
















# Application Development Platforms Usability Index

Usability scores for application development platforms are shown below. The chart highlights some of the factors which contribute to a product's overall Usability score. Ease of use, administration, and adoption data is shown in the table below.

	 Ease of Admin	 Ease of Use	 Meets Requirements	 Other Factors	Score
 <b>Salesforce Platform</b>					9.06
 <b>Visual Studio</b>					9.05
 <b>Superblocks</b>					8.97
 <b>OutSystems</b>					8.87
 <b>Knack</b>					8.71
 <b>Quickbase</b>					8.66
 <b>Quixy</b>					8.63
 <b>Retool</b>					8.62
 <b>Softr</b>					8.58
 <b>ServiceNow App Engine</b>					8.57
 <b>Caspio</b>					8.55













(Application Development Platforms Usability Index continues on next page)

\* Products are ordered by Index score. Products are ordered alphabetically if two or more products have the same Index score.

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# Application Development Platforms Usability Index (continued)

Usability scores for application development platforms are shown below. The chart highlights some of the factors which contribute to a product's overall Usability score. Ease of use, administration, and adoption data is shown in the table below.













	● Ease of Admin	● Ease of Use	● Meets Requirements	● Other Factors	Score
 <b>Claris FileMaker</b>					8.55
 <b>Android Studio</b>					8.54
 <b>Kissflow</b>					8.52
 <b>AppMaster.io</b>					8.45
 <b>Mendix</b>					8.42
 <b>firebase</b>					8.36
 <b>UI Bakery</b>					8.34
 <b>Jmix</b>					8.26
 <b>PMG Platform</b>					8.25
 <b>HCL Domino</b>					8.24
 <b>Pega Platform</b>					8.24
 <b>Xcode</b>					8.22

(Application Development Platforms Usability Index continues on next page)

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# Application Development Platforms Usability Index (continued)

Usability scores for application development platforms are shown below. The chart highlights some of the factors which contribute to a product's overall Usability score. Ease of use, administration, and adoption data is shown in the table below.










	● Ease of Admin	● Ease of Use	● Meets Requirements	● Other Factors	Score
 <b>Ionic: An OutSystems Company</b>					8.19
 <b>Neptune DXP</b>					8.19
 <b>Buildfire</b>					8.13
 <b>Progress Kendo UI</b>					8.13
 <b>Zoho Creator</b>					8.09
 <b>Fliplet</b>					8.05
 <b>GeneXus</b>					8.04
 <b>Oracle Application Express</b>					8.00
 <b>Jitterbit</b>					7.94
 <b>8base</b>					7.91
 <b>Weavy</b>					7.88
 <b>Nintex</b>					7.86

(Application Development Platforms Usability Index continues on next page)

\* Products are ordered by Index score. Products are ordered alphabetically if two or more products have the same Index score.

# Application Development Platforms Usability Index (continued)

Usability scores for application development platforms are shown below. The chart highlights some of the factors which contribute to a product's overall Usability score. Ease of use, administration, and adoption data is shown in the table below.

	● Ease of Admin	● Ease of Use	● Meets Requirements	● Other Factors	Score
Xamarin	Xamarin				7.79
	AgilePoint NX				7.76
	Joget DX				7.69
servoy	Servoy				7.55
	Adobe AIR				7.53
	Betty Blocks				7.43
	Qt				7.38
	Progress Telerik				7.37
	ColdFusion Builder				7.25
	InfluxDB				7.22
	Visual LANSA				6.96

(Application Development Platforms Usability Index continues on next page)

\* Products are ordered by Index score. Products are ordered alphabetically if two or more products have the same Index score.

# Application Development Platforms Usability Index (continued)

## Application Development Platforms Market Definition

Application development platforms give developers a single environment that has all of the tools developers need to create software applications. Some platforms handle a variety of different application types (e.g., mobile, embedded, etc.) while others focus on a specific use case. Companies in need of a software application provide their developers with platforms like these to write, manage, and deploy applications. This process usually takes place entirely within a development or IT department but can occur throughout a small company or on an individual basis.

Application development platforms possess similar characteristics to [integrated development environments \(IDE\)](#), but they tend to be more robust in providing developers with a complete suite of development tools.

To qualify for inclusion in the Application Development Platforms category, a product must:

- ▶ Provide software development capabilities through a text editor or a graphical user interface (GUI)
- ▶ Expose a platform's application programming interface (API) and allow for compiling, debugging, version control, platform-specific code suggestions, or code deployment
- ▶ Possess front-end development tools for UI/UX creation, back-end development tools for data services, or both
- ▶ Provide a software developer's kit with additional tools for actions such as collaboration, debugging, or code analysis

## Usability Index Description

A product's Usability score is calculated by a proprietary algorithm that factors in real-user satisfaction ratings for a number of use-related review questions. Software buyers can compare products in the Application Development Platforms category according to their Usability scores to streamline the buying process and quickly identify the most usable products based on the experiences of their peers. For sellers, media, investors, and analysts, the Index provides benchmarks for product comparison and market trend analysis.

Badges are awarded to products for: Best Usability (highest overall Usability score), Easiest to Use (highest ease of use rating), Easiest Admin (highest ease of admin score), and Best Meets Requirements (highest meets requirements score).

Products included in Usability Index for Application Development Platforms | Spring 2025 have received both a minimum of 10 reviews and 5 responses from real users for each of the use-related questions featured in our review form by February 25, 2025. These ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. A new Usability Index report will be issued for this category as significant data is collected.



# Salesforce Platform

4.5 ★★★★★ (3,015)



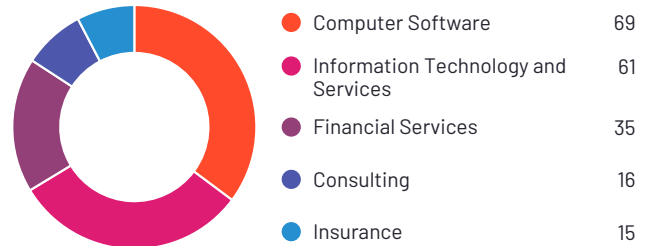
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Salesforce



**HQ Location**  
San Francisco, CA



**Year Founded**  
1999



**Employees (Listed On LinkedIn)**  
78,543



**Company Website**  
[salesforce.com](https://salesforce.com)



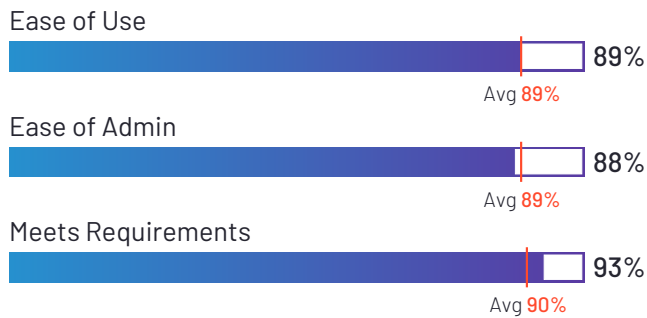
# Visual Studio

4.5 ★★★★★ (3,643)

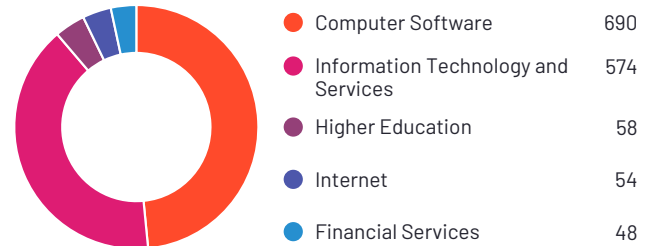
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Microsoft



**HQ Location**  
Redmond, Washington



**Year Founded**  
1975



**Employees (Listed On LinkedIn)**  
238,990



**Company Website**  
[microsoft.com](https://microsoft.com)



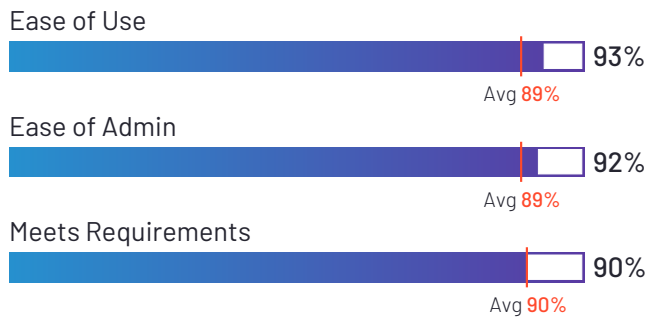
# Superblocks

4.7 ★★★★★ (190)

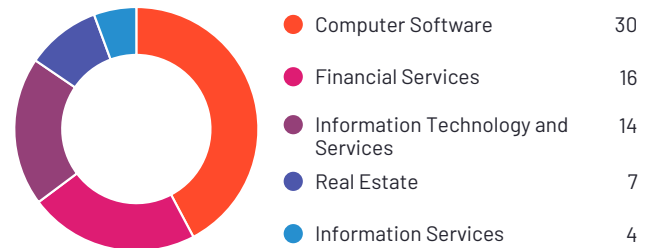
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Superblocks



**HQ Location**  
New York, NY



**Year Founded**  
2021



**Employees (Listed On LinkedIn)**  
58



**Company Website**  
[superblocks.com](https://superblocks.com)





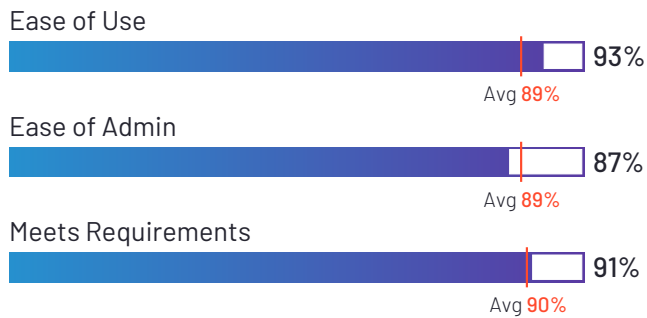
# OutSystems

4.6 ★★★★★ (1,125)

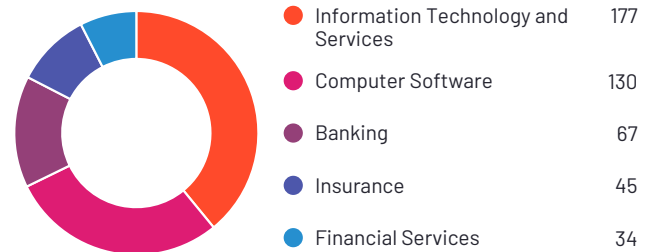
## Usability Score



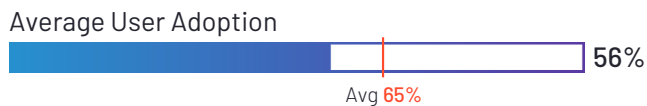
## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
OutSystems



**HQ Location**  
Boston, MA



**Year Founded**  
2001



**Employees (Listed On LinkedIn)**  
1,992



**Company Website**  
[outsystems.com](https://outsystems.com)



Knack

4.3 ★★★★★ (103)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Knack



**HQ Location**  
New York, NY



**Year Founded**  
2010



**Employees (Listed  
On LinkedIn)**  
90



**Company Website**  
[www.knack.com](http://www.knack.com)



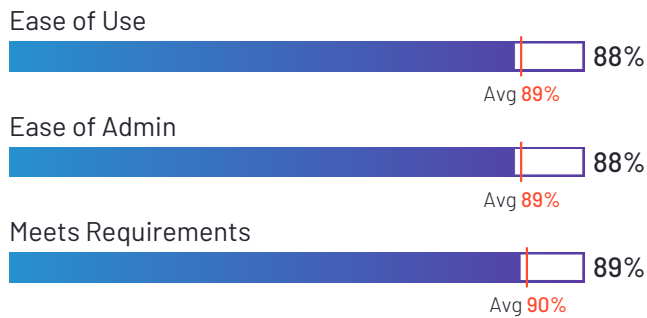
# Quickbase

4.4 ★★★★★ (1,223)

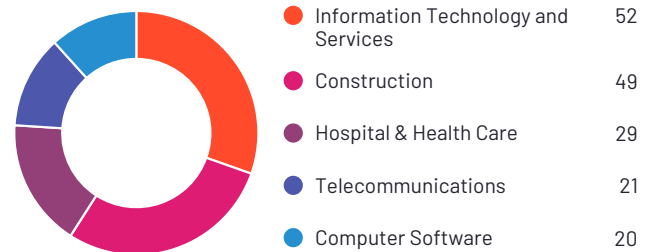
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Quickbase



**HQ Location**  
Boston, MA



**Year Founded**  
2012



**Employees (Listed On LinkedIn)**  
887



**Company Website**  
[quickbase.com](https://quickbase.com)



Quixy

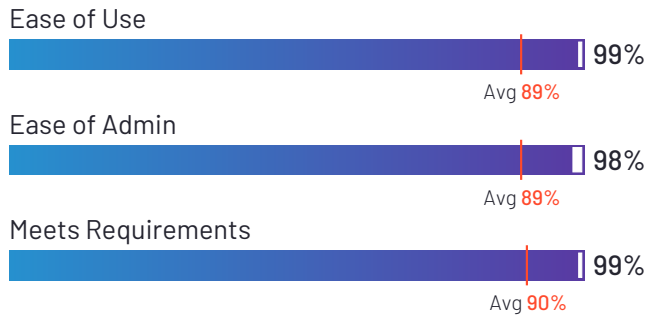
5.0 ★★★★★ (129)



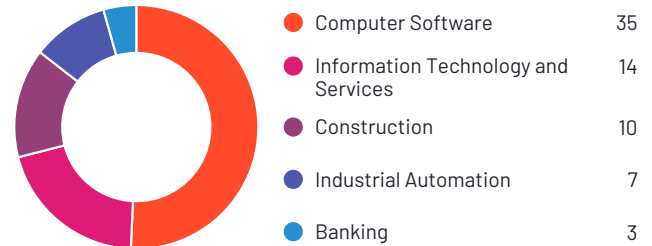
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Quixy



**HQ Location**  
Hyderabad, Telangana



**Year Founded**  
2019



**Employees (Listed On LinkedIn)**  
279



**Company Website**  
[quixy.com](https://quixy.com)



# Retool

4.6 ★★★★★ (327)

## Usability Score



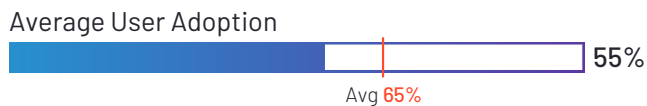
## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Retool



**HQ Location**  
San Francisco,  
California, United  
States



**Year Founded**  
2017



**Employees (Listed  
On LinkedIn)**  
427



**Company Website**  
[retool.com](https://retool.com)



# Softtr

4.7 ★★★★★ (492)

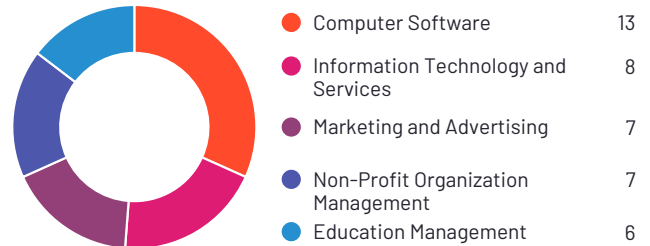
## Usability Score



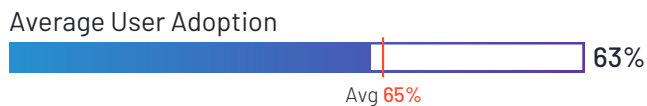
## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Softtr



**HQ Location**  
Berlin, DE



**Year Founded**  
2020



**Employees (Listed On LinkedIn)**  
63



**Company Website**  
[softtr.io](https://softtr.io)

servicenow.

# ServiceNow App Engine

4.5 ★★★★★ (680)

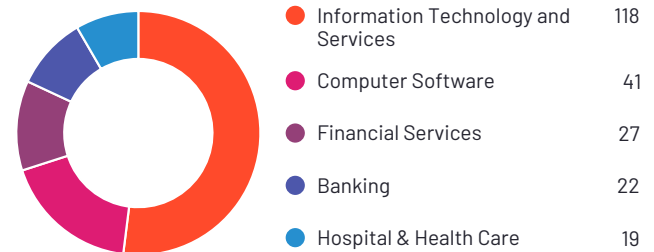
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
ServiceNow



**HQ Location**  
Santa Clara, CA



**Year Founded**  
2004



**Employees (Listed On LinkedIn)**  
29,567



**Company Website**  
[servicenow.com](https://servicenow.com)



# Caspio

4.4 ★★★★★ (150)

## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Caspio



**HQ Location**  
Sunnyvale, CA



**Year Founded**  
2000



**Employees (Listed On LinkedIn)**  
230



**Company Website**  
[www.caspio.com](http://www.caspio.com)





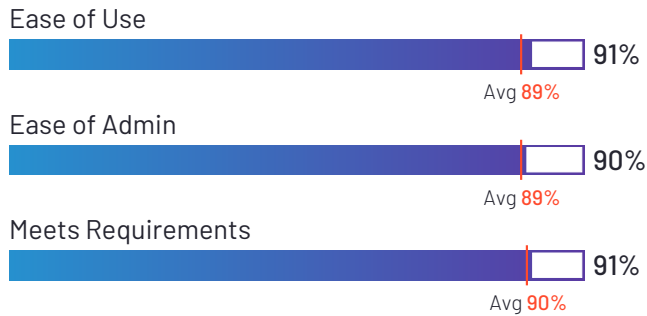
# Clariss FileMaker

4.5 ★★★★★ (562)

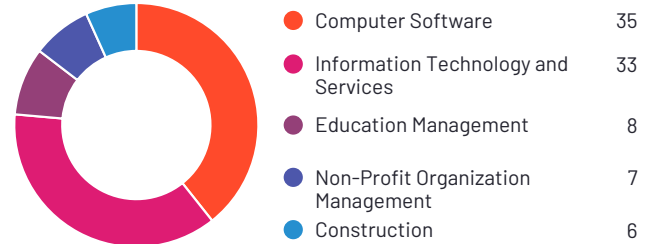
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Clariss



**HQ Location**  
Sunnyvale, US



**Year Founded**  
1998



**Employees (Listed On LinkedIn)**  
215



**Company Website**  
[www.clariss.com](http://www.clariss.com)



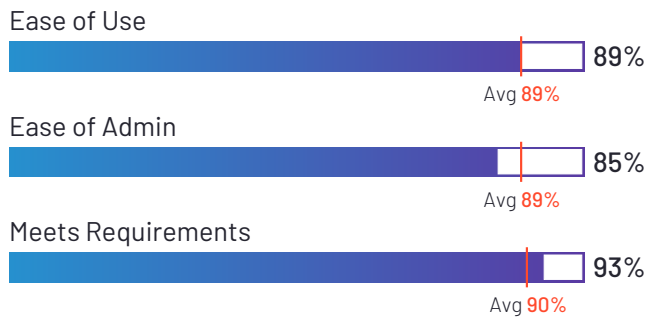
# Android Studio

4.5 ★★★★★ (598)

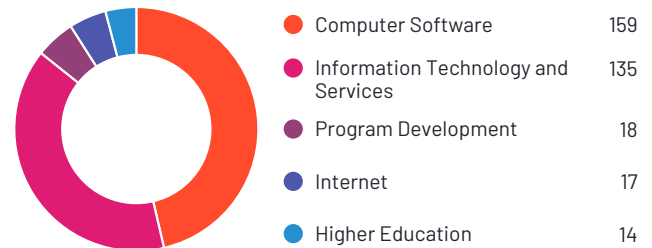
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Google



**HQ Location**  
Mountain View, CA



**Year Founded**  
1998



**Employees (Listed On LinkedIn)**  
301,875



**Company Website**  
[cloud.google.com](https://cloud.google.com)



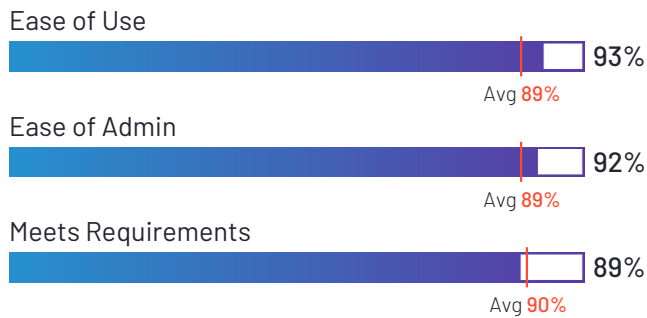
# Kissflow

4.3 ★★★★★ (586)

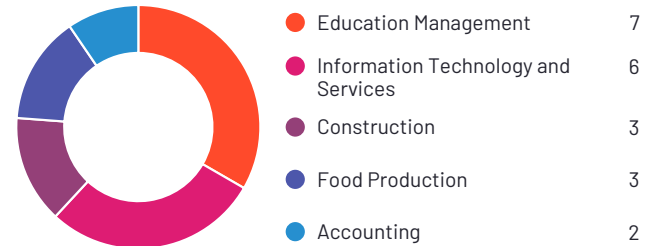
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
KissFlow



**HQ Location**  
Delaware, USA



**Year Founded**  
2012



**Employees (Listed On LinkedIn)**  
563



**Company Website**  
[kissflow.com](https://kissflow.com)



# AppMaster.io

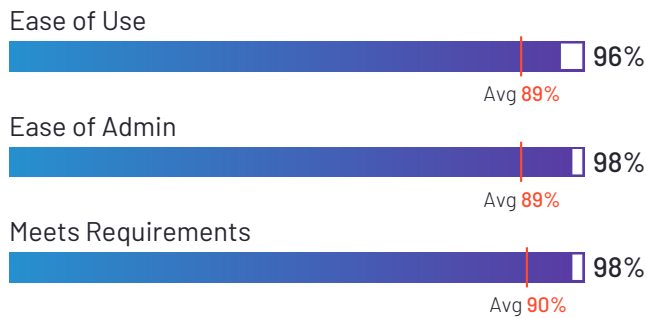
4.9 ★★★★★ (101)



## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
AppMaster.io



**HQ Location**  
San Francisco, US



**Year Founded**  
2020



**Employees (Listed On LinkedIn)**  
28



**Company Website**  
[appmaster.io](https://appmaster.io)



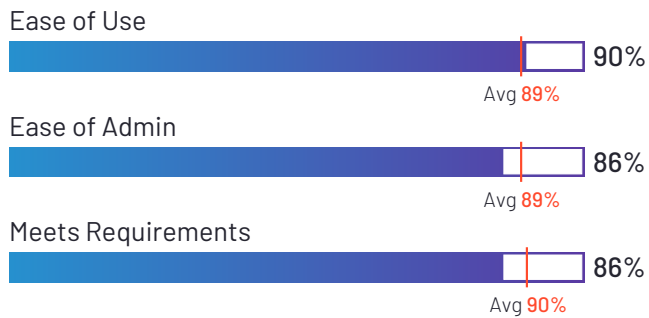
# Mendix

4.5 ★★★★★ (191)

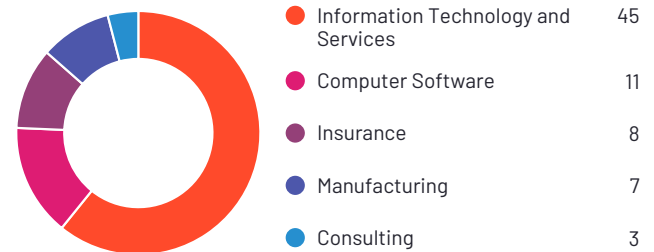
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Mendix



**HQ Location**  
Boston, Massachusetts



**Year Founded**  
2005



**Employees (Listed On LinkedIn)**  
1,232



**Company Website**  
[www.mendix.com](http://www.mendix.com)



# Firebase

4.5 ★★★★★ (278)

## Usability Score



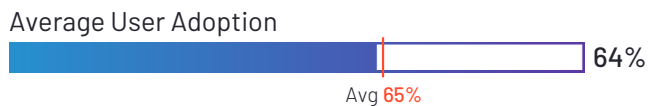
## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Google



**HQ Location**  
Mountain View, CA



**Year Founded**  
1998



**Employees (Listed On LinkedIn)**  
301,875



**Company Website**  
[cloud.google.com](https://cloud.google.com)



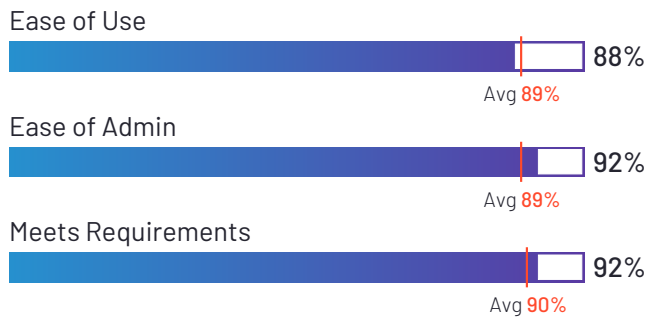
## UI Bakery

4.8 ★★★★★ (62)

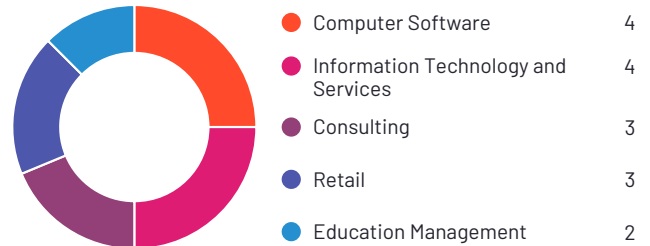
### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
UI Bakery



**HQ Location**  
Lakewood, Colorado



**Year Founded**  
2018



**Employees (Listed On LinkedIn)**  
15



**Company Website**  
[uibakery.io](https://uibakery.io)



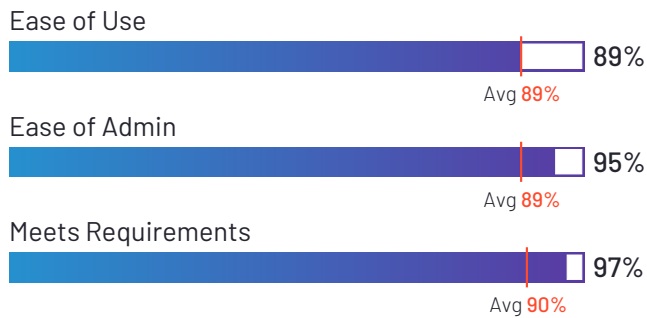
Jmix

4.8 ★★★★★ (23)

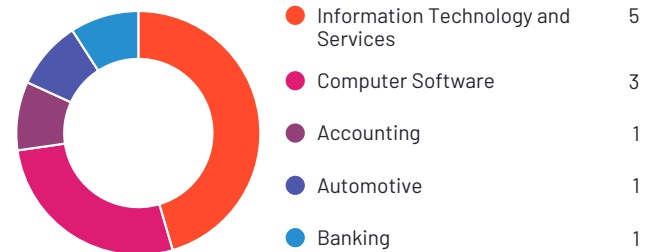
### Usability Score



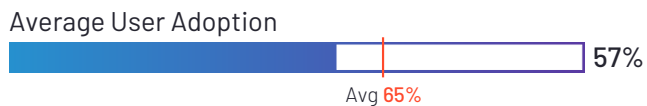
### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Jmix



**HQ Location**  
London, United Kingdom



**Employees (Listed On LinkedIn)**  
6



**Company Website**  
[www.jmix.io](http://www.jmix.io)





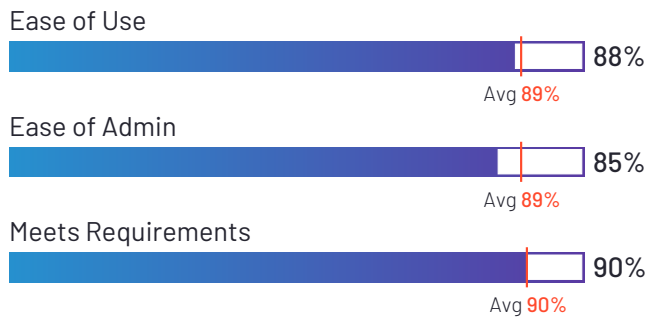
## PMG Platform

4.5 ★★★★★ (84)

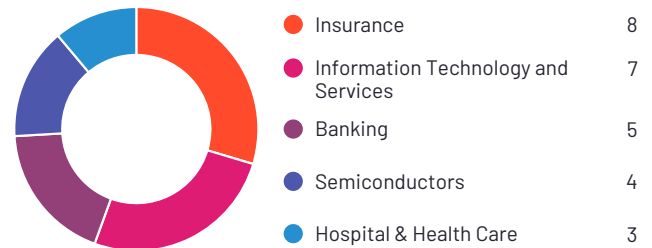
### Usability Score



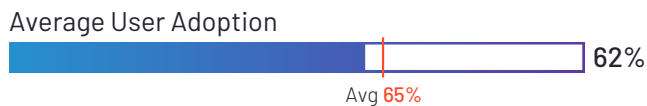
### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
PMG



**HQ Location**  
Atlanta, Georgia



**Year Founded**  
1997



**Employees (Listed On LinkedIn)**  
28



**Company Website**  
[www.pmg.net](http://www.pmg.net)



# HCL Domino

4.4 ★★★★★ (165)

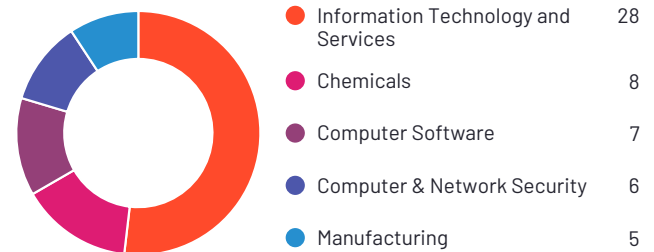
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
HCL Technologies



**HQ Location**  
Noida, Uttar Pradesh



**Year Founded**  
1999



**Employees (Listed On LinkedIn)**  
244,701



**Company Website**  
[hcl-software.com](https://hcl-software.com)



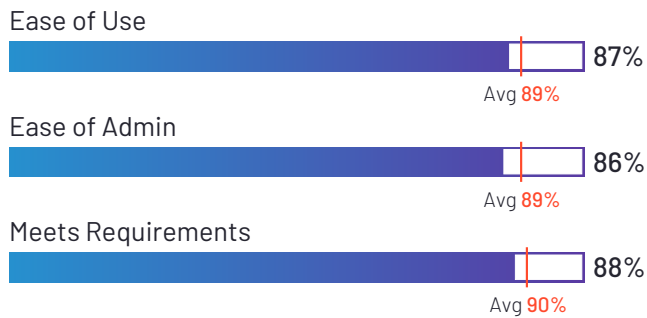
## Pega Platform

4.2 ★★★★★ (271)

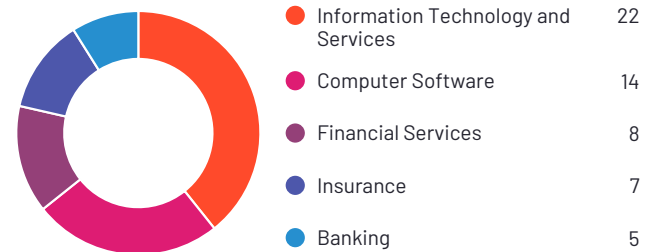
### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Pegasystems



**HQ Location**  
Cambridge, MA



**Year Founded**  
1983



**Employees (Listed On LinkedIn)**  
5,520



**Company Website**  
[www.pegacom](http://www.pegacom)



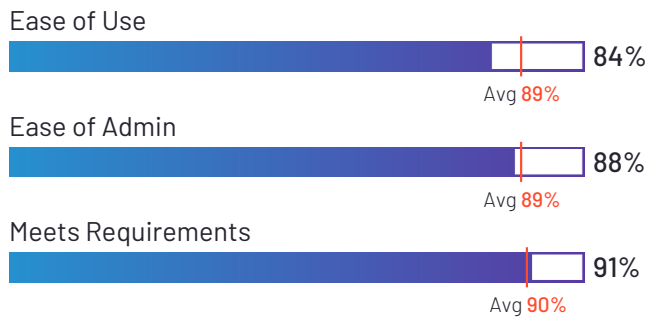
# Xcode

4.2 ★★★★★ (973)

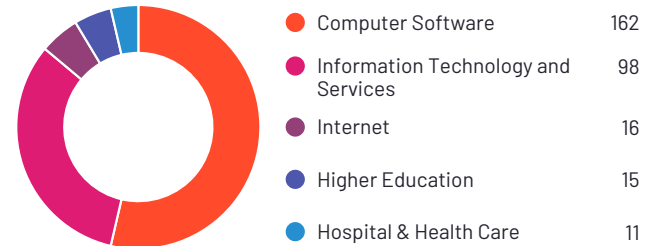
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Apple



**HQ Location**  
Cupertino, CA



**Year Founded**  
1976



**Employees (Listed On LinkedIn)**  
169,401



**Company Website**  
[www.apple.com](http://www.apple.com)



## Ionic: An OutSystems Company

4.4 ★★★★★ (153)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Ionic



**HQ Location**  
Madison, WI



**Year Founded**  
2012



**Employees (Listed On LinkedIn)**  
79



**Company Website**  
[ionicframework.com](https://ionicframework.com)

Neptune 

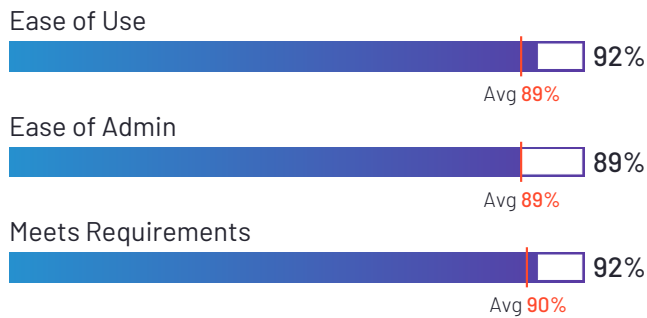
## Neptune DXP

4.5 ★★★★★ (212)

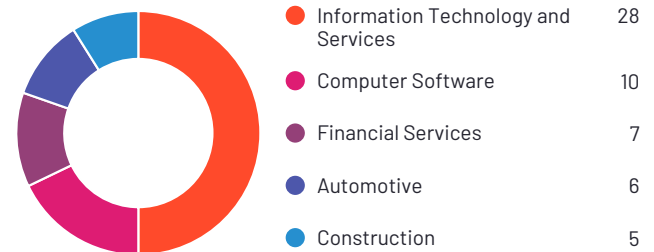
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Neptune Software



**HQ Location**  
Oslo, Oslo



**Year Founded**  
2011



**Employees (Listed On LinkedIn)**  
164



**Company Website**  
[neptune-software.com](https://neptune-software.com)



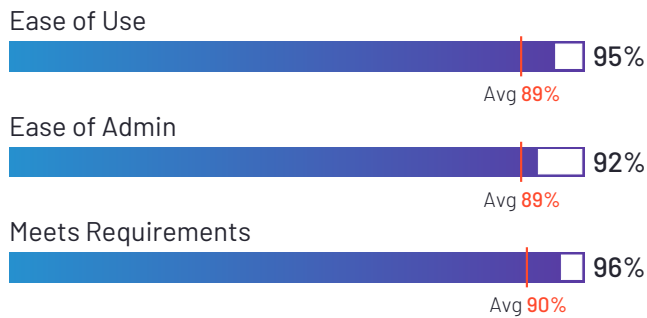
# Buildfire

4.7 ★★★★★ (197)

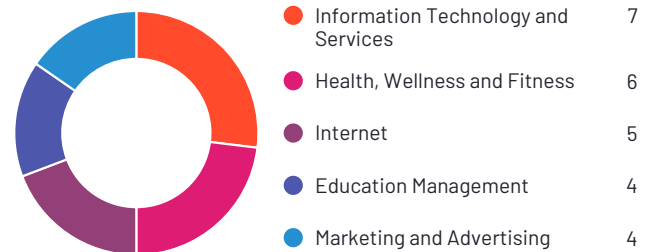
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
BuildFire



**HQ Location**  
San Diego, CA



**Year Founded**  
2014



**Employees (Listed On LinkedIn)**  
28



**Company Website**  
[buildfire.com](https://buildfire.com)



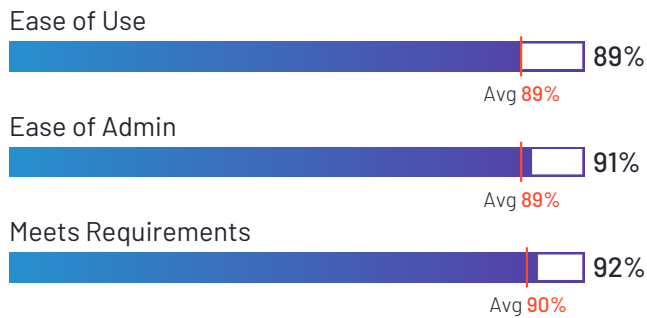
## Progress Kendo UI

4.4 ★★★★★ (228)

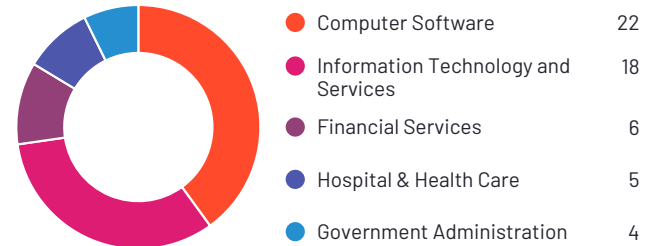
### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Progress Software



**HQ Location**  
Burlington, MA.



**Year Founded**  
1981



**Employees (Listed On LinkedIn)**  
3,615



**Company Website**  
[progress.com](https://progress.com)





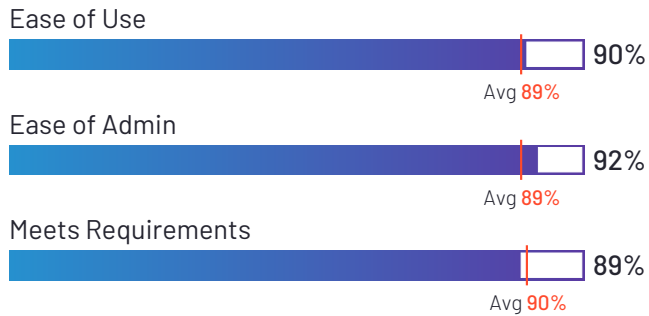
# Zoho Creator

4.3 ★★★★★ (177)

## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Zoho



**HQ Location**  
Austin, TX



**Year Founded**  
1996



**Employees (Listed On LinkedIn)**  
24,715



**Company Website**  
[www.zoho.com](http://www.zoho.com)

**Fliplet**

# Fliplet

4.6 ★★★★★ (26)

## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption

**Ownership**  
Fliplet**HQ Location**  
London, United Kingdom**Year Founded**  
2009**Employees (Listed On LinkedIn)**  
35**Company Website**  
[fliplet.com](https://fliplet.com)



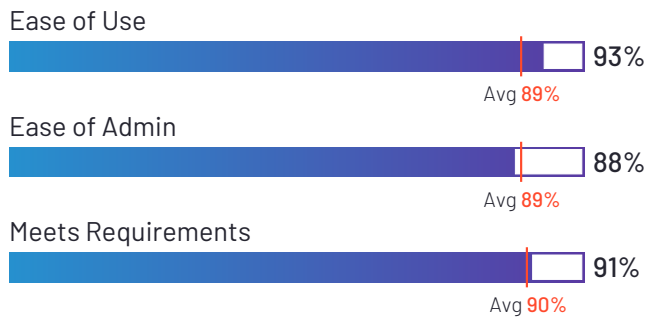
## GeneXus

4.7 ★★★★★ (114)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
GeneXus



**HQ Location**  
Montevideo



**Year Founded**  
1992



**Employees (Listed On LinkedIn)**  
145



**Company Website**  
[genexus.com](https://genexus.com)



# Oracle Application Express

4.3 ★★★★★ (82)

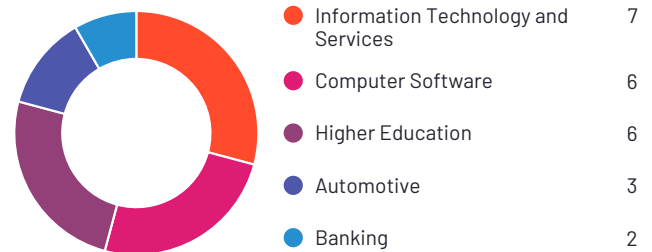
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Oracle



**HQ Location**  
Austin, TX



**Year Founded**  
1977



**Employees (Listed On LinkedIn)**  
199,405



**Company Website**  
[www.oracle.com](http://www.oracle.com)



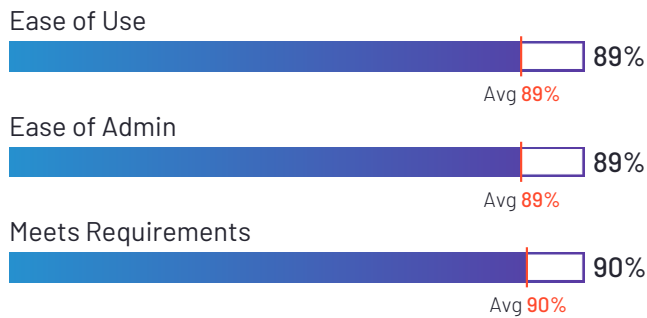
# Jitterbit

4.6 ★★★★★ (553)

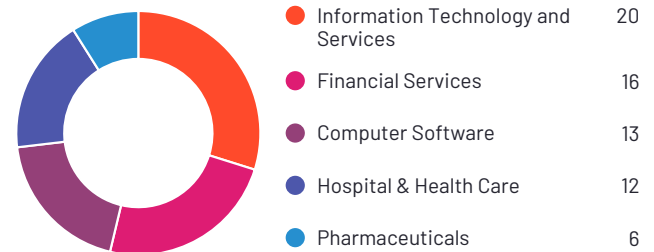
## Usability Score



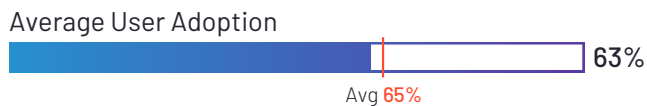
## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Jitterbit



**HQ Location**  
Alameda, CA



**Year Founded**  
2003



**Employees (Listed On LinkedIn)**  
397



**Company Website**  
[jitterbit.com](https://jitterbit.com)



8base

4.5 ★★★★★ (43)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



Ownership  
8base



HQ Location  
Miami, FL



Year Founded  
2017



Employees (Listed  
On LinkedIn)  
28



Company Website  
[www.8base.com](http://www.8base.com)



# Weavy

4.7 ★★★★★ (61)

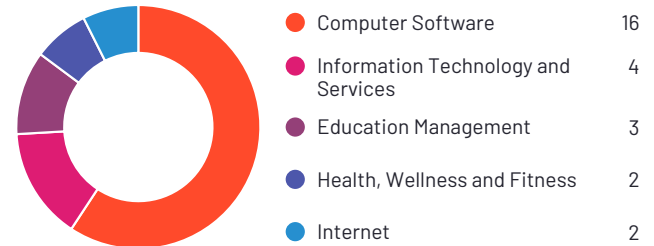
## Usability Score



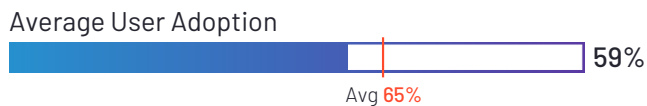
## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Weavy



**HQ Location**  
El Segundo,  
California



**Year Founded**  
2020



**Employees (Listed  
On LinkedIn)**  
17



**Company Website**  
[www.weavy.com](http://www.weavy.com)



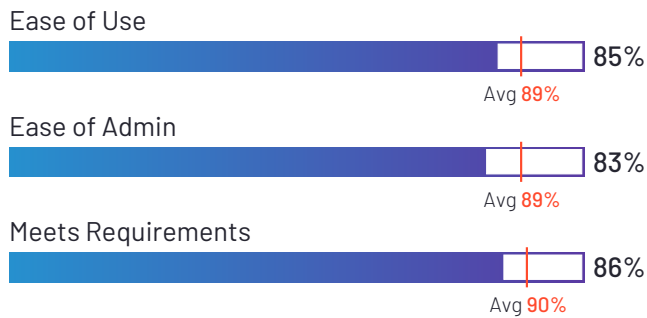
# Nintex

4.2 ★★★★★ (1,311)

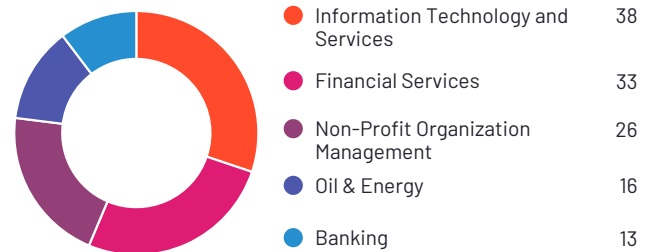
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Nintex



**HQ Location**  
Bellevue, WA



**Year Founded**  
2006



**Employees (Listed On LinkedIn)**  
1,234



**Company Website**  
[www.nintex.com](http://www.nintex.com)



Xamarin

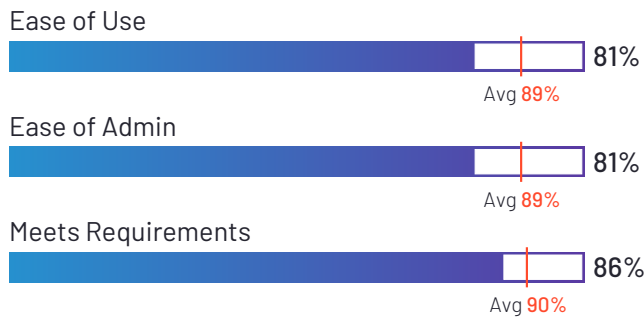
.NET

4.4 ★★★★★ (85)

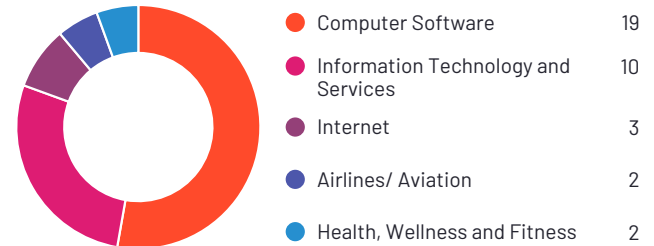
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
Microsoft



**HQ Location**  
Redmond, Washington



**Year Founded**  
1975



**Employees (Listed On LinkedIn)**  
238,990



**Company Website**  
[microsoft.com](https://microsoft.com)

 agilepoint.

## AgilePoint NX

4.5 ★★★★★ (34)

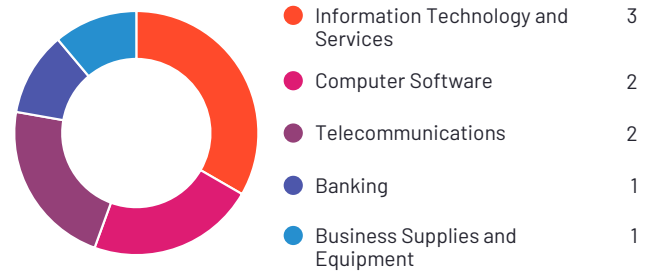
### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
AgilePoint



**HQ Location**  
Mountain View, CA



**Year Founded**  
2003



**Employees (Listed On LinkedIn)**  
197



**Company Website**  
[agilepoint.com](https://agilepoint.com)



## Joget DX

4.2 ★★★★★ (65)

### Usability Score



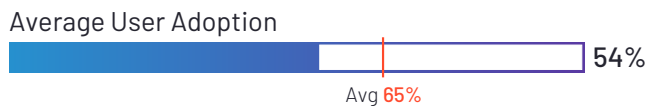
### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Joget



**HQ Location**  
Columbia, MD



**Year Founded**  
2014



**Employees (Listed On LinkedIn)**  
66



**Company Website**  
[www.joget.com](http://www.joget.com)



## Servoy

4.4 ★★★★★ (23)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Servoy



**HQ Location**  
Amsterdam



**Year Founded**  
2001



**Employees (Listed On LinkedIn)**  
59



**Company Website**  
[www.servoy.com](http://www.servoy.com)



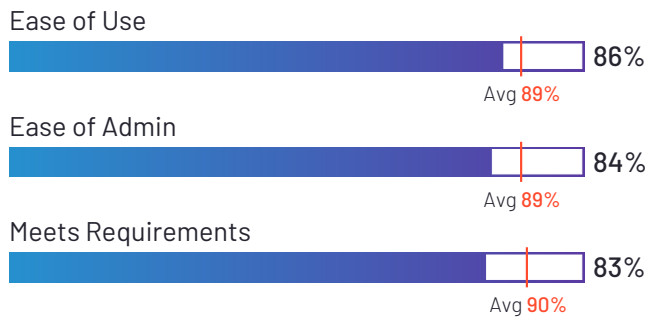
## Adobe AIR

3.8 ★★★★★ (44)

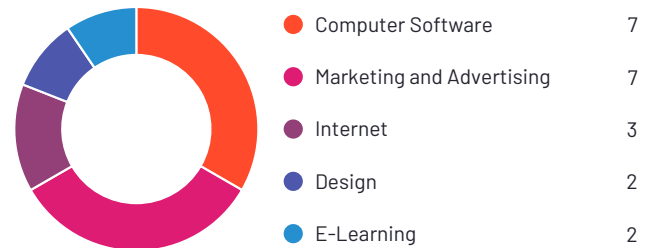
### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
HARMAN  
International.



**HQ Location**  
Stamford, CT



**Year Founded**  
1980



**Employees (Listed  
On LinkedIn)**  
27,119



**Company Website**  
[www.harman.com](http://www.harman.com)



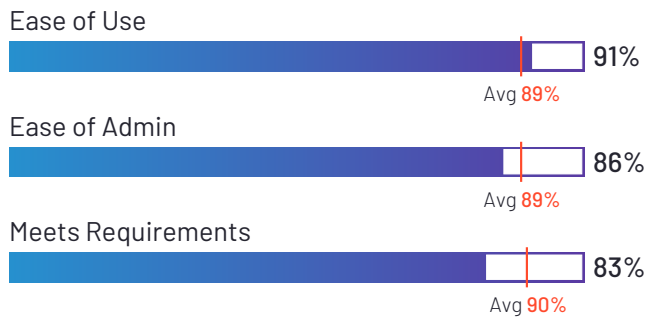
## Betty Blocks

4.3 ★★★★★ (56)

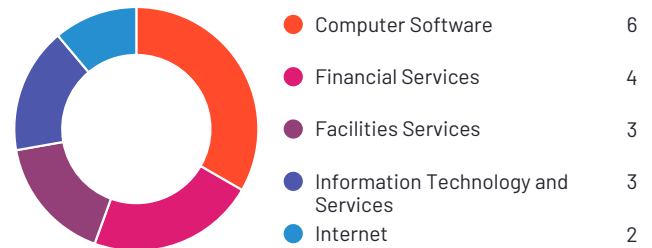
### Usability Score



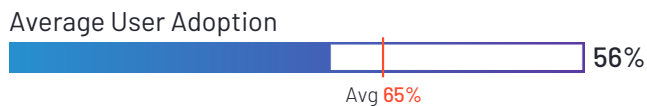
### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Betty Blocks



**HQ Location**  
Alkmaar, Holland



**Year Founded**  
2016



**Employees (Listed On LinkedIn)**  
111



**Company Website**  
[bettyblocks.com](https://bettyblocks.com)



Qt

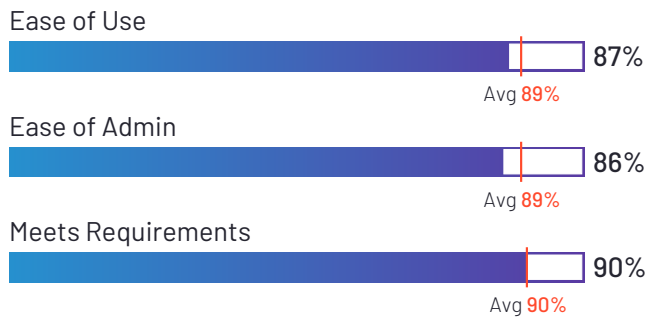
4.3

★★★★★ (52)

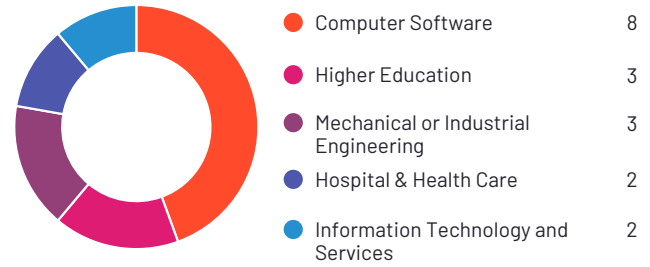
### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Qt Group



**HQ Location**  
Espoo, Finland



**Year Founded**  
1995



**Employees (Listed On LinkedIn)**  
22



**Company Website**  
[www.qt.io](http://www.qt.io)



## Progress Telerik

4.4 ★★★★★ (101)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Progress Software



**HQ Location**  
Burlington, MA.



**Year Founded**  
1981



**Employees (Listed On LinkedIn)**  
3,615



**Company Website**  
[progress.com](https://progress.com)





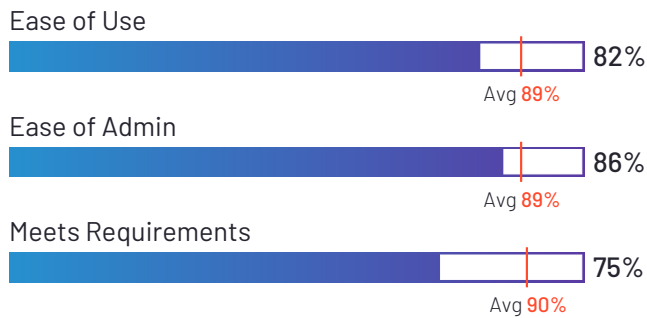
## ColdFusion Builder

3.7 ★★★★★ (35)

### Usability Score



### Usability Data



### Top Industries Represented



### Average User Adoption



**Ownership**  
Adobe



**HQ Location**  
San Jose, CA



**Year Founded**  
1982



**Employees (Listed On LinkedIn)**  
42,285



**Company Website**  
[adobe.com](https://adobe.com)



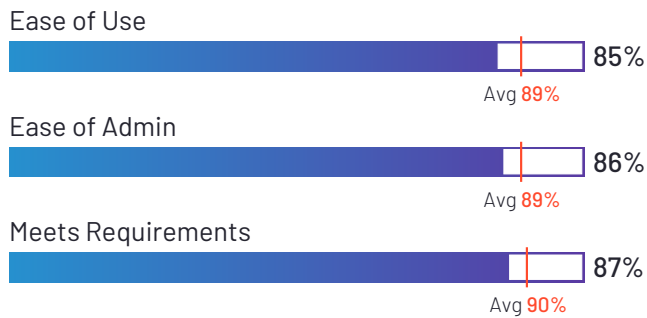
# InfluxDB

4.4 ★★★★★ (100)

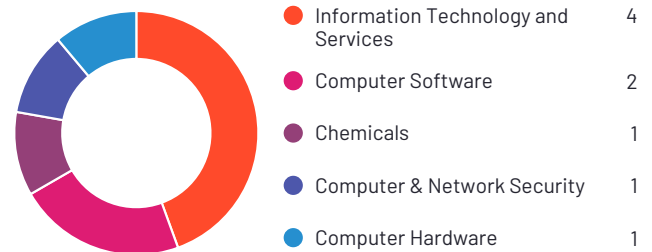
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
InfluxData



**HQ Location**  
San Francisco,  
California



**Year Founded**  
2012



**Employees (Listed  
On LinkedIn)**  
195



**Company Website**  
[influxdata.com](https://influxdata.com)



# Visual LANSA

4.5 ★★★★★ (82)

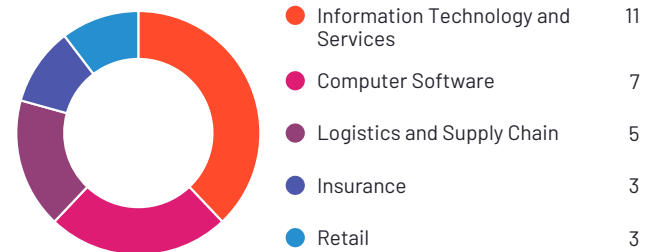
## Usability Score



## Usability Data



## Top Industries Represented



## Average User Adoption



**Ownership**  
LANSA



**HQ Location**  
Downers Grove,  
Illinois



**Year Founded**  
1987



**Employees (Listed  
On LinkedIn)**  
110



**Company Website**  
[www.lansa.com](http://www.lansa.com)

# Usability Index Methodology

## Usability Index Inclusion Criteria

Products included in the Usability Index for Application Development Platforms | Spring 2025 have received a minimum of 10 reviews and 5 responses for each of the usability-related questions featured in our survey by February 25, 2025. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process and encourage the inclusion of additional products.

## Usability Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique, patent-pending algorithm to this data to calculate the product's Usability score. The Usability Index for Application Development Platforms | Spring 2025 report is based off of scores calculated using the G2 usability algorithm v1.0 from data collected through February 25, 2025. The Usability score is affected by the following (in order of importance):

- ▶ Customer satisfaction with the ease of use for each product based on reviews by G2 users
- ▶ Customer satisfaction with the ease of admin for each product based on reviews by G2 users
- ▶ Customer responses to the Meets Requirements question on G2
- ▶ User adoption percentage based on reviews and by G2 users
- ▶ The number of reviews received on G2; buyers trust a product with more reviews, and a greater number of reviews indicates a more representative and accurate reflection of the customer experience.

## Categorization Methodology

Please visit G2's [categorization methodology](#) page to learn more about how products are categorized. For more in-depth information about how we refer to different types of software, please view our [list of standard definitions](#).

## Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

G2 may occasionally offer incentives for honest reviews to help us gather a full and accurate data set. These incentives are offered as thank-yous for approved reviews. Incentives are never conditioned upon the substance of the review, positive or negative. Each such incentivized review is disclosed with an "Incentivized Review" banner.