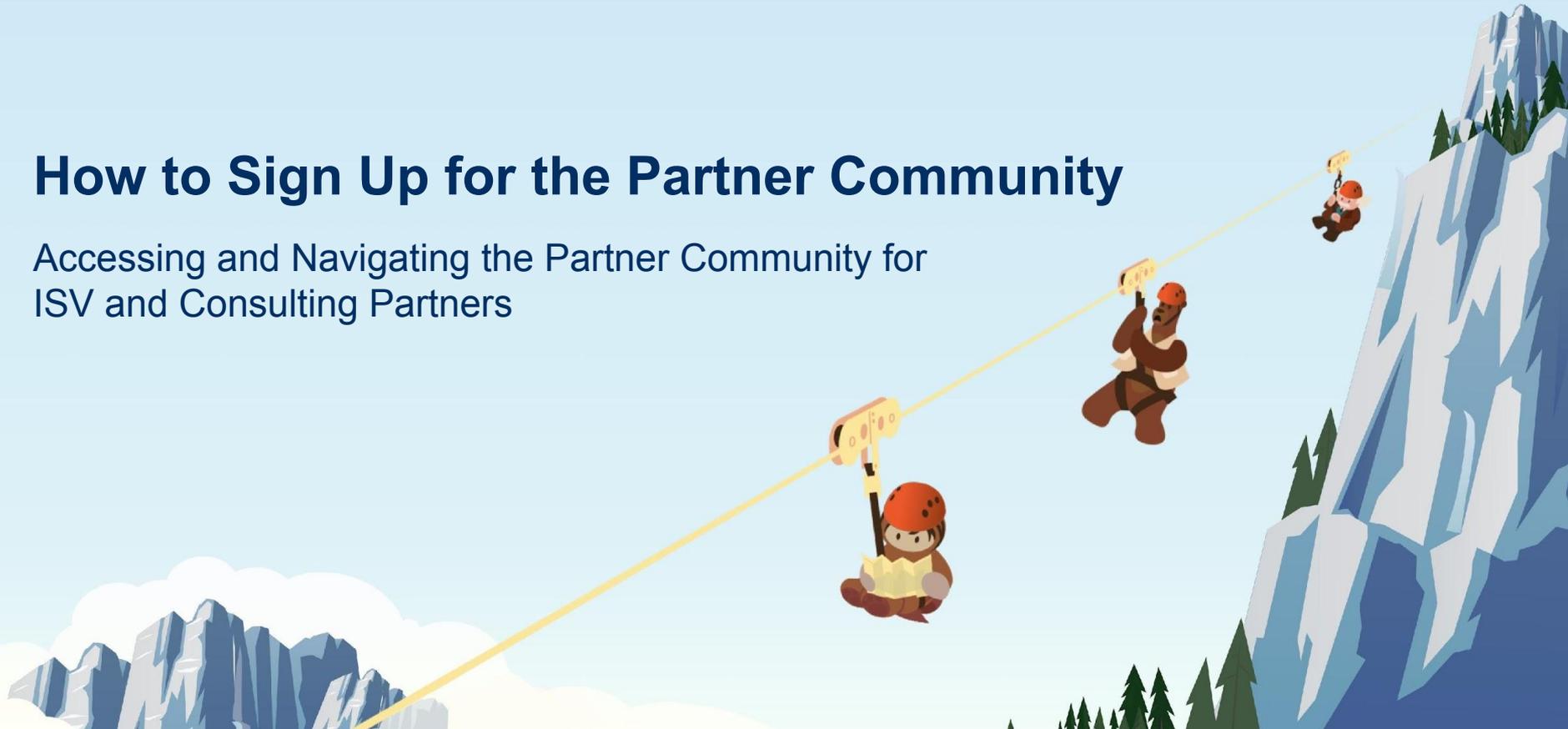


How to Sign Up for the Partner Community

Accessing and Navigating the Partner Community for
ISV and Consulting Partners



Partner Community Admins:

All Partner Community admins must follow the standard sign up process to gain access for their company. All other users attempting to sign up for the Partner Community must do so by reaching out to their admin to create an account



Table of Contents



Click on a link below to jump to a section directly

[ISV Partner Sign Up Instructions](#)

[Consulting Partner Sign Up Instructions](#)

[Troubleshooting Sign Up Issues](#)

[Navigating the Partner Community](#)

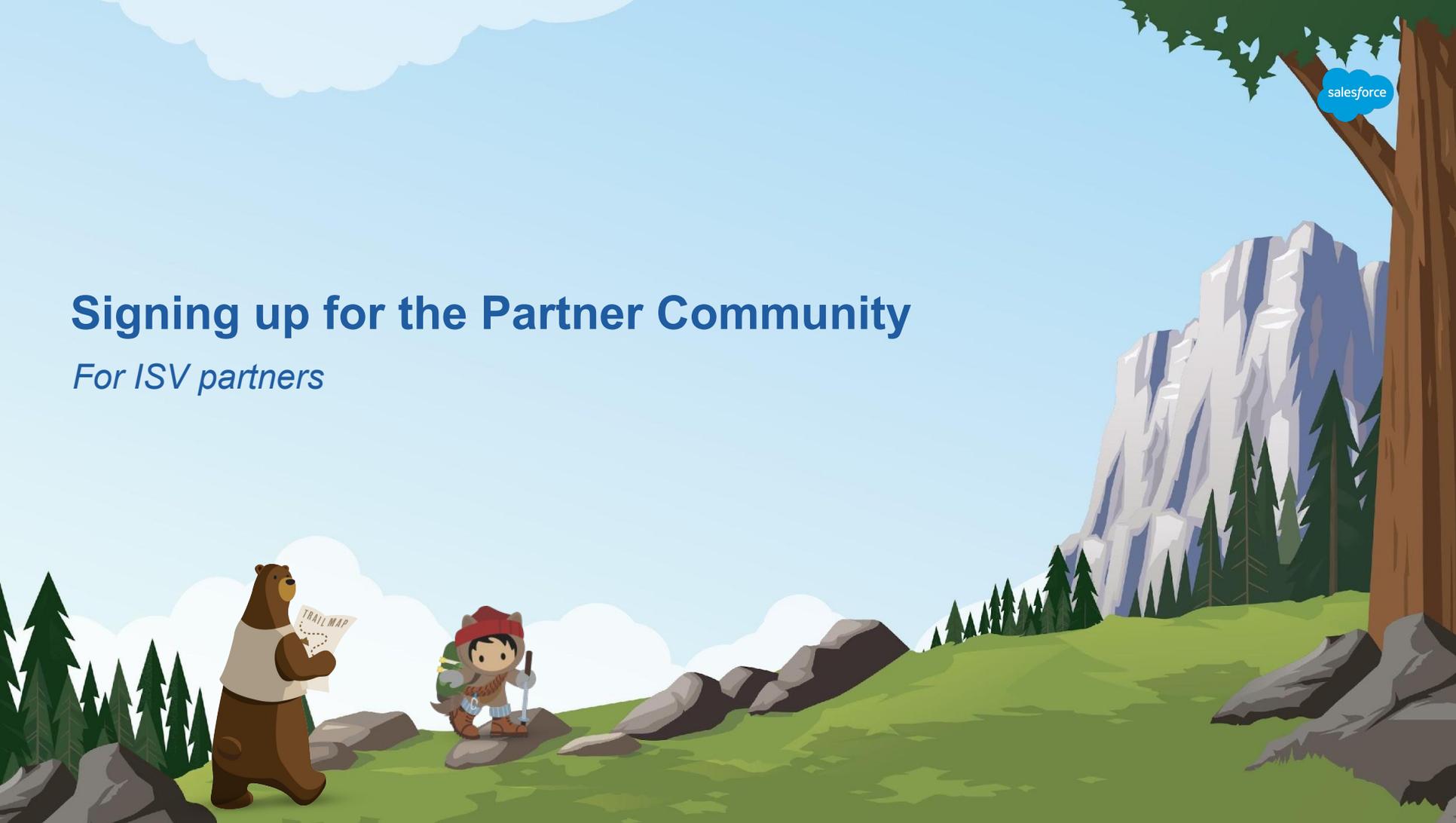
[Support Case Severity Definitions](#)

[Recommended Resources](#)



Signing up for the Partner Community

For ISV partners

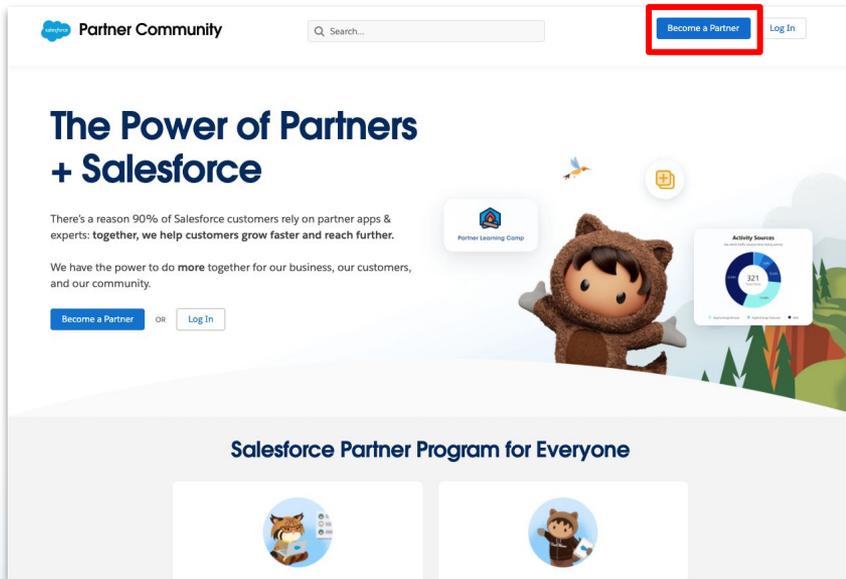


ISV Partners - Signing up for the Partner Community



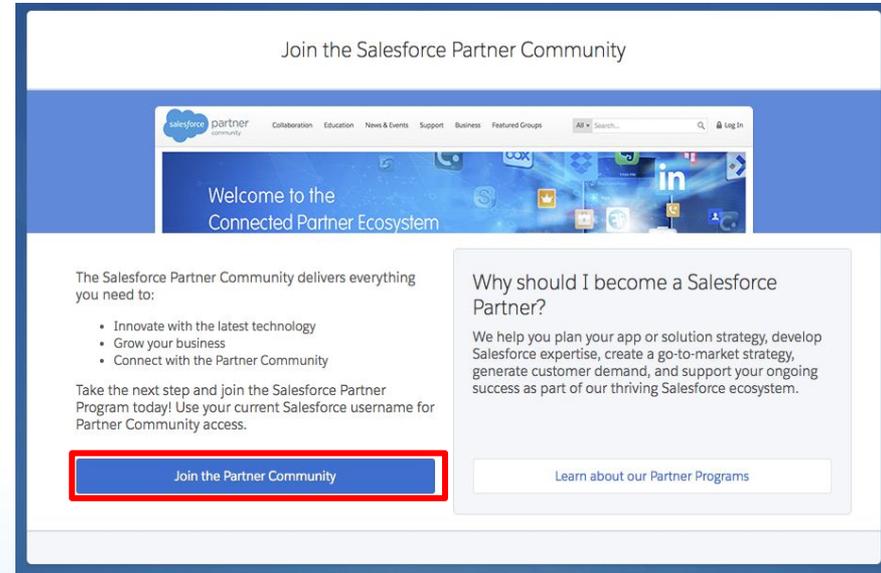
1

Go to p.force.com and click “Join Now.”



2

From there, click “Join the Partner Community.”



ISV Partners - Signing up for the Partner Community



3

If you are an ISV, and don't already have a Partner Business Org, make sure to sign up with a brand new Salesforce username. Even if you already have a Salesforce username due to your customer relationship with us or via a developer org, **avoid using existing credentials** during the partner signup process. Click "Get a Salesforce Username."

4

Next, fill out the following form using a unique username. The format should be in the style of a username, but doesn't have to be associated to an email address you own. You should, however, use your own email in the email field.

Join the Salesforce Partner Community

We're excited for you to join the Partner Community.

To get started, tell us whether you have an existing Salesforce username, or if you use another Salesforce product.

I have a Salesforce username
You can use your existing Salesforce username to access the Partner Community.

I use another Salesforce product
You can also log in with a username from select Salesforce products.

Log In with Salesforce

Log In with Marketing Cloud

I have multiple usernames, which should I use?

By logging in, you agree to our [Terms of Use and Privacy Statement](#)

Don't have a Salesforce username?
Get one for free to access the Partner Community.

Get a Salesforce User Name

Join the Salesforce Partner Community

Complete the form to create your Salesforce user name.

First Name
Michael

Last Name
Holt

Email
michael.holt@salesforce.com

Company Name
Salesforce

Country
United Kingdom

User Name
michael.holt@pcsignup.com

Specify a username in the form of an email address

I have read and agreed to the [Master Subscription Agreement](#)

I'm not a robot

isCAPTCHA
[Privacy](#) [Terms](#)

Create Username

ISV Partners - Signing up for the Partner Community

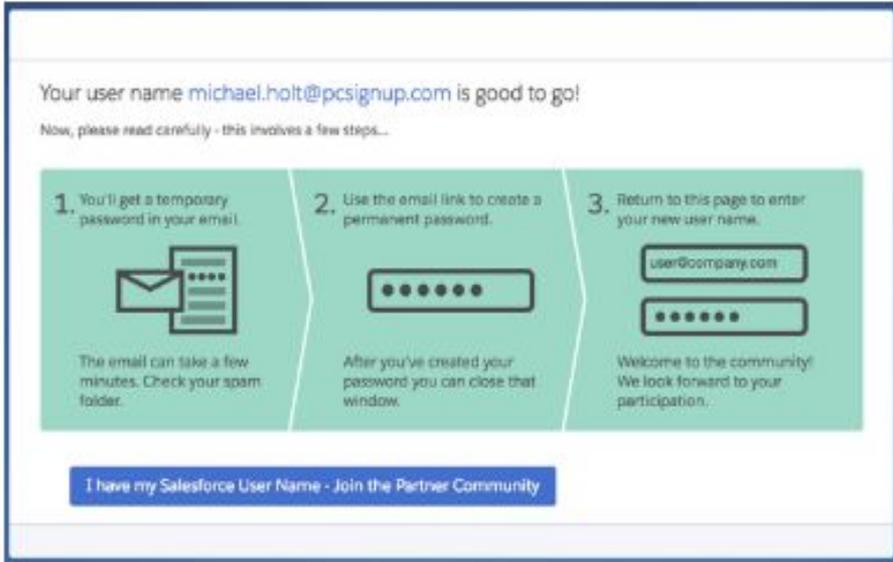


5

After creating your username, you will receive an email to the address provided. Please then follow the instructions to receive access to the Partner Community.

6

Once you've verified your account and set up a password, you'll be logged into an Enterprise Edition of Salesforce. This is what we refer to as your **Partner Business Org (PBO)**. This will only be created for you if you used the "Get a Salesforce Username" option earlier in the process.



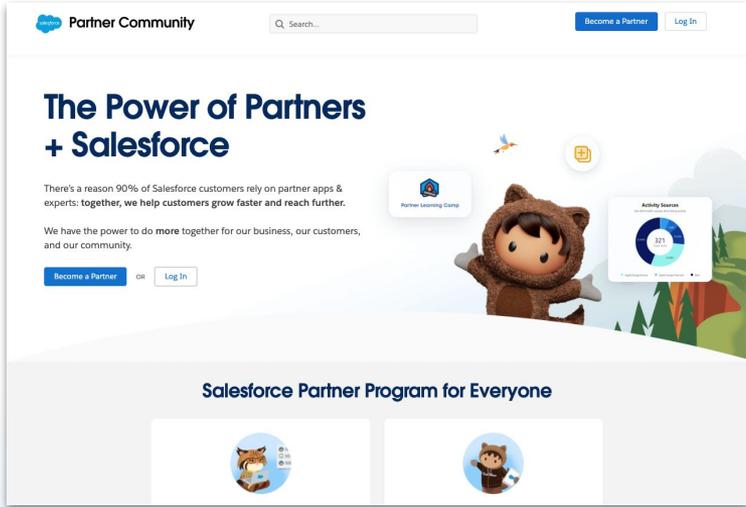
Quick Tip:
The PBO is a 12 month trial Enterprise Edition of Salesforce with 2 free licenses for our partners. After your partner contract is signed, please log a case to activate the org to prevent the 12 month trial from expiring.

ISV Partners - Signing up for the Partner Community



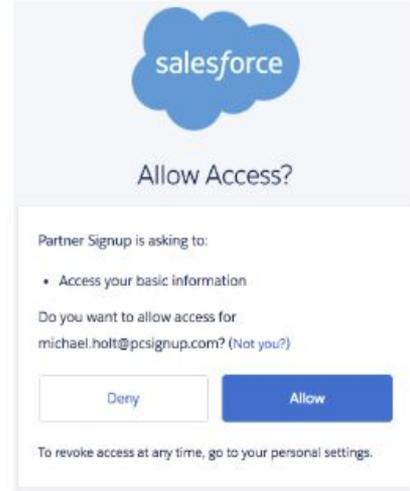
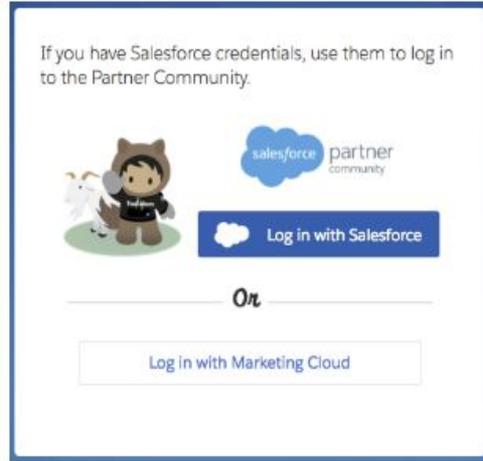
7

Once access is granted, it is time to log in to the Partner Community.



8

Upon clicking “Log In,” your account should be detected automatically if you’re logged into your PBO. In this case, click “Allow” as shown below.



ISV Partners - Signing up for the Partner Community



9

If your account is not detected, please fill in your details on the screen that follows. You will then be presented with two options. Please select one of the following options depending on whether your company has already joined the ISV partnership.

Join the Salesforce Partner Community

Current User Name: michael.holt@pcsignup.com

Next, tell us whether your company is a new or existing partner.

We're an existing partner
Your company is already registered with the Partner Program. You just need access to the Partner Community.

We want to become a partner
Your company isn't registered with the Partner Program and doesn't have access to the Partner Community. You're ready to join the Partner Program.

[I want to learn more about the Partner Program before joining.](#)

10

The Sign-up experience

Home

Welcome, User!

We've got some tasks for you to complete. Let's cross them off your list.



- 1 Apply to the Partner Program**
The first step in joining the Partner Program is to sign up through this guided application, which helps us learn more about you, your company, and your business intent.
- 2 Salesforce Partner Program Agreement**
- 3 Compliance Certification**
- 4 Review and Submit**

partnerforce live

Let's Grow Together at APAC Partnerforce Live

Tuesday May 18 | 2:00 p.m. AEST | 12:00 p.m. SGT | 9:30 a.m. IST



ISV Partners - Signing up for the Partner Community



11

Since you are looking to become an ISV partner, please select “Join Partner Program” and proceed to fill out the requested information. Make sure to select the “AppExchange ISV Partner” option.

Partner Application

Partner Application

First Name
Placeholder

Last Name
Placeholder

Phone
Placeholder

Email
Placeholder

Job Title
Placeholder

Company
Placeholder

Country
Placeholder

State
Placeholder

City
Placeholder

Street Address
Placeholder

Zip/Postal Code
Placeholder

Number of Employees
Placeholder

Website (Optional)
Placeholder

Select the partnership that interests you:

AppExchange ISV Partner: You build products in the Salesforce Platform and sell them on AppExchange.

CDP ISV Partner: You provide services like training and app development to help customers maximize their success with Salesforce products.

Partnership Interest

Partnership
ISV Partner

Consulting Partner

Quick Tip:
You will not be bound to the information provided in the partnership signup form. It is solely for the purpose of our business development team to better understand your product.

ISV Partners - Signing up for the Partner Community



12

After filling out the form, there will be a few agreements to review and accept. Once complete, your application will be sent for review. It is important to select the “AppExchange Partner” option in this process in order to properly process your submission.

13

As an AppExchange Partner, your application should be approved within minutes. You will receive a welcome email containing your username and password to log in. Upon signing in, make sure to fill out your profile. You can also add other members from your organization under the “Manage Users” tab.

Partner Program Agreement

Complete Salesforce Partner Program Agreement

Please review the [Salesforce Partner Program Agreement](#) before proceeding.

I am legally eligible to represent this company and make administrative decisions about our internal users and decisions

I have read and consent to the terms expressed in the Salesforce Partner Program Agreement

Welcome to the Partner Community

Let's start by creating your community profile. Your profile helps the community get to know you and lets us customize your experience based on your background and interests. You can update profile details at any time.



Drag and resize to adjust thumbnail

* First Name: Michael

* Last Name: Holt

* Title: ISV Technical Evangelist

* Company: Salesforce

* Role: Developer

* Salesforce Experience Level: Advanced

* Industry Focus: High Tech

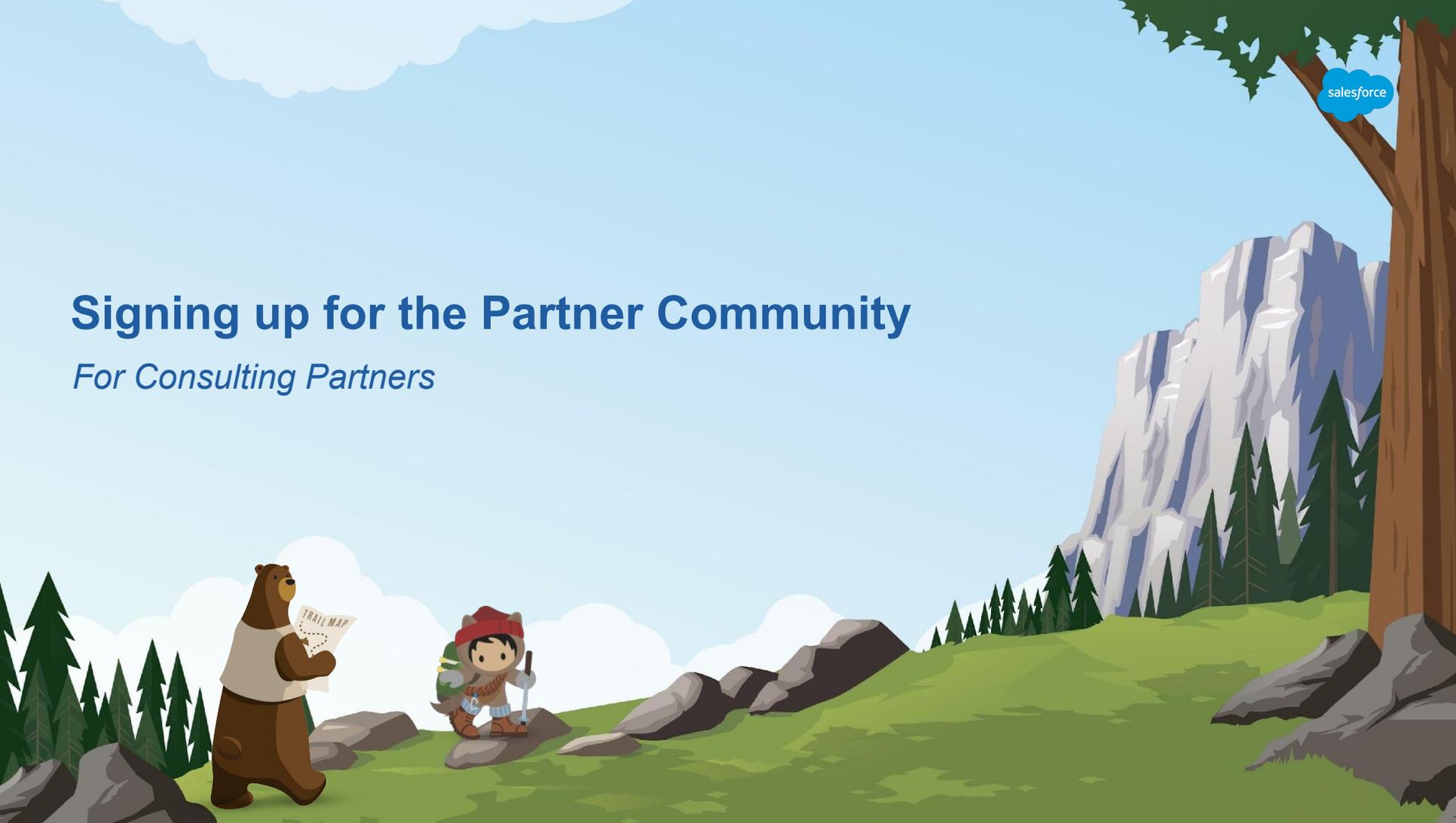
* Products of Interest: Sales Cloud

Visibility Settings: All details will be visible on my profile

Save & Next

Signing up for the Partner Community

For Consulting Partners



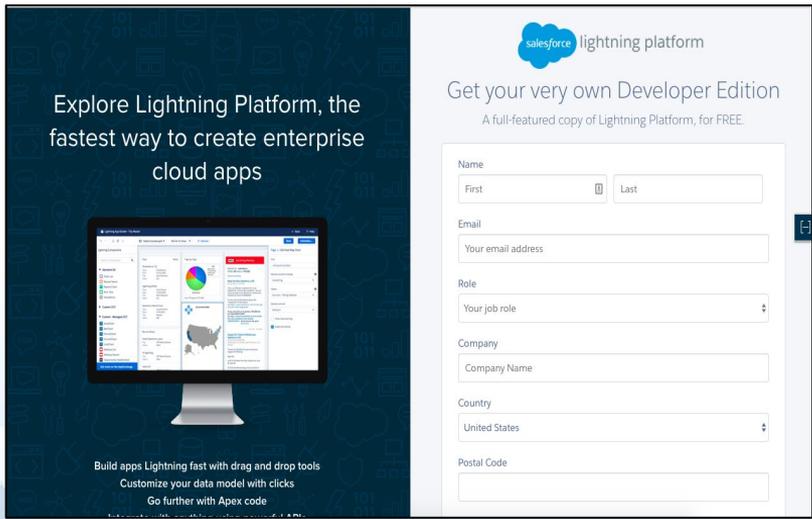
Consulting Partners - Signing up for the Partner Community



1

If you don't already have a Partner Business Org, make sure to sign up with a brand new Salesforce username. Even if you already have a Salesforce username due to your customer relationship with us or via a developer org, avoid using existing credentials during the partner signup process. Click "Get a Salesforce Username."

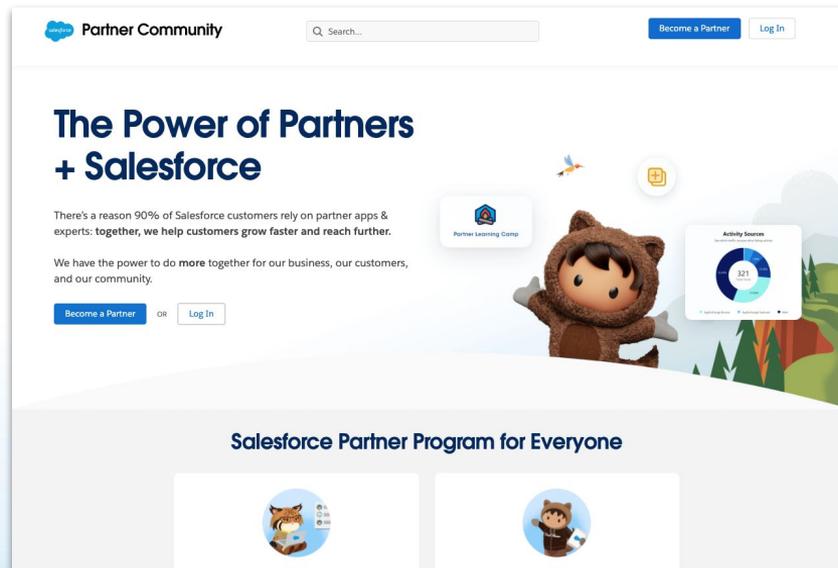
p.force.com/freeorg



2

Select "Join now" from the top right hand corner of the Partner Community homepage. Then "Join the Partner Community"

p.force.com



Consulting Partners - Signing up for the Partner Community



3

Select "Join the Partner Community."

4

Select "Log in with Salesforce" and proceed to enter your Salesforce org credentials to proceed.

Join the Salesforce Partner Community

Collaboration Education News & Events Support Business Featured Groups All Search... Log In

Welcome to the Connected Partner Ecosystem

The Salesforce Partner Community delivers everything you need to:

- Innovate with the latest technology
- Grow your business
- Connect with the Partner Community

Take the next step and join the Salesforce Partner Program today! Use your current Salesforce username for Partner Community access.

Join the Partner Community

Learn about our Partner Programs

Why should I become a Salesforce Partner?

We help you plan your app or solution strategy, develop Salesforce expertise, create a go-to-market strategy, generate customer demand, and support your ongoing success as part of our thriving Salesforce ecosystem.

Join the Salesforce Partner Community

We're excited for you to join the Partner Community.

To get started, tell us whether you have an existing Salesforce username, or if you use another Salesforce product.

I have a Salesforce username

You can use your existing Salesforce username to access the Partner Community.

I use another Salesforce product

You can also log in with a username from select Salesforce products.

Log In with Salesforce

Log In with Marketing Cloud

I have multiple usernames, which should I use?

By logging in, you agree to our Terms of Use and Privacy Statement

Don't have a Salesforce username?
Get one for free to access the Partner Community.

Get a Salesforce User Name

Consulting Partners - Signing up for the Partner Community



8

For new partners, after filling out the initial form, you must then review and accept the Compliance Certification & Salesforce Partner Program Agreement. Once your request has been submitted, one of our Enrollment Specialists will reach out (via email) and guide you on next steps within a few days. You will then have 30 days to complete & submit the Partner Application Business Questionnaire & Due Diligence Packet.

9

After our business and legal teams have approved your application, you'll be able to access the Partner Community. You'll receive a welcome email with instructions to sign in, Make sure to use your Salesforce org credentials to log in. From there, you are all set as a new partner!

The screenshot shows a web form titled "Partner Program Agreement". The main heading is "Complete Salesforce Partner Program Agreement". Below this, there is a sub-heading "Please review the [Salesforce Partner Program Agreement](#) before proceeding." followed by two checkboxes:

- I am legally eligible to represent this company and make administrative decisions about our internal users and decisions
- I have read and consent to the terms expressed in the Salesforce Partner Program Agreement

Quick Tip:

The average timing of compliance review is 6 weeks. Review time may vary depending on the circumstance. Please make sure to submit a complete application to prevent any delays.

Consulting Partners - Signing up for the Partner Community



10

Welcome to the Partner Community!

The screenshot shows the Salesforce Partner Community homepage. At the top, there is a navigation bar with the 'Partner Community' title, a search bar, and a user profile icon. Below the navigation bar is a main banner featuring a cartoon cat character named Edmund wearing glasses and a jacket, with a butterfly following a dotted line path. The banner text reads 'Welcome back, Edmund!' and 'We're excited to be partnering with you and contributing to your ongoing success.' Below the banner is a promotional section for 'partnerforce kickoff your fast start to FY23' with a 'WATCH NOW' button. The bottom section is divided into two columns: 'News (40)' and 'Events (37)'. The News section contains two articles about Partner Advisory Boards. The Events section lists a 'Tech Session - Einstein Conversation Insights (ECI) Updates and Product Roadmap' for May 9th and a 'Slack for Sales and Service' event.

Partner Community Search... ?

Home Collaboration Learn Business Publishing Manage Users COVID-19

Welcome back, Edmund!

We're excited to be partnering with you and contributing to your ongoing success.

partnerforce kickoff your fast start to FY23 **WATCH NOW**

News (40)

- Announcing Provider & Public Sector Health Partner Advisory Board - Partner Application Apr 22, 2022 Learn more!
- Announcing the Managed Service Provider Partner Advisory Board - Partner Application Apr 6, 2022

Events (37) View Past Events

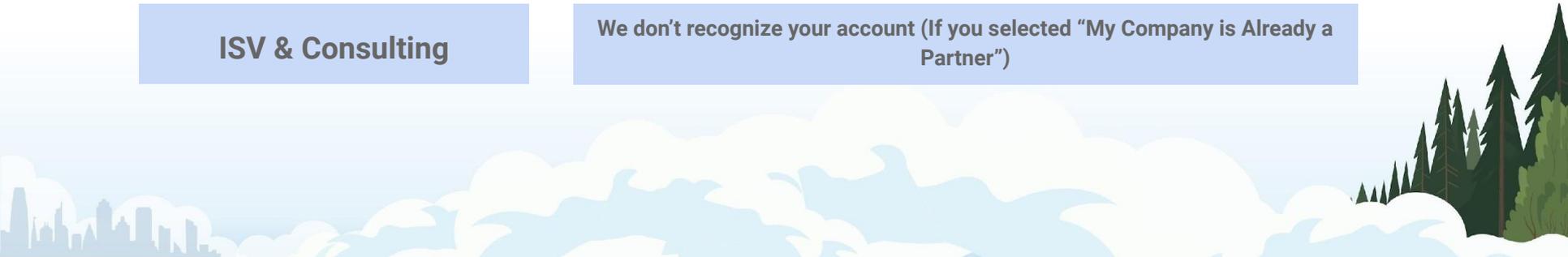
- MAY 9** Tech Session - Einstein Conversation Insights (ECI) Updates and Product Roadmap Monday, May 09, 2022 10:00am - 11:00am CT
- MAY 10** Slack for Sales and Service

FEEDBACK

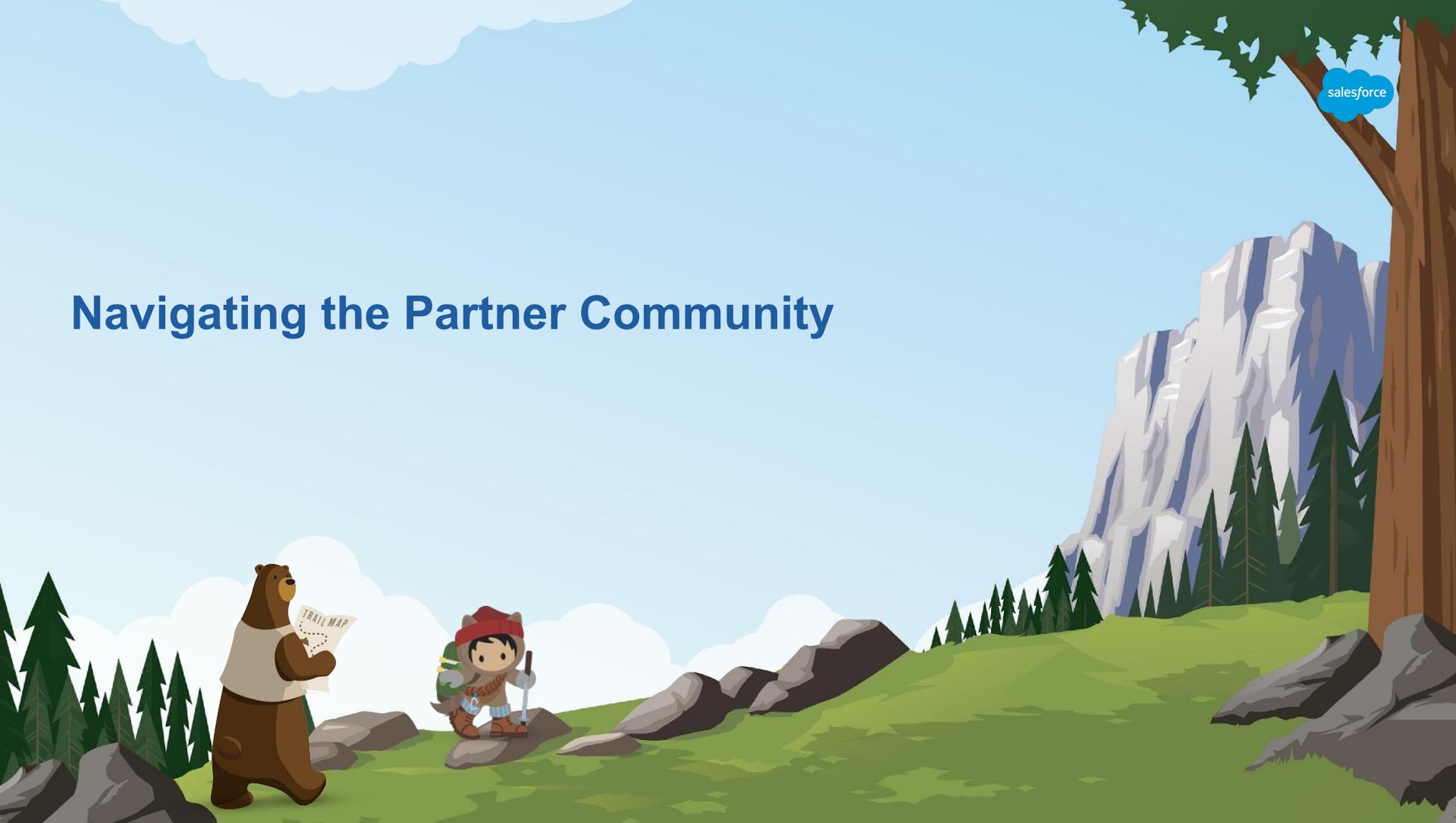
Having trouble signing into the Partner Community?



Partner Type	Common Issues
Consulting	Certification requirement has not been met
Consulting	Annual Program Fee Purchase Order (PO) has not been signed and received
Consulting	Due Diligence requirement has not been met
ISV & Consulting	We don't recognize your account (If you selected "My Company is Already a Partner")



Navigating the Partner Community



Home Page: Contents



Partner alerts

Time-sensitive updates/ changes that impact partner technology or operations.



Events calendar

Partner-specific events, webinars, and opportunities



Most recent Chatter posts

A live feed of Chatter posts from the Partner Community



Partner news

Important product and program news and announcements



@partnerforce Twitter feed

Follow us for all partner ecosystem happenings

Thought-leadership blog

Important product and program news and announcements

Search... Miriam Kahn

Home Collaboration Education News & Events Support Business Featured Groups

PARTNER OHANA HUB

Discover a path to equality in the workplace [LEARN MORE](#)

Partner Alerts

Sign Up To Be Notified of All Alerts & Updates
Updated: Upcoming Instance Refreshes, Sandbox Migrations and More
Consulting Partner Trailblazer Score Issue [View All Alerts](#)

PARTNER NEWS & EVENTS

APRIL 2019						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	1	2	3	4
5	6	7	8	9	10	11

LATEST CHATTER POSTS

Ross Freeman
Hi everyone! My name is Ross Freeman, a developer from Bluewolf, an IBM Company and I just joined the Partner Community. I'm looking forward to getting to know you all.
18 minutes ago · 0 comments · 0 likes

RAM R
how to get Salesforce Certified Instructor Certification
37 minutes ago · 0 comments · 0 likes

Romina Del Moro
Hi everyone! My name is Romina Del Moro and I just joined the Partner Community. I'm looking forward to getting to know you all.
48 minutes ago · 0 comments · 0 likes

Pat McClellan
AppExchange listings now allow 30 slides! I just noticed that we can add more slides to our AppExchange listings! That's great news since I'm about to add a big new feature to my Proton...
1 hour ago · 0 comments · 0 likes

[Go to Chatter](#)

DocuSign Integration Means Faster Time to Market for Partners

by Charles Pell [Learn More](#)

Say Hello to the New Consulting Experience on AppExchange

Mar 27, 2019
by Ben James [Learn More](#)

Coming Soon - New COA 2.0 enablement tools

Mar 23, 2019
by Heather Sumpter [Learn More](#)

[More News](#)

COMMUNITY LEADERS

[More Blog Posts](#)

LATEST BLOG POST

The Platform Chronicles: 10 Questions with Mark Hessler, Vice President, Global Customer Services, 3D SystemsOn creating customer loyalty and generating profitable, business growth using... Continue reading

[More Blog Posts](#)

Salesforce Partners @partnerforce
New! Tips to increase co-marketing ROI from the AMP team. Check it out [sforce.co/ZYKK8ov](#)

[@partnerforce](#) [f](#) [in](#)



Home: Find out about the latest partner news and events

Collaboration: Follow topic-specific groups, engage with fellow partners and Salesforce employees, and post questions

Learn: Access enablement resources, documentation, and additional content to help guide you through your partner journey

Business: This is where consultants can register leads, track opportunities, and manage implementation projects

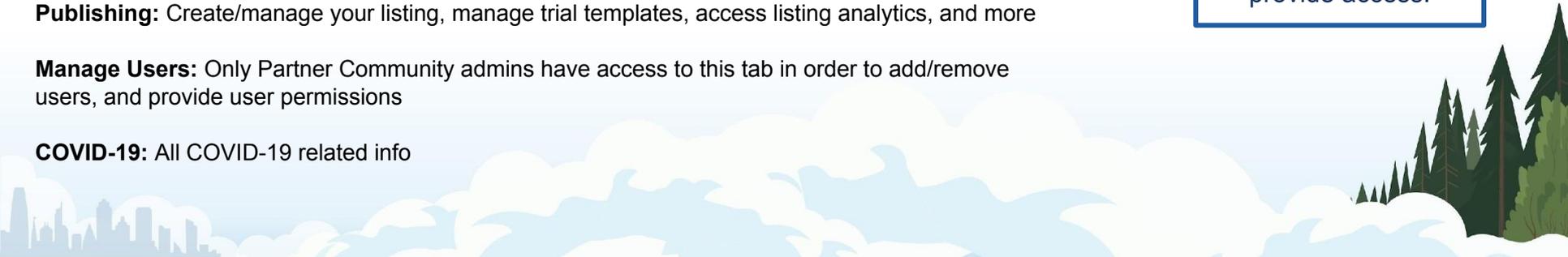
Publishing: Create/manage your listing, manage trial templates, access listing analytics, and more

Manage Users: Only Partner Community admins have access to this tab in order to add/remove users, and provide user permissions

COVID-19: All COVID-19 related info

Quick Tip:

Your must have the the “Manage Listings” permission enabled in order to access to the publishing tab. Reach out to your admin in order for them to provide access.



Collaboration

- ☀️ Post in the Community
- ☀️ Check your messages

The screenshot displays the Salesforce Partner Community interface. At the top, the navigation bar includes 'Home', 'Collaboration' (highlighted with a red box), 'Learn', 'Support', 'Business', 'Publishing', 'Manage Users', and 'COVID-19'. A search bar is located on the right. The main content area features a post by Edmund Graham, titled 'Questions & Answers (Q&A) - Sofya Kachmar (Finally)'. The post content discusses a technical issue with child records and includes a link to a help article. Below the post, there are three comments from Phil W, Adam Pinder, and Phil W. The right sidebar contains 'Recommendations' for John Richter, Rajiv Patel, Katrin Burton, and Heather Conkin, along with 'Trending Topics' such as Salesforce, ACPScavengerHunt, Payment Gateway, Health Cloud, and Email. Two blue arrows point from the left text to the 'Messages' button and the 'Post' button in the interface.



Search



Search bar

Partner Community

releases

releases

releases for partners

press release

spring 22 release

release readiness

RELEVANCE DATE

DOCUMENTATION

Marketing Cloud Release Notes

Docs Marketing Cloud **Release Notes** Marketing Cloud **Release Notes** ... Salesforce experience because it aligns Marketing Cloud releases with the **release** schedule of other Salesforce products.

Spring '22

DOCUMENTATION

Considerations for Managing Releases

A **release** specifies the list of the modules and trails that you want to publish ... Content Creators **Release Managers Releases** and Content Collections Your enablement site can support up ...

Spring '22

DOCUMENTATION

Patch Releases

You are here: ... Salesforce Help ... Set Up and Maintain Retail Execution **Patch Releases** We **release** patches periodically. Check back here for information about every **release**. ... Solution

Spring '22

DOCUMENTATION

Publish Content with Trailmaker Release

User Roles and Permissions ... To create and manage **releases** with Trailmaker **Release**: myTrailhead **Release Management** In Trailmaker **Release**, select a content collection from the dropdown menu.

Spring '22

FEEDBACK

Content Type

Search

- Documentation (22,487)
- Developer Documentation (5,390)
- Knowledge Articles (1,169)
- Known Issues (1,673)
- Courses (32)
- Learn (4)
- AppExchange Listings (141)
- People (157)

Show more

Experience

- Salesforce Classic (10,851)
- API Only (48)
- Salesforce Mobile (2,344)
- Not Relevant (236)
- Other Salesforce Products a... (152)
- Lightning Experience (15,576)

Filter by content type

Quick Tip:
Search returns results from the Partner Community, Trailblazer Community, and AppExchange.

Learn

Partner Community Search...

Home Collaboration **Learn** Business Publishing Manage Users COVID-19

Partner Learning Camp
Expand your product and industry knowledge, develop project readiness, and access role-based curricula with this learning destination made just for partners.
[Start Learning](#)

Partner Program
Discover tools to help you build skills and grow your Salesforce business.
[Learn More](#)

Partner Program
Discover tools to help you build skills and grow your Salesforce business.
[Learn More](#)

Earn Accredited Professional Credentials
Partner Learning Camp offers curricula and exams to earn Salesforce credentials.
[Learn More](#)

Complete AppExchange Technical Trails
Deepen your Salesforce expertise with key AppExchange Trailhead trails and modules.
[Start Learning](#)

Build Your Practice with New Talent
Salesforce Talent Alliance connects partners to candidates and brings new talent into the ecosystem.
[Learn More](#)

Helpful Links

Impact	Consultant Navigator Program	ISV Technical Success Center
Partner Advisory Boards	Salesforce.org Partner Network	ISVForce Guide
Subscribe to Learning Updates	Salesforce Branding Guidelines	ISV Security Review Overview

FEEDBACK

Quick Tip:

Use the Education section to help along your partner journey. Education content covers partner processes, tools, and technology.

Education: Journey Content



Find ISV and Consulting-related content to guide you through your journey by clicking into “Program-specific Resources” under “Program Information” on the education homepage



After reaching either the [Consulting](#) or [ISV](#) journey page, you will find educational content to help you through every phase of the life cycle

The screenshot shows the 'PROGRAM INFORMATION' section of the Salesforce education homepage. It is divided into two columns: 'General Resources' and 'Program-Specific Resources'. The 'Program-Specific Resources' column has two tabs: 'APEXCHANGE PARTNERS' and 'CONSULTING', both of which are highlighted with a red border. Below the tabs, there is a person icon and the text 'Resources for partners delivering services to Salesforce customers.' followed by a list of links: 'Plan - Getting Started, Consulting Program, Training Options', 'Build - Certifications, Training Org, Resources', 'Sell - GTM Contacts, Products, Industries', 'Market - Badges, PR Guidelines, AppExchange Listing', and 'Manage - Releases, Pilots, Roadmap Webinars, Support Options'. A 'View More' link is at the bottom.

The screenshot shows the 'Education - Consultants' page. At the top, there is a navigation bar with 'OVERVIEW', 'PLAN', 'BUILD', 'SELL', 'MARKET', and 'MANAGE'. The 'PLAN' tab is highlighted with a red border. Below the navigation bar, the page is titled 'Plan Your Practice'. It includes a 'New! Partner Learning Paths' section, a 'Consulting Partner Basics Trail' section, and an 'Additional Resources' section with links to 'AppExchange', 'Partner Learning Paths', 'Customer Community', 'Developers', 'Partner Blog', and 'Twitter'. A blue 'Plan' button with a lightbulb icon is visible on the right side.

The screenshot shows the 'Education - AppExchange Partners' page. At the top, there is a navigation bar with 'OVERVIEW', 'PLAN', 'BUILD', 'DISTRIBUTE', 'MARKET', 'SELL', and 'SUPPORT'. The 'PLAN' tab is highlighted with a red border. Below the navigation bar, the page is titled 'Plan'. It includes an 'AppExchange (ISV) Trailblazer Checklist' section, a 'Partner Community - Getting Started' section, and an 'Additional Resources' section with links to 'AppExchange', 'Customer Community', 'Developers', 'Partner Blog', and 'Twitter'. A blue 'Plan' button with a lightbulb icon is visible on the right side.

Support



Partner Community

Search...

Home Collaboration **Learn** Business Publishing Manage Users COVID-19 ▾

Earn Accredited Professional Credentials
Partner Learning Camp offers curricula and exams to earn Salesforce credentials.
[Learn More](#)

Support & Services

- Salesforce Help
- Log a Case for Help
- View your Cases
- Support & Services

Quick Tip:

Unable to resolve your issue via our support resources? Select “Log a Case for Help” to submit a ticket to our Support team.

Support: Severity Level Definitions



Severity Level	Description
Level 1 - Critical	Critical production issue affecting all users, including system unavailability and integrity issues. No workaround available.
Level 2 - Urgent	Major functionality is impacted or significant degradation issues are being experienced. Issue is persistent and affects many users. No reasonable workaround available.
Level 3 - High	System performance issue or bug is affecting many, but not all users. Short-term workaround is available, but not scalable.
Level 4 - Medium	Routine technical issue, information needed for application capabilities, navigation, installation, or configuration. Bug affecting small number of users. Workaround available.

Quick Tip:

Critical level 1 cases can be submitted through the phone via Salesforce Global Support.

[You can find the phone number here.](#)

Recommended Resources

Collaboration Groups

[Official: Partner Community >](#)

[Alerts for Partners >](#)

[Official: Consulting Central >](#)

[AppExchange & ISV Technical Enablement >](#)

[ISV Business Enablement >](#)

Education Pages

[General Partner Program Overview >](#)

[Partner Branding Guidelines >](#)

[Releases for Partners >](#)

[Security Review Overview >](#)

Webinars

[Tech Talks >](#)

