforce Chat**
Salesforce Labs
4.8 (2,125) 2 (1)
Chat with an LLM behind the Einstein Trust Layer directly in a Flow Canvas. Ready. The answer used to be 1184.

**DevOps Automation Agent ...**
Copado
No Ratings
Streamline your entire Salesforce DevOps process with *Provision, Deploy, Release, Rollback, Rollout* interfaces.

**Highspot for Agentforce**
Highspot
4.9 (5) 5 (1)
Highspot for Agentforce is here to supercharge your Go-To-Market initiatives through seamless integration.

Accelerate your Agentforce journey with AgentExchange

Agentic artificial intelligence (AI) is reshaping the competitive landscape. Now, every enterprise business has a chance to rethink how work gets done and how to improve the customer experience.

But building high-quality agents can be complex and time-consuming. That's why Salesforce created [AgentExchange](#), the [Agentforce](#) marketplace of trusted prebuilt partner solutions that help you quickly create and deploy AI agents to improve productivity, efficiency, and innovation in any profession or industry.

With over 200 partners offering prebuilt agents and agent components, AgentExchange provides customers with the tools to deploy AI agents faster.

In this e-book, you'll learn how to use AgentExchange to enhance your Agentforce capabilities with ready-to-use, partner-built solutions. Discover how to integrate digital labor seamlessly into your Salesforce environment, manage it effectively, and drive measurable business impact.



Why choose AgentExchange?

In the fast-moving world of agentic AI, speed, flexibility, and trust are non-negotiable. AgentExchange gives you a powerful, scalable way to deliver intelligent automation that meets your business goals.

Building on the success of AppExchange, the first and world's largest enterprise cloud marketplace, which has grown to more than 14 million app installs, AgentExchange is your go-to marketplace for partner-built, customizable Agentforce solutions. It's ready to deploy, easy to extend, and designed for real business impact.

1 Easily discover, try, and buy AI solutions

Find and evaluate ready-to-use Agentforce partner-built actions, topics, and templates on AgentExchange. Easily filter by business need and component type to identify the right solution for your business challenge.

- **Actions:** Agent actions are how agents get things done. Agents are composed of a library of actions, which are the tools they use to conduct their tasks.
- **Topics:** Agent topics are particular jobs an agent can do and an essential element of an agent's reasoning. A topic contains actions, which are the tools available for the job, and instructions, which tell the agent how to make decisions.
- **Templates:** Agent templates are prebuilt configurations that are tailored to your unique business needs. They help organizations quickly set up agents by providing a foundation of use-case-specific topics, actions, filters, variables, and more.

2 Rapidly deploy AI agents

Customize and deploy agents faster with prebuilt actions, topics, and templates available directly within Agent Builder.

3 Scale with trusted, industry-specific expertise

Leverage the expertise of trusted Salesforce partners and Agentblazer community across a wide array of specialized business needs and industries. Customize and deploy with confidence to accelerate AI adoption without starting from scratch.

Navigate the marketplace to find and deploy trusted solutions faster

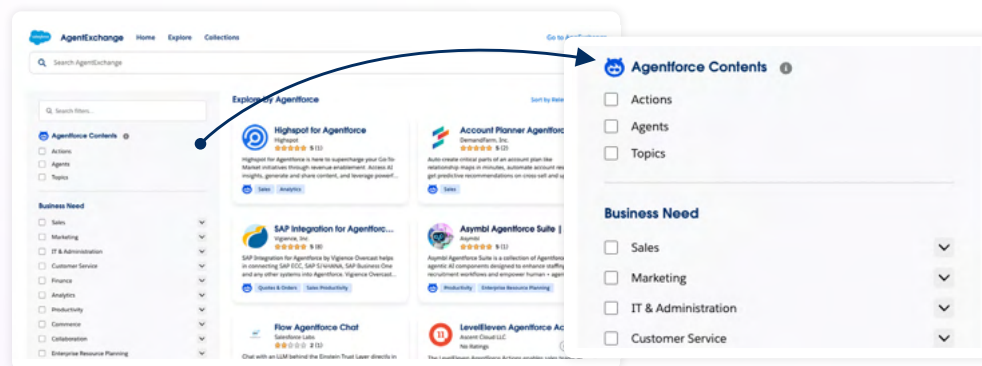
Getting started with AgentExchange: Find, filter, and deploy

AgentExchange makes it easier and faster for Salesforce admins, architects, and developers to find, filter, and deploy AI agents. Whether you're new to agentic AI or looking to scale agentic AI initiatives quickly, AgentExchange provides the tools to help you move with confidence.

Step 1:

Explore the marketplace

Access AgentExchange through agentexchange.salesforce.com. You'll land on a streamlined homepage designed to encourage exploration. From there, click into AgentExchange Explore, a dedicated interface where you can filter and search by component type (e.g., actions, topics, agent templates) or business need (e.g., sales, marketing, finance).



Explore solutions by business need



[Productivity](#)



[Sales](#)



[Customer Service](#)



[Marketing](#)



[Finance](#)



[Collaboration](#)

You can also browse [AgentExchange Collections](#), which feature curated solutions grouped by product launches, events, or specific workflows.

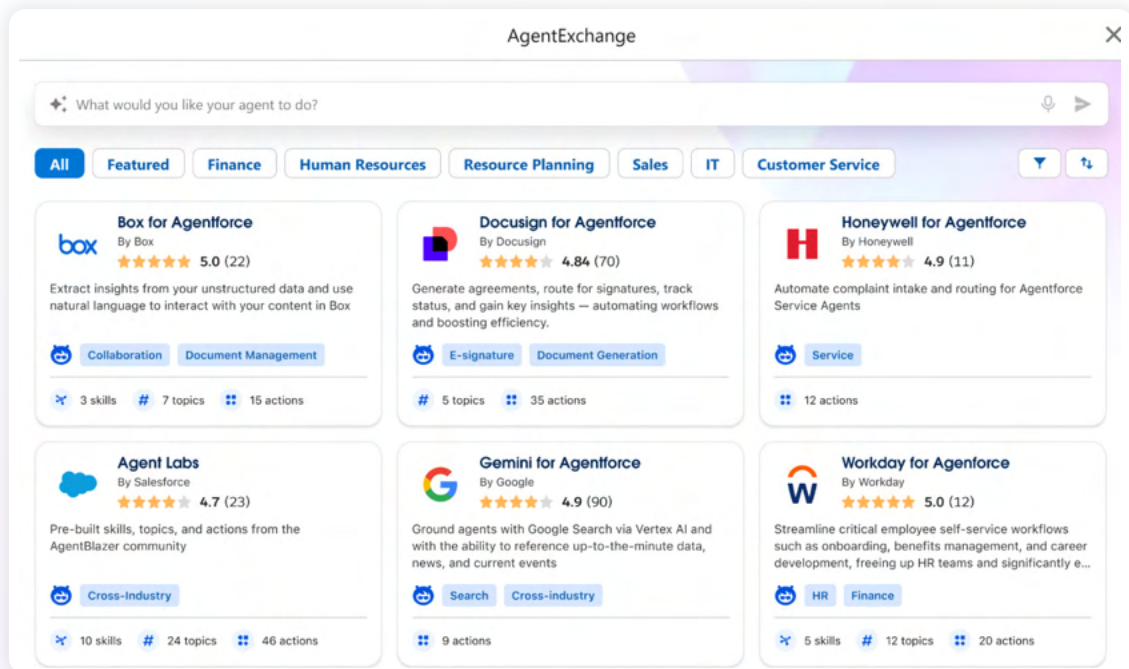
Step 2:

Review partner listings

Each AgentExchange listing includes expanded metadata to help you evaluate fit at a glance. You'll see:

- The number of included actions, topics, and agent templates
- A clear description of what the agent is designed to do
- Trusted partner details and Salesforce certification status

These enhanced listings remove the guesswork and allow you to assess the scope, complexity, and relevance of each offering more easily.



Step 3:

Evaluate and deploy

When selecting a solution, use this decision checklist to guide your evaluation:

- **Functionality:** Does it support the workflow you're trying to automate?
- **Compatibility:** Does it integrate with your existing systems and tools (e.g., Salesforce, Slack, PayPal)?
- **Scalability:** Can the solution grow with your business needs?

Configuration is typically low-code or no-code, and many components can be extended or adapted using built-in tools.

With AgentExchange, the process of finding and deploying enterprise-ready agents is faster, clearer, and more secure. AgentExchange places powerful automation within reach of every team.

The screenshot displays the Bullhorn Amplify Agent for Executive Search interface. At the top, the title "Bullhorn Amplify Agent for Executive Search" is shown, followed by "By Bullhorn" and a description: "Amplify executive hiring with AI built for executive search workflows." Below this, there are buttons for "Agentforce" and "No Ratings". A "Get It Now" button with a heart icon is also present. The interface is divided into sections: "Paid" with a "Pricing Details" link, "Industries" with "Horizontal Product" and "Professional Services" tags, "Requires" with "Agentforce" and "Platform Cloud" tags, and "Compatible With" with "Sales Cloud", "Data Cloud", and "Platform Cloud" tags. A "More Details" link is at the bottom left. On the right, there are two cards. The first card, titled "Bullhorn AMPLIFY", describes it as "Agent for: Executive Search" and states it is "A new kind of AI staffing software—purpose-built for executive search". The second card, titled "Watch Video", features a play button icon and the text "Big or small, early or advanced, our AI adapts to your needs."

Remember, you can also access hundreds of partner solutions directly in the flow of work with Agent Builder.

The integration power duo: MCP and AgentExchange

Today's AI agents can do a lot, but the real power is unlocked when agents connect to the tools and platforms your business already runs on.

From CRM to payments to messaging tools, AgentExchange ensures your agents are interoperable, trustworthy, and enterprise-ready from day one.

Model Context Protocol (MCP) is an emerging open standard that acts like a universal connector for AI agents. Instead of building one-off integrations and wrestling with APIs, you simply plug into an MCP server. It lets your agents interact with key tools like Salesforce, PayPal, and Slack without custom code. These integrations translate to fewer developer hours and more capability.

But integration shouldn't come at the expense of control. With MCP server support, Agentforce gains the ability to act on your behalf across systems. Say you want your agent to pull an order from Salesforce and generate an invoice in PayPal. Done. You want a Slack message sent automatically if the invoice is over \$5,000? Easy.

Behind the scenes, it works like this:

Agentforce uses a built-in MCP client that connects to one or more trusted MCP servers. Those servers unlock access to tools in your ecosystem. But you stay in the driver's seat. You decide what systems to use, which actions to allow, and what business rules to enforce.



Secure, governed, and scalable

Agentforce lets you apply natural language policies as guardrails. So instead of coding rules, you write: "If the customer hasn't responded in three days, send a follow-up email." Your agent follows the policy, no questions asked.

Extensible AI means that AI agents must be secure, governed, and plugged into your business workflows from day one. This is how enterprises scale AI safely: not just by giving agents access, but by wrapping that access in trust, structure, and simplicity. AgentExchange helps make that possible.

Spotlights:

Drive Agentforce success with AgentExchange solutions

AgentExchange helps you scale Agentforce intelligently, with the backing of an open ecosystem built for results. Here are three examples of AgentExchange solutions in action, highlighting how enterprises can use AI agents to streamline workflows, boost accuracy, and accelerate decision-making.

Partner:



Business category:

HR Tech

Agentic solution:

Bullhorn's AI-powered agent automatically matches candidates to open roles directly within Salesforce. With support for parsing profiles in 23 languages, it taps into your existing talent database to surface top matches fast. Built by Bullhorn on AgentExchange, it brings domain expertise and automation together to make hiring workflows smarter and streamlined.

[See on AgentExchange](#)

Partner:



Business category:

Enterprise
search software

Agentic solution:

Coveo for Agentforce gives your AI agents real-time and secure access to enterprise knowledge without data duplication and resource-consuming custom plumbing. It taps into your existing content sources like Databricks or Snowflake, respects your security models, and delivers precise, context-aware answers. For admins and developers, it's a powerful way to boost agent accuracy.

[See on AgentExchange](#)

Partner:



Business category:

Digital transaction
management

Agentic solution:

DocuSign AI for Agentforce turns contract complexity into clarity. By extracting key terms, clauses, and obligations from agreements, it feeds your AI agents the data they need to automate contract reviews, flag compliance issues, and accelerate approvals. With fast, accurate insights and Agentforce-powered workflows, you can shorten deal cycles and reduce revenue risk.

[See on AgentExchange](#)

The next generation of AI on the Salesforce Platform

AgentExchange is just getting started. As AI agents become more capable and more collaborative, the marketplace will continue to evolve to support new standards, use cases, and innovations.

With the introduction of AgentExchange Explore, curated collections, and enhanced listings, we've already introduced powerful tools to make discovery easier. These features lay the foundation for future enhancements aimed at making it even easier for customers to build, deploy, and scale trusted AI agents.

New protocols like MCP continue to expand what's possible with secure tool integrations and agent-to-agent collaboration across workflows. And as more certified partners contribute prebuilt actions, topics, and templates, the marketplace will only grow more versatile and valuable.

To help shape what comes next, Salesforce encourages you to stay connected through the [Trailblazer Community](#), where customers and developers share feedback, ideas, and success stories. For partners, the [Partnerblazer network](#) is your dedicated community for connecting, learning, and celebrating innovation and expertise.

Just as AppExchange revolutionized cloud software, AgentExchange is redefining what's possible in the era of agentic AI. Join us in pioneering a new standard for enterprise-ready, trusted digital labor.

Start exploring
[AgentExchange](#) today.

