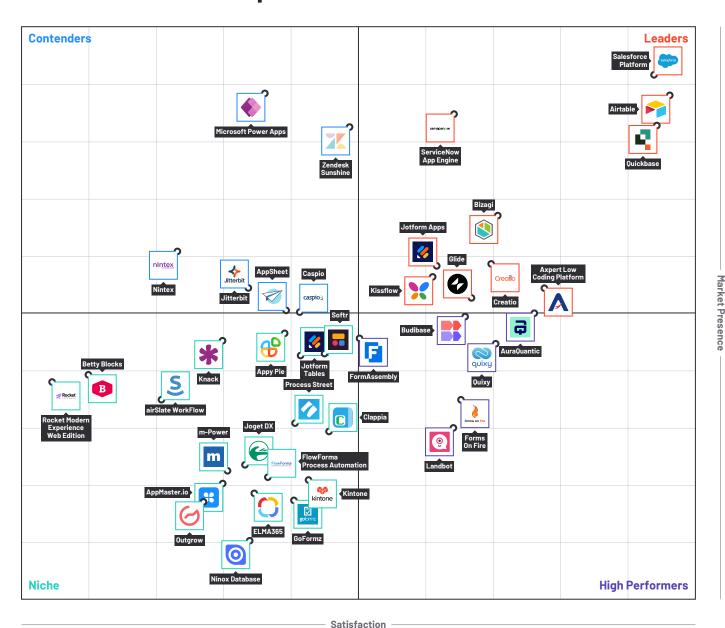
Mid-Market Grid® Report for No-Code Development Platforms



Spring 2025

No-Code Development Platforms



G2 Grid® Scoring

(No-Code Development Platforms continues on next page)

© 2025 G2, Inc. All rights reserved. No part of this publication may be reproduced or distributed in any form without G2's prior written permission. While the information in this report has been obtained from sources believed to be reliable, G2 disclaims all warranties as to the accuracy, completeness, or adequacy of such information and shall have no liability for errors, omissions, or inadequacies in such information.

1



No-Code Development Platforms (continued)

No-Code Development Platforms Definition

No-code development platforms revolutionize the software development process by providing intuitive drag-and-drop tools, allowing businesses to create applications swiftly and efficiently without coding expertise.

These platforms boast What You See Is What You Get (WYSIWYG) editors and drag-and-drop components, enabling users, both developers and non-developers alike, to engage in rapid application development with tailored workflows and functionality.

The best no-code development platforms offer a range of features, including templates for workflows, libraries of elements, and customizable interfaces, facilitating the creation of fully functional applications without delving into the intricacies of coding. Additionally, products in the no-code category typically do not provide access to source code or the ability to modify code.

It's crucial to distinguish these products from low-code development platforms, as no-code development platforms prioritize simplicity and speed over extensive functionality and customization.

To qualify for inclusion in the no-code development platforms category, a product must:

- > Seamless assembly of applications through user-friendly drag-and-drop elements
- ▶ Empower non-coders and individuals with limited technical expertise to build applications
- Connect to databases, web services, or APIs for robust data integration
- Implement robust security features to safeguard applications and data
- Support scalable development, accommodating diverse business project sizes

Mid-Market No-Code Development Platforms Grid® Scoring Description

Products shown on the Mid-Market Grid® for No-Code Development Platforms have received a minimum of 10 reviews/ratings in data gathered by February 25, 2025. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

- Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: Salesforce Platform, Airtable, Quickbase, ServiceNow App Engine, Bizagi, Axpert Low Coding Platform, Creatio, Jotform Apps, Glide, and Kissflow
- ▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: AuraQuantic, Budibase, Quixy, Forms On Fire, FormAssembly, and Landbot
- Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: Zendesk Sunshine, Microsoft Power Apps, Caspio, AppSheet, Jitterbit, and Nintex
- Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Softr, Appy Pie, Jotform Tables, Knack, Clappia, Process Street, Kintone, FlowForma Process Automation, GoFormz, Joget DX, airSlate WorkFlow, The m-Power Development Platform, ELMA365, Betty Blocks, AppMaster.io, Outgrow, Ninox, and Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web)



Grid® Scores for Mid-Market No-Code Development Platforms

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Mid-Market Grid[®]. To learn more about each of the products, please see the profile section.

Leaders

| | # of Reviews | Satisfaction | Market Presence | G2 Score |
|----------------------------|--------------|--------------|-----------------|----------|
| Salesforce Platform | 147 | 97 | 96 | 96 |
| Airtable | 207 | 99 | 92 | 96 |
| Quickbase | 183 | 97 | 86 | 92 |
| ServiceNow App Engine | 63 | 65 | 89 | 77 |
| Bizagi | 24 | 72 | 69 | 70 |
| Axpert Low Coding Platform | 33 | 79 | 55 | 67 |
| Creatio | 61 | 71 | 60 | 65 |
| Jotform Apps | 33 | 62 | 59 | 61 |
| Glide | 94 | 68 | 53 | 60 |
| Kissflow | 47 | 62 | 57 | 59 |

High Performers

| AuraQuantic | 10 | 78 | 50 | 64 |
|---------------|----|----|----|----|
| Budibase | 26 | 67 | 49 | 58 |
| Quixy | 77 | 72 | 44 | 58 |
| Forms On Fire | 30 | 66 | 33 | 50 |
| FormAssembly | 27 | 50 | 45 | 48 |
| Landbot | 24 | 65 | 28 | 46 |

(Grid® Scores for Mid-Market No-Code Development Platforms continues on next page)

^{*} Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Scores for Mid-Market No-Code Development Platforms (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Mid-Market Grid[®]. To learn more about each of the products, please see the profile section.

Contenders

| | # of Reviews | Satisfaction | Market Presence | G2 Score |
|----------------------|--------------|--------------|-----------------|----------|
| Zendesk Sunshine | 16 | 49 | 86 | 67 |
| Microsoft Power Apps | 51 | 35 | 93 | 64 |
| Caspio | 24 | 41 | 50 | 45 |
| AppSheet | 89 | 39 | 51 | 45 |
| Jitterbit | 44 | 33 | 55 | 44 |
| Nintex | 256 | 21 | 62 | 42 |

 $(\textit{Grid} \ {}^{\text{o}} \ \textit{Scores for Mid-Market No-Code Development Platforms continues on next page})$

^{*} Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Scores for Mid-Market No-Code Development Platforms (continued)

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Mid-Market Grid[®]. To learn more about each of the products, please see the profile section.

Niche

| | # of Reviews | Satisfaction | Market Presence | G2 Score |
|--|--------------|--------------|-----------------|----------|
| Softr | 20 | 45 | 42 | 43 |
| Appy Pie | 70 | 38 | 46 | 42 |
| Jotform Tables | 13 | 41 | 42 | 41 |
| Knack | 27 | 29 | 45 | 37 |
| Clappia | 25 | 45 | 27 | 36 |
| Process Street | 10 | 40 | 29 | 34 |
| Kintone | 30 | 42 | 18 | 30 |
| FlowForma Process Automation | 36 | 36 | 18 | 27 |
| GoFormz | 15 | 40 | 14 | 27 |
| Joget DX | 16 | 32 | 21 | 26 |
| airSlate WorkFlow | 12 | 19 | 33 | 26 |
| m-Power | 15 | 29 | 19 | 24 |
| ELMA365 | 17 | 34 | 15 | 24 |
| Betty Blocks | 10 | 7 | 38 | 23 |
| AppMaster.io | 10 | 29 | 17 | 23 |
| Outgrow | 13 | 26 | 13 | 19 |
| Ninox Database | 14 | 33 | 6 | 19 |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | 10 | 2 | 37 | 19 |

^{*} Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.



Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the No-Code Development Platforms category algorithmically based on data sourced from product reviews shared by G2 users and data sourced from third parties.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis.

Segmented Grid® Scoring Methodology

When viewing a Grid® by segment size, the same Grid® scoring methodology applies. However, the review data used is only from reviewers who are employed by a company within a particular company segment.

G2 uses the following definitions for company segments:

- > Small-Business Review: A review from someone who works at a company with 50 or fewer employees
- ▶ Mid-Market Review: A review from someone who works at a company with 51-1,000 employees
- ▶ Enterprise Review: A review from someone who works at a company with 1,001+ employees

Grid® Scoring Methodology

The Grid® Report for No-Code Development Platforms | Spring 2025 is based on reviews collected through February 25, 2025. We apply unique algorithms to this data to calculate Satisfaction (v4.0) and Market Presence (v7.0) scores for the Spring 2025 report quarter. To view the No-Code Development Platforms Grid® with the most recent data, please visit the No-Code Development Platforms page. For more details on Grid® Scoring, please view the G2 Scoring Methodology here.

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid[®]. A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

(Grid® Methodology continues on next page)

^{**} Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.



Grid® Methodology (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and third-party data collected by G2 up through February 25, 2025. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. G2 follows defined community guidelines to ensure privacy, and authenticity for users and reviews. For more details, please view the G2 Community Guidelines here.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid[®]. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to suggest its addition to our No-Code Development Platforms category.

Product Profiles

Product profiles and detailed charts are included for products with 10 or more reviews.



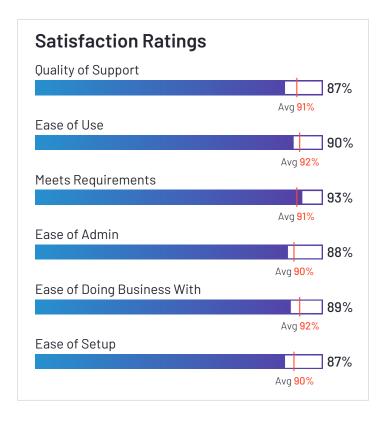


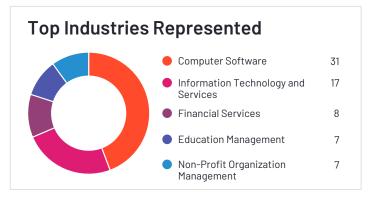
Salesforce Platform

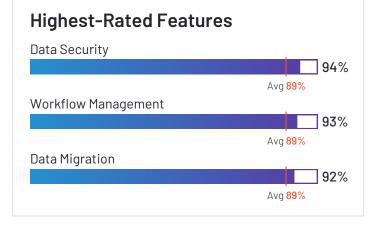


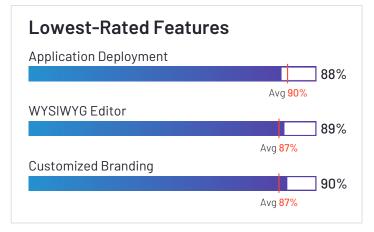


4.5 A salesforce Platform has been named a Leader based on receiving a high customer Satisfaction score and having a large ${\tt Market\,Presence.\,Sales force\,Platform\,has\,the\,largest\,Market\,Presence\,among\,products\,in\,No-Code\,Development\,Platforms.}$ 97% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Salesforce Platform at a rate of 91%. Salesforce Platform is also in the Application Development Platforms, DevOps Platforms, Passwordless Authentication, Workplace Innovation Platforms, Customer Identity and Access Management (CIAM), Cloud Migration, Multi-Factor Authentication (MFA), Drag and Drop App Builder, Mobile Development Platforms, Low-Code Development Platforms, Software Testing, Continuous Integration, Identity and Access Management (IAM), Single Sign-On (SSO), Cloud Platform as a Service (PaaS), Continuous Delivery, and Al Code Generation categories.

















Employees (Listed On Linkedin) 78,543



Company Website salesforce.com



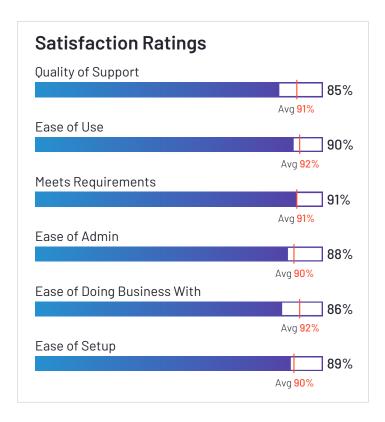


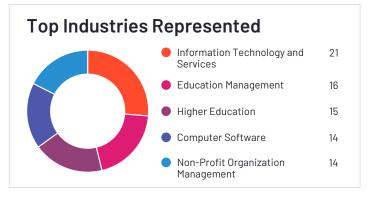
Airtable

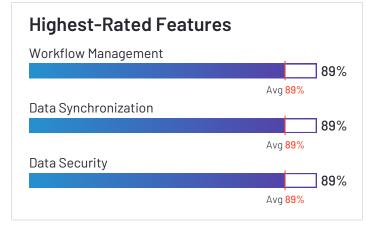


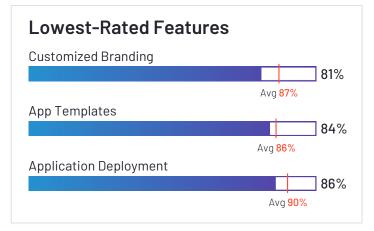


Airtable has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. Airtable received the highest Satisfaction score among products in No-Code Development Platforms. 98% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Airtable at a rate of 93%. Airtable is also in the Strategy and Innovation Roadmapping Tools, Task Management, Project Management, and Product Management categories.

















Employees (Listed On Linkedin) 821



Company Website airtable.com



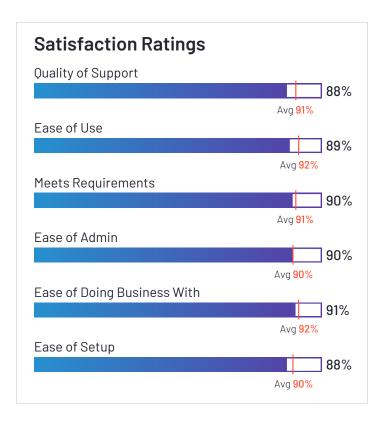


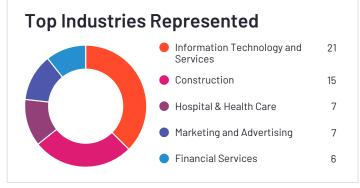
Quickbase

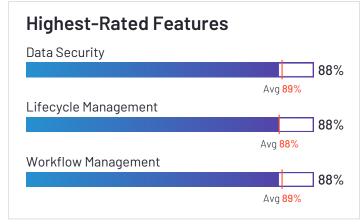


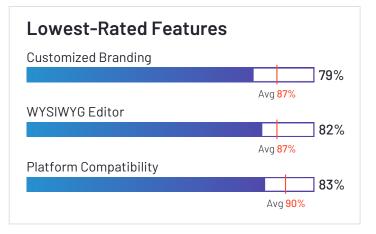


Quickbase has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 96% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Quickbase at a rate of 90%. Quickbase is also in the Application Development Platforms, Project Collaboration, Work Management, Procore App Marketplace Partners, Workplace Innovation Platforms, Project and Portfolio Management, Low-Code Development Platforms, and Project Management categories.

















Employees (Listed On Linkedin)



Company Website quickbase.com

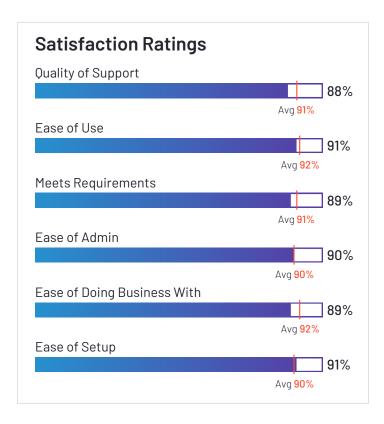


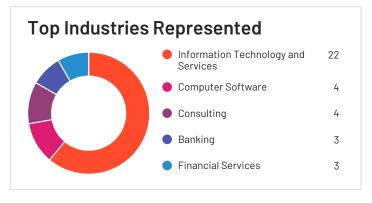
ServiceNow App Engine

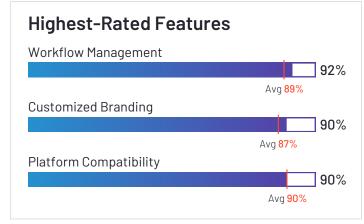
servicenow.

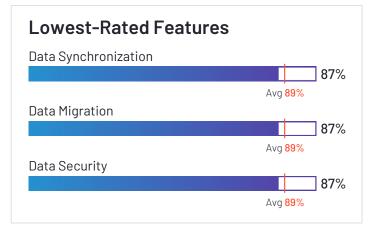


ServiceNow App Engine has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend ServiceNow App Engine at a rate of 92%. ServiceNow App Engine is also in the Low-Code Development Platforms, Application Development Platforms, and Mobile Development Platforms categories.

















29,567

Listed Company Website in) servicenow.com



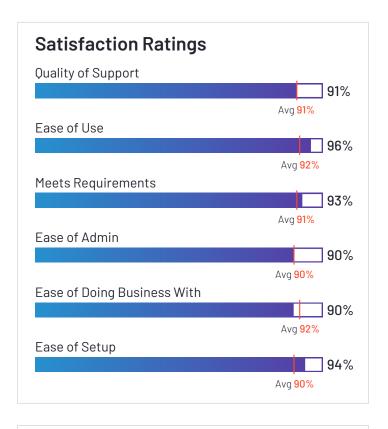


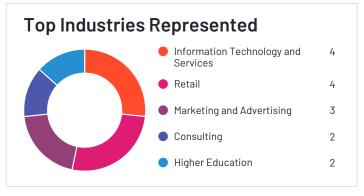
Bizagi

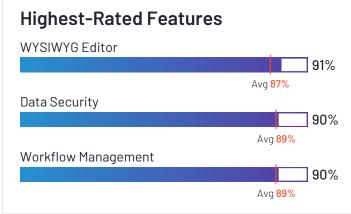


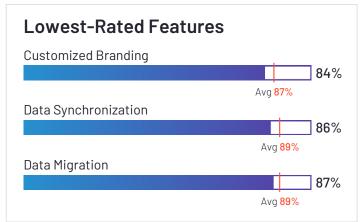


Bizagi has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 86% of users believe it is headed in the right direction, and users said they would be likely to recommend Bizagi at a rate of 95%. Bizagi is also in the Business Process Simulation, Digital Process Automation (DPA), Process Mining, Low-Code Development Platforms, Business Process Management, Robotic Process Automation (RPA), and Business Automation Platforms (BAPs) categories.













HQ Location 1775 Tysons Blvd, 5th Floor, Tysons, VA, 22102



Year Founded



Employees (Listed On Linkedin) 456



Company Website www.bizagi.com



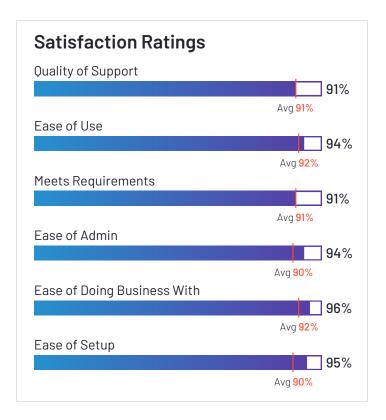


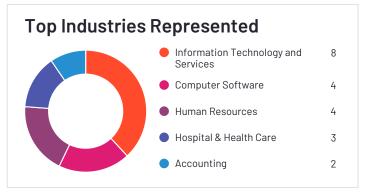
Axpert Low Coding Platform





Axpert Low Coding Platform has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 97% of users believe it is headed in the right direction, and users said they would be likely to recommend Axpert Low Coding Platform at a rate of 95%.









HQ Location Bangalore, Karnataka



2001



Employees (Listed On Linkedin) 127



Company Website agile-labs.com



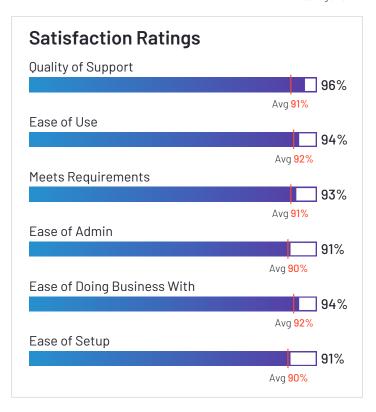


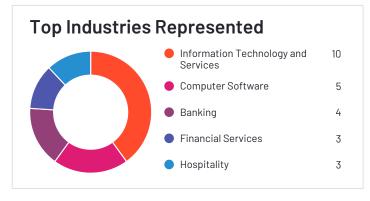
Creatio

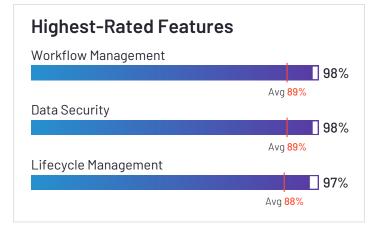


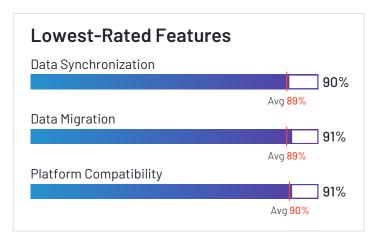


Creatio has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 98% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Creatio at a rate of 94%. Creatio is also in the Sales Platforms, Retail Analytics, Workflow Management, Digital Process Automation (DPA), Retail Distributed Order Management Systems, Sales Analytics, Lead Capture, CRM, Help Desk, Email Marketing, Contact Center, and Revenue Operations & Intelligence (RO&I)

















Employees (Listed On Linkedin) 864



Company Website creatio.com



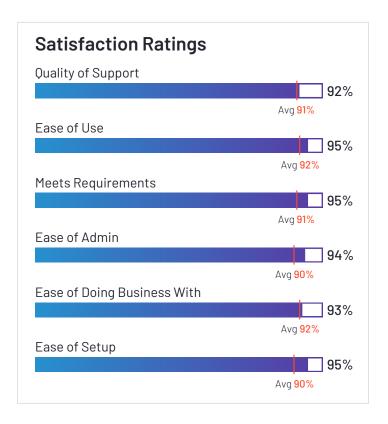


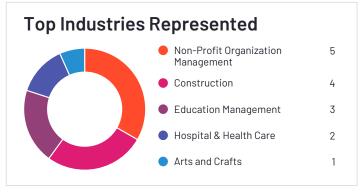
Jotform Apps

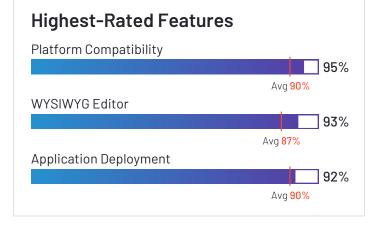


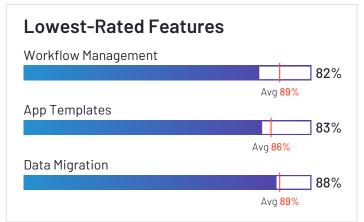


Jotform Apps has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Jotform Apps at a rate of 95%. Jotform Apps is also in the Drag and Drop App Builder category.

















Employees (Listed On Linkedin) 762





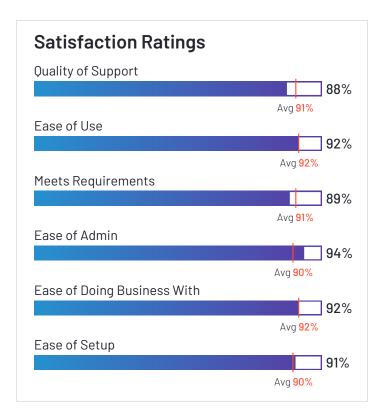


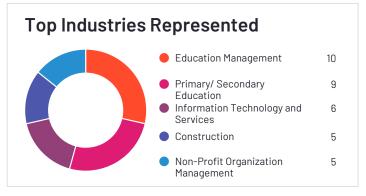
Glide

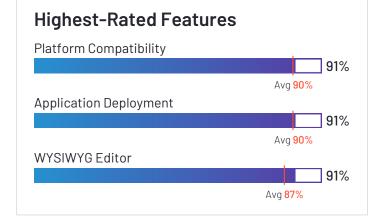


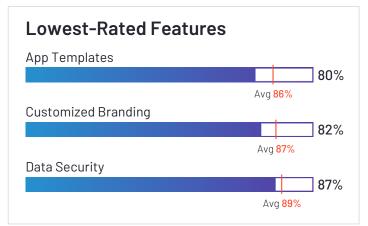


Glide has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 99% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Glide at a rate of 94%. Glide is also in the Drag and Drop App Builder and Workplace Innovation Platforms categories.

















Employees (Listed On Linkedin)



Company Website glideapps.com

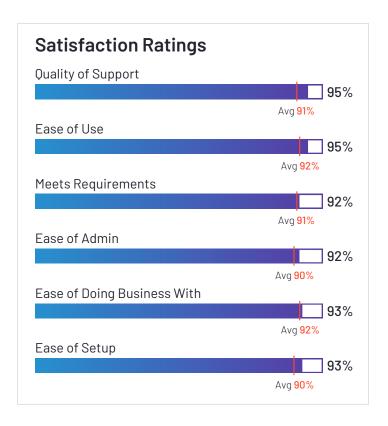


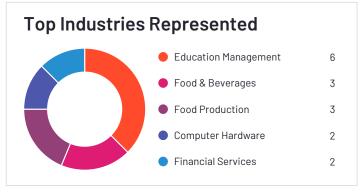


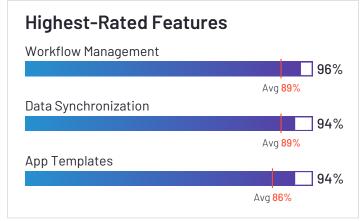
Kissflow

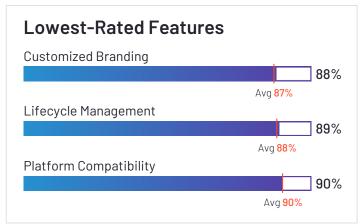


Kissflow has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Kissflow at a rate of 93%. Kissflow is also in the Workflow Management, Digital Process Automation (DPA), Business Process Management, Low-Code Development Platforms, and Application Development Platforms categories.

















Employees (Listed On Linkedin) 563





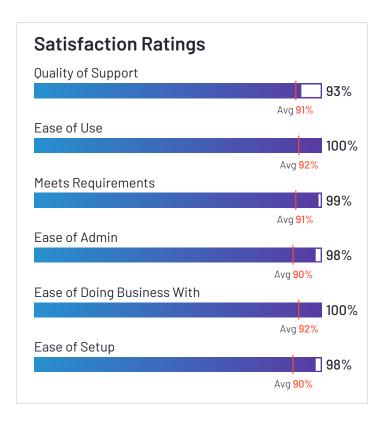


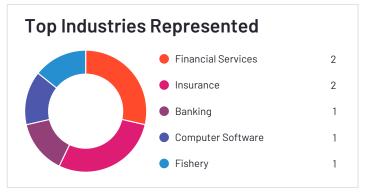
AuraQuantic

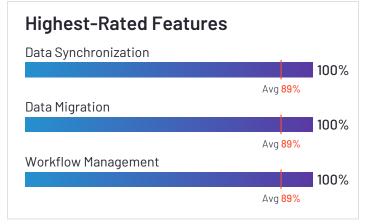


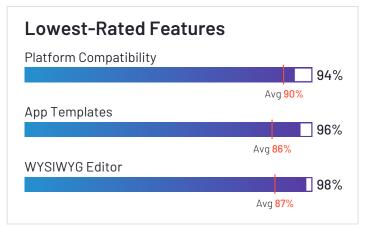


AuraQuantic has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend AuraQuantic at a rate of 99%. AuraQuantic is also in the Digital Process Automation (DPA), Business Automation Platforms (BAPs), Business Process Management, and Process Orchestration categories.

















Employees (Listed On Linkedin)



Company Website auraquantic.com



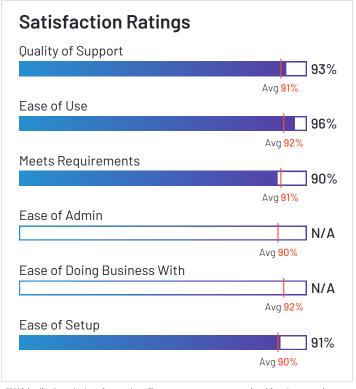


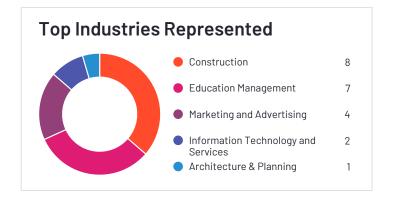
Budibase



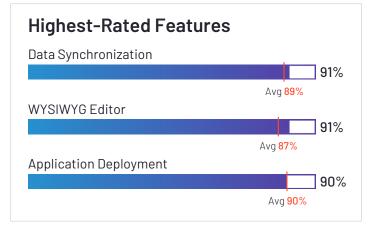


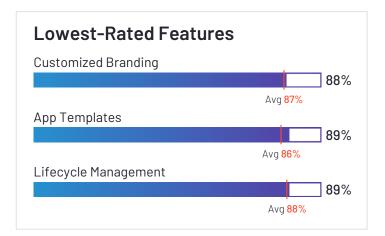
Budibase has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Budibase at a rate of 90%. Budibase is also in the Workplace Innovation Platforms, Mobile Forms Automation, Drag and Drop App Builder, and Portals categories.



















Employees (Listed On Linkedin)



Company Website budibase.com



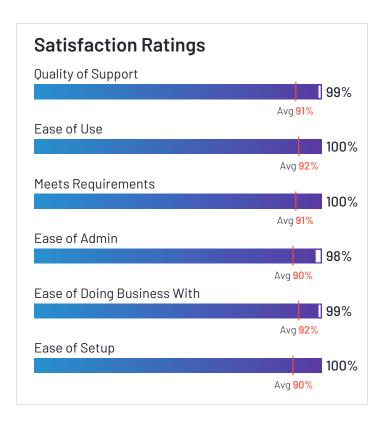


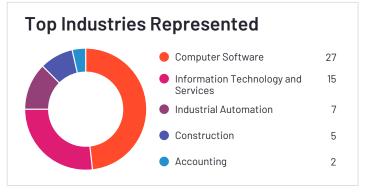


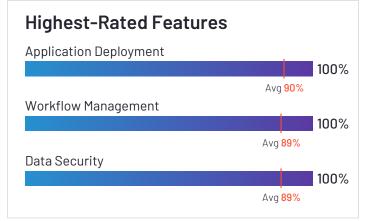


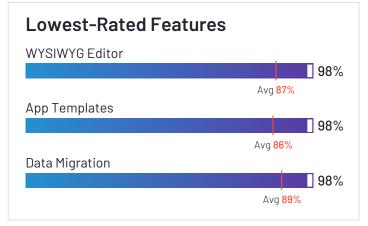


Quixy has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Quixy at a rate of 99%. Quixy is also in the Workflow Management, Digital Process Automation (DPA), Workplace Innovation Platforms, Business Process Management, Drag and Drop App Builder, and Application Development Platforms categories.

















Employees (Listed On Linkedin) 279



Company Website quixy.com



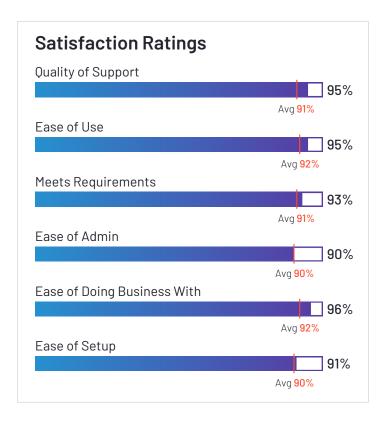


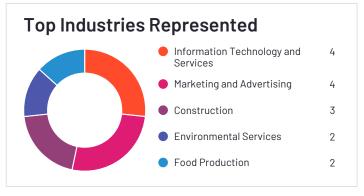
Forms On Fire

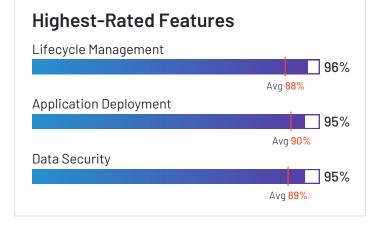


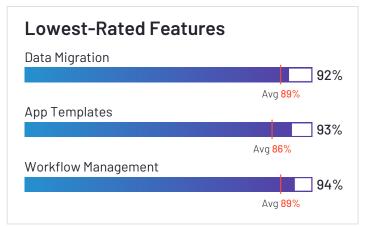


Forms On Fire has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Forms On Fire at a rate of 93%. Forms On Fire is also in the Inspection Management, Mobile Forms Automation, and Field Service Management categories.

















Employees (Listed On Linkedin)



Company Website formsonfire.com



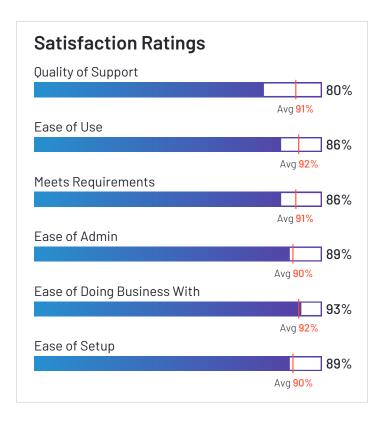


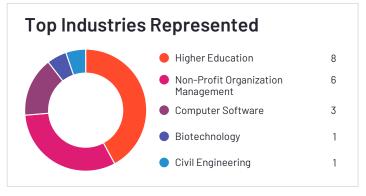
FormAssembly

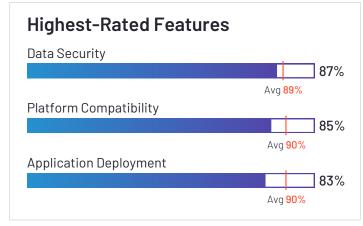


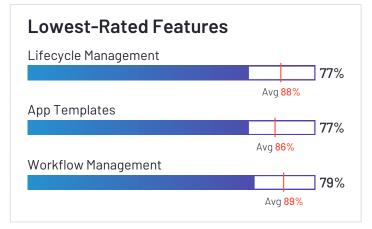


FormAssembly has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 89% of users rated it 4 or 5 stars, 78% of users believe it is headed in the right direction, and users said they would be likely to recommend FormAssembly at a rate of 86%. FormAssembly is also in the Online Form Builder, Lead Capture, Salesforce AppExchange Apps, Survey, and Drag and Drop App Builder categories.















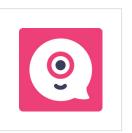


Employees (Listed On Linkedin)



Company Website formassembly.com



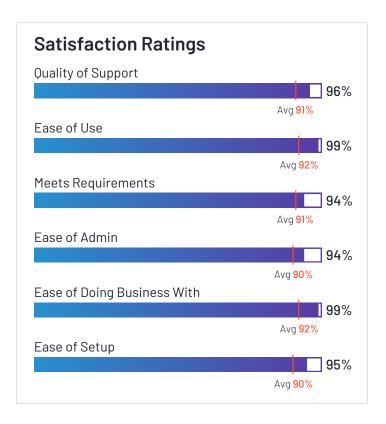


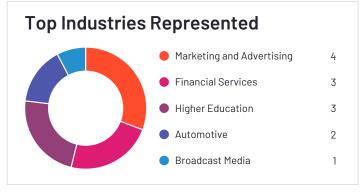
Landbot

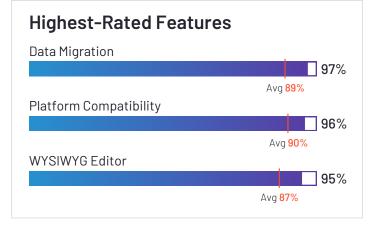


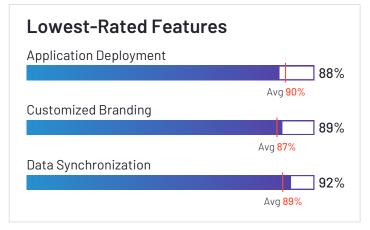


Landbot has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Landbot at a rate of 94%. Landbot is also in the Chatbots, Lead Capture, Conversational Marketing, and Live Chat categories.

















Employees (Listed On Linkedin)



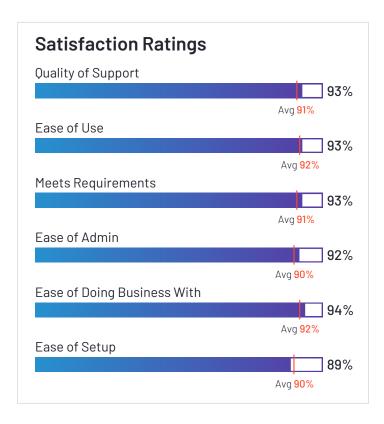


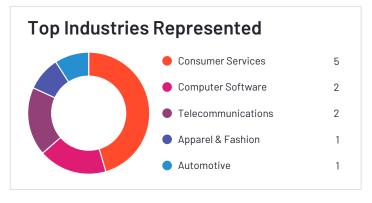


Zendesk Sunshine

4.1 ★★★☆ (43)

Zendesk Sunshine has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 81% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Zendesk Sunshine at a rate of 81%.









HQ Location San Francisco, CA



Year Founded 2007



Employees (Listed On Linkedin) 6,641



Company Website zendesk.com

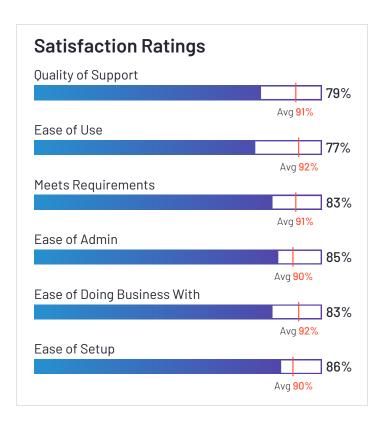


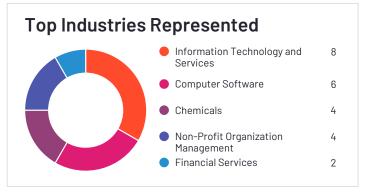


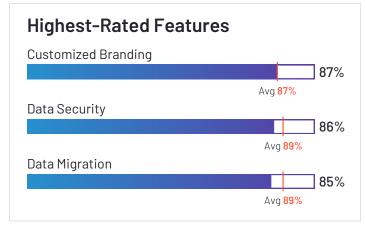
Microsoft Power Apps

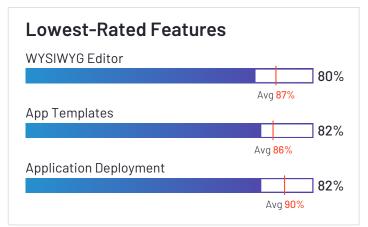
4.2 ★★★☆ (214)

Microsoft Power Apps has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 84% of users rated it 4 or 5 stars, 85% of users believe it is headed in the right direction, and users said they would be likely to recommend Microsoft Power Apps at a rate of 79%. Microsoft Power Apps is also in the Low-Code Development Platforms category.

















Employees (Listed On Linkedin) 238,990



Company Website microsoft.com

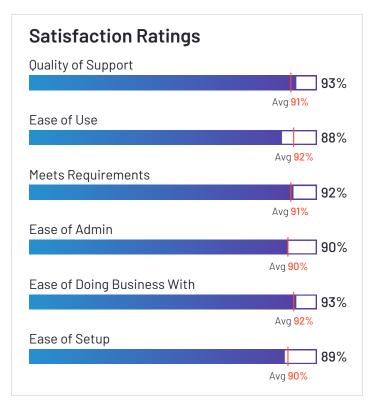


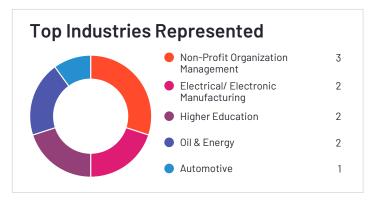


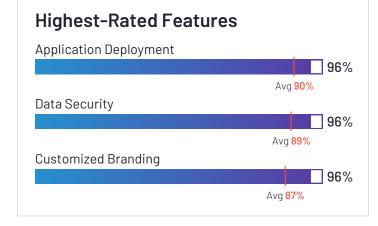
Caspio

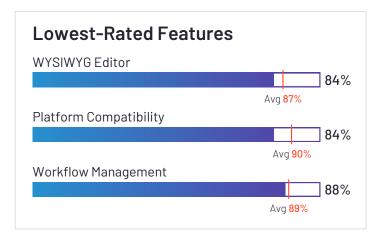


Caspio has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Caspio at a rate of 93%. Caspio is also in the Application Development Platforms, Workplace Innovation Platforms, Database Management Systems (DBMS), and Low-Code Development Platforms categories.

















Employees (Listed On Linkedin) 230



Company Website www.caspio.com

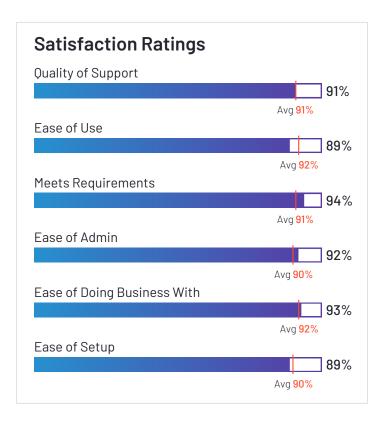


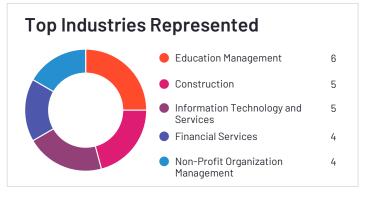


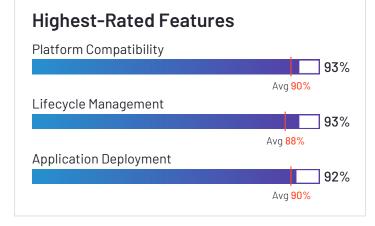
AppSheet

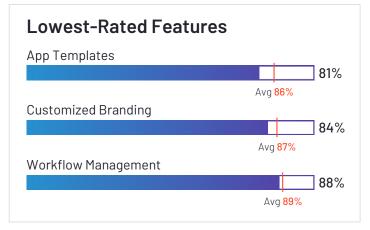


AppSheet has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 99% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend AppSheet at a rate of 97%. AppSheet is also in the Workplace Innovation Platforms category.

















Employees (Listed On Linkedin) 22



Company Website appsheet.com

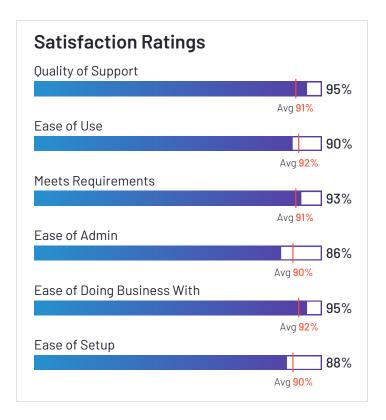


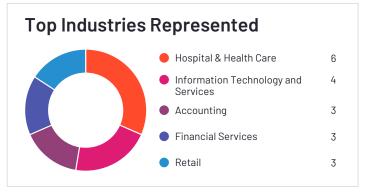


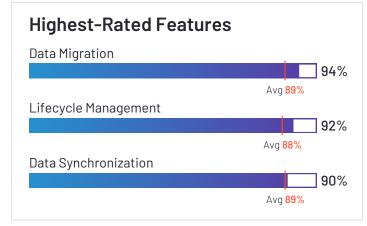
Jitterbit

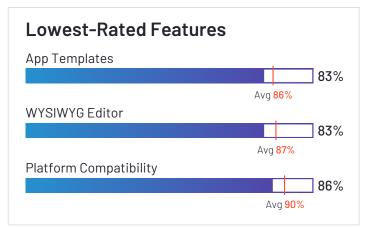
4.6

Jitterbit has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 89% of users believe it is headed in the right direction, and users said they would be likely to recommend Jitterbit at a rate of 92%. Jitterbit is also in the iPaaS, API Management, Low-Code Development Platforms, Electronic Data Interchange (EDI), Application Development Platforms, and Workplace Innovation Platforms categories.

















Employees (Listed On Linkedin) 397



Company Website jitterbit.com

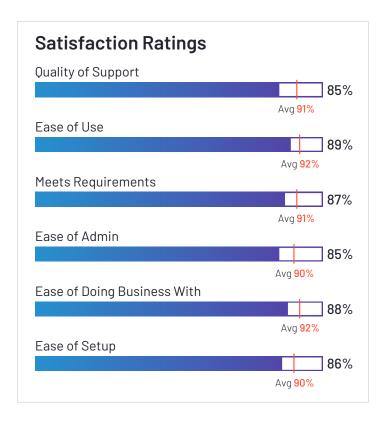


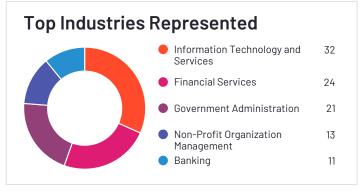


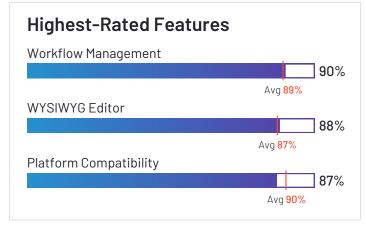
Nintex

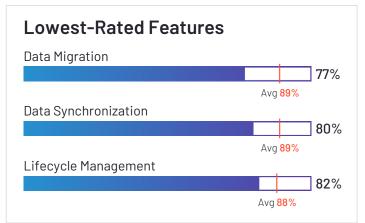


Nintex has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 91% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend Nintex at a rate of 86%. Nintex is also in the Application Development Platforms, Digital Process Automation (DPA), Robotic Process Automation (RPA), Document Generation, Business Process Management, E-Signature, Proposal, and Salesforce CRM Document Generation categories.

















Employees (Listed On Linkedin)
1,234



Company Website www.nintex.com

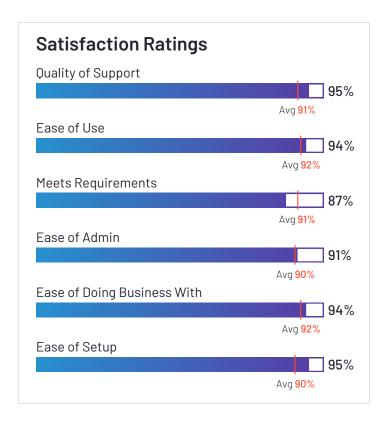


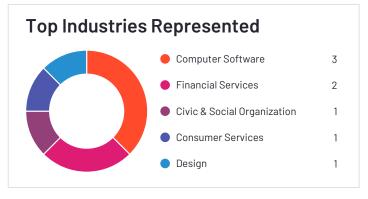


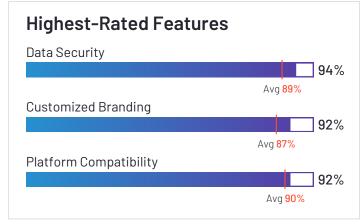
Softr

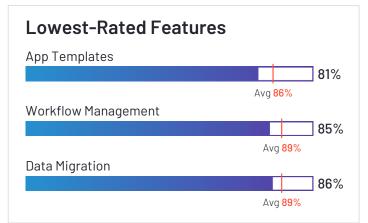
4.7 ★★★★ (492)

Softr has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Softr at a rate of 94%. Softr is also in the Client Portal, Workplace Innovation Platforms, Employee Intranet, Applicant Tracking Systems (ATS), Drag and Drop App Builder, CRM, and Application Development Platforms categories.

















Employees (Listed On Linkedin)



Company Website softr.io

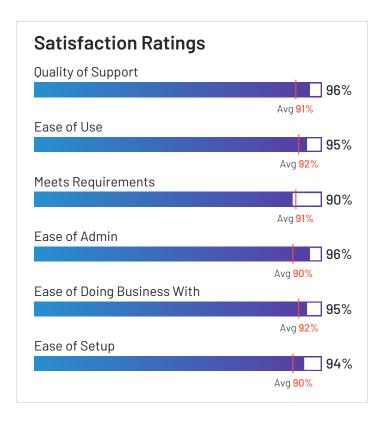


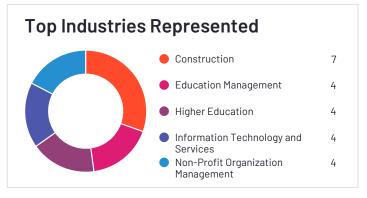


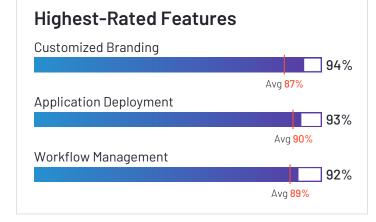
Appy Pie

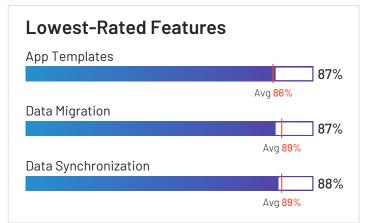
4.7 ★★★★ (1,386)

Appy Pie has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 99% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Appy Pie at a rate of 95%. Appy Pie is also in the Digital Customer Service Platforms, Chatbots, iPaaS, Website Builder, Photo Editing, Drag and Drop App Builder, Live Chat, Help Desk, Customer Self-Service, and Mobile E-Commerce categories.

















Employees (Listed On Linkedin)



Company Website appypie.com

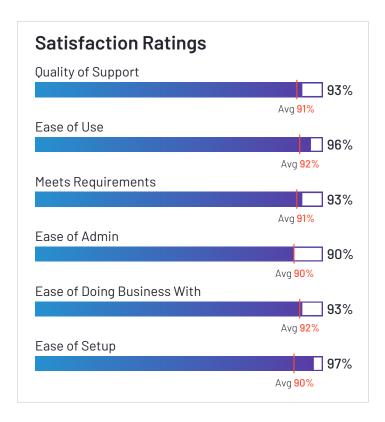


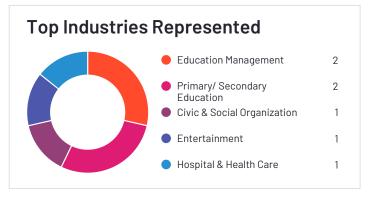


Jotform Tables

4.6

Jotform Tables has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 86% of users believe it is headed in the right direction, and users said they would be likely to recommend Jotform Tables at a rate of 92%.









HQ Location San Francisco, California



Year Founded 2006



Employees (Listed On Linkedin) 762



Company Website jotform.com

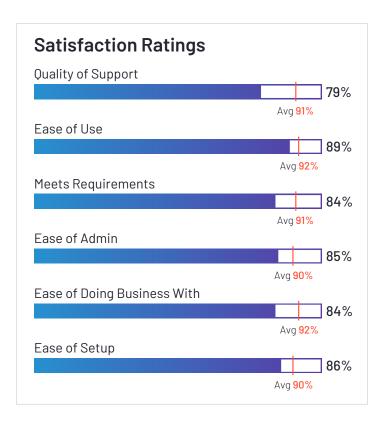


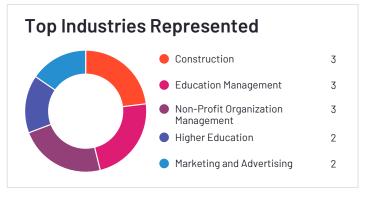
knack*

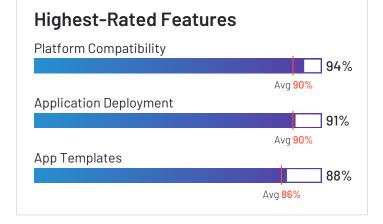
Knack

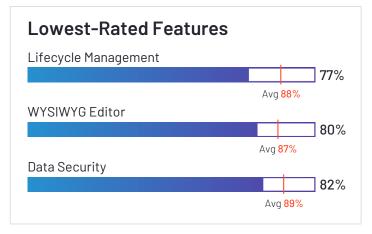


Knack has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 89% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Knack at a rate of 87%. Knack is also in the Online Form Builder, Application Development Platforms, Relational Databases, CRM, and Client Portal categories.

















Employees (Listed On Linkedin)



Company Website www.knack.com

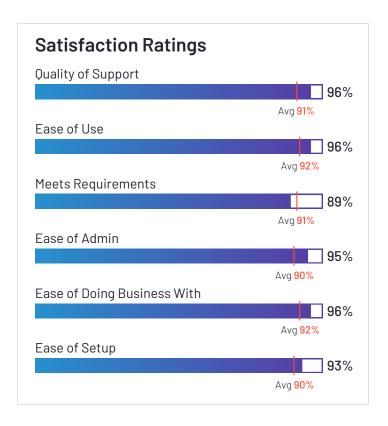


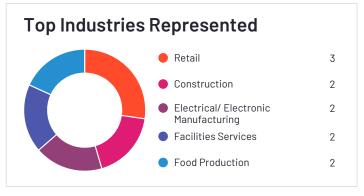


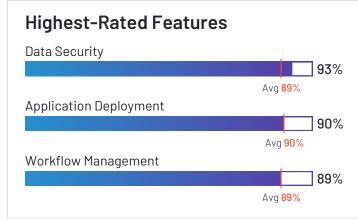
Clappia

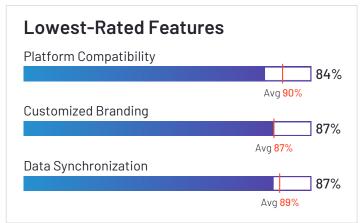
4.7

Clappia has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 94% of users believe it is headed in the right direction, and users said they would be likely to recommend Clappia at a rate of 93%. Clappia is also in the Digital Process Automation (DPA) category.

















Employees (Listed On Linkedin)



Company Website clappia.com

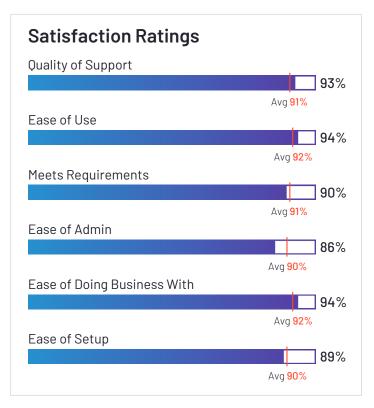


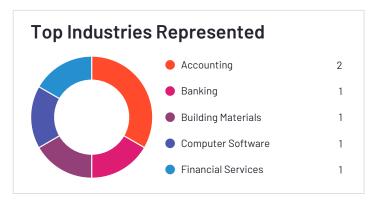


Process Street

4.6

Process Street has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Process Street at a rate of 98%. Process Street is also in the Client Onboarding, Standard Operating Procedures, Workflow Management, Employee Intranet, and Mobile Forms Automation categories.







Ownership Process Street



HQ Location San Francisco, US



Year Founded 2014



Employees (Listed On Linkedin)



Company Website www.process.st

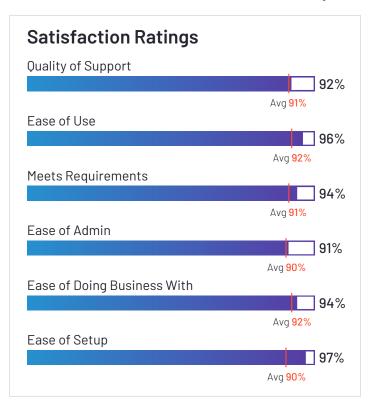


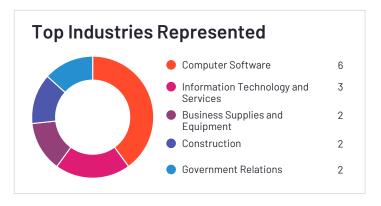


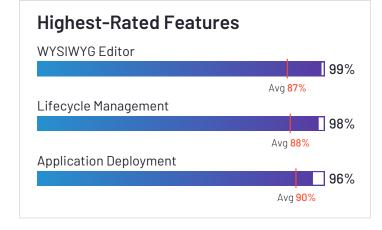
Kintone

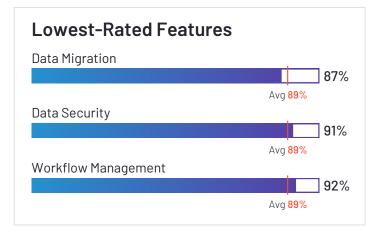
4.6

Kintone has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 70% of users believe it is headed in the right direction, and users said they would be likely to recommend Kintone at a rate of 95%. Kintone is also in the Workflow Management, Inventory Control, Desktop Database, Warehouse Management, Database as a Service (DBaaS), and CRM categories.

















Employees (Listed On Linkedin)



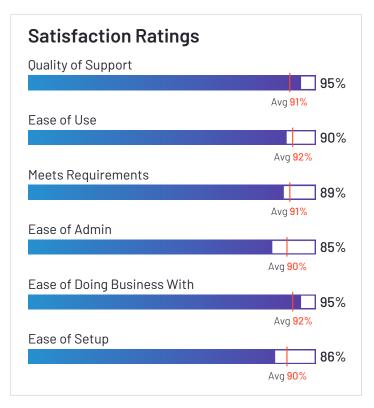


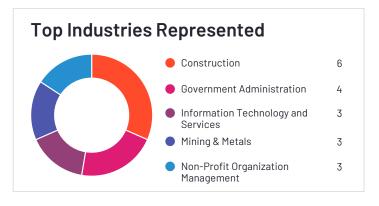
FlowForma* Empowering Process Automation

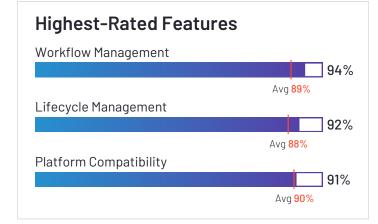
FlowForma Process Automation

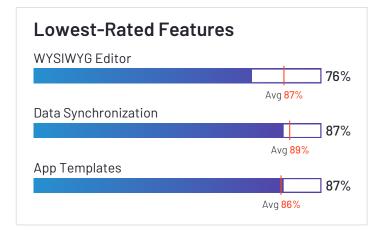
4.4

FlowForma Process Automation has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend FlowForma Process Automation at a rate of 90%. FlowForma Process Automation is also in the Decision-Making, Digital Process Automation (DPA), and Workflow Management categories.

















Employees (Listed On Linkedin) 29



Company Website flowforma.com

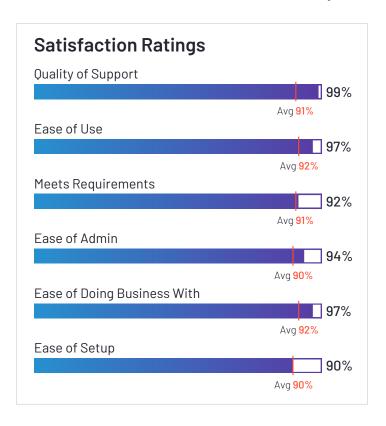


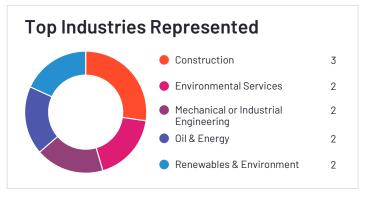


GoFormz

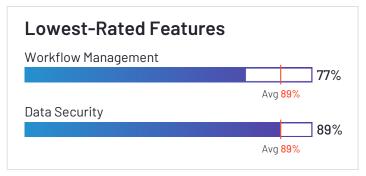
4.7 ★★★★ (221)

GoFormz has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend GoFormz at a rate of 96%. GoFormz is also in the Inspection Management, Autodesk Construction Cloud Integration Partners, Online Form Builder, Mobile Forms Automation, E-Signature, Survey, and Procore App Marketplace Partners categories.

















Employees (Listed On Linkedin)



Company Website goformz.com

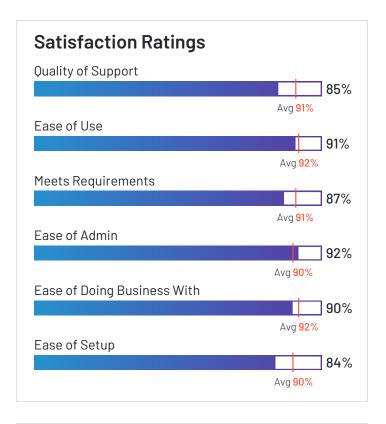


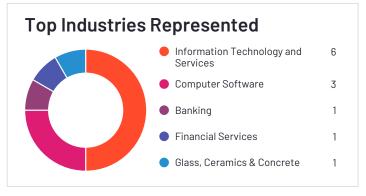


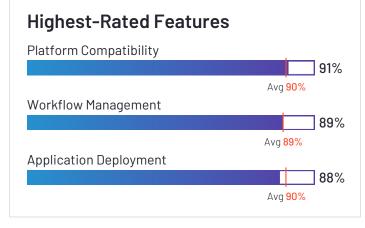


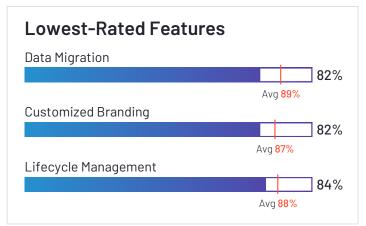


Joget DX has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 94% of users rated it 4 or 5 stars, 93% of users believe it is headed in the right direction, and users said they would be likely to recommend Joget DX at a rate of 88%. Joget DX is also in the Low-Code Development Platforms and Application Development Platforms categories.

















Employees (Listed On Linkedin) 66



Company Website www.joget.com

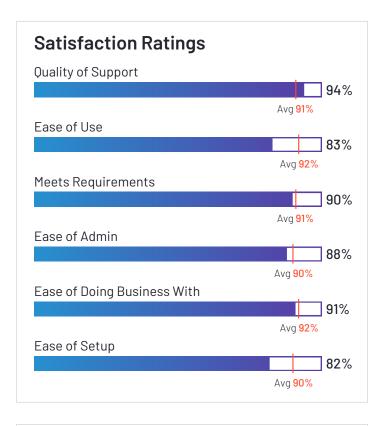


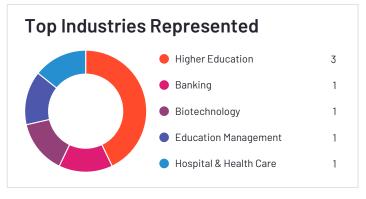


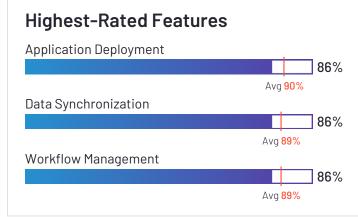
airSlate WorkFlow

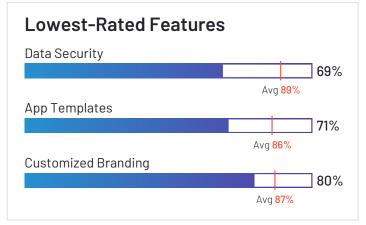
4.5

airSlate WorkFlow has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 78% of users believe it is headed in the right direction, and users said they would be likely to recommend airSlate WorkFlow at a rate of 93%. airSlate WorkFlow is also in the Robotic Process Automation (RPA), E-Signature, Salesforce AppExchange Apps, Contract Management, and Digital Process Automation (DPA) categories.



















Employees (Listed On Linkedin) 963 Company Website airslate.com

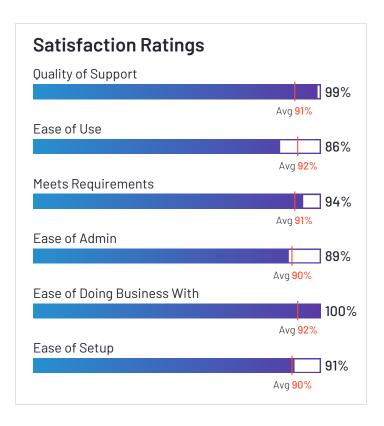


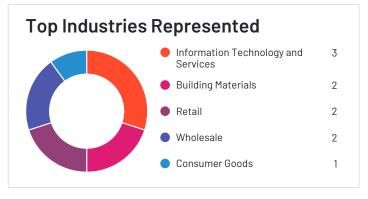


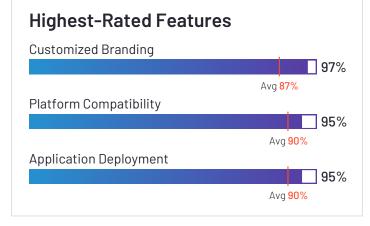
The m-Power Development Platform

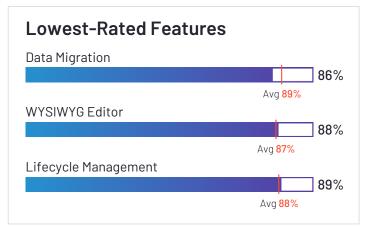
4.7

The m-Power Development Platform has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 93% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend m-Power at a rate of 95%. m-Power is also in the Embedded Business Intelligence and Low-Code Development Platforms categories.

















Employees (Listed On Linkedin)



Company Website mrc-productivity.com

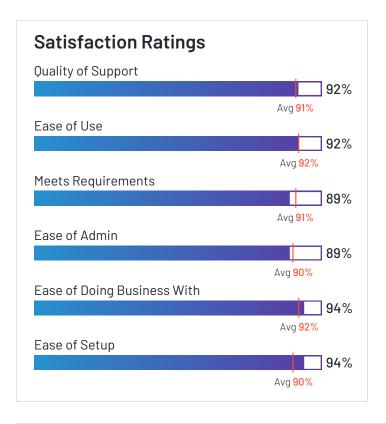


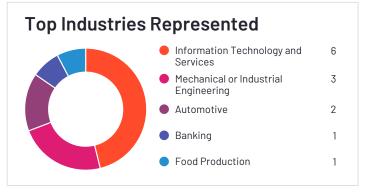


ELMA365



ELMA365 has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend ELMA365 at a rate of 94%. ELMA365 is also in the CRM category.









HQ Location Slovakia



Employees (Listed On Linkedin)



Company Website elma365.com

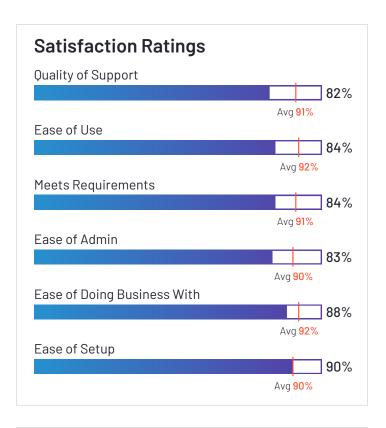


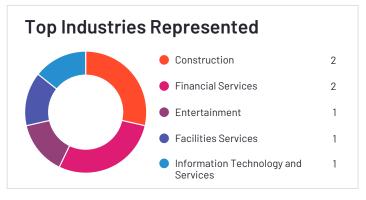


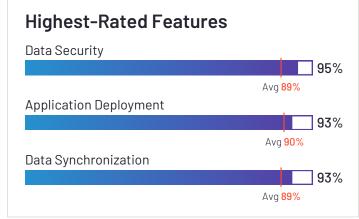
Betty Blocks

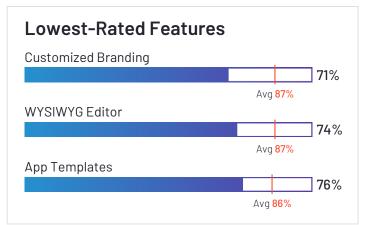
4.3

Betty Blocks has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Betty Blocks at a rate of 81%. Betty Blocks is also in the Application Development Platforms and SAP Store categories.



















Company Website On Linkedin) bettyblocks.com 111

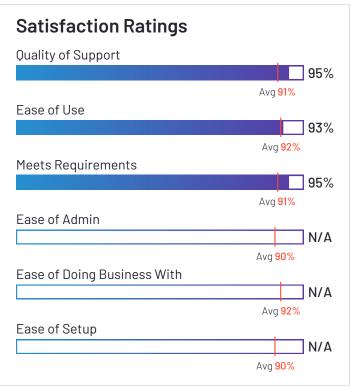


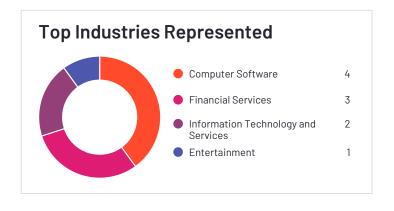


AppMaster.io

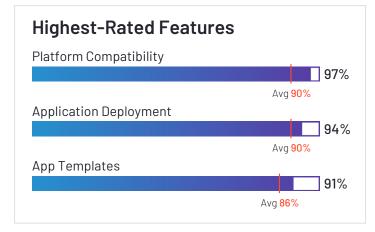
4.9 ★★★★ (101)

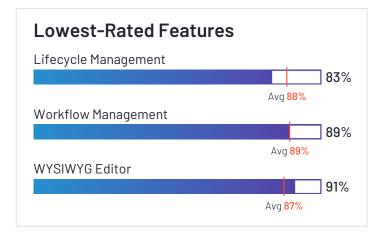
AppMaster.io has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 83% of users believe it is headed in the right direction, and users said they would be likely to recommend AppMaster.io at a rate of 98%. AppMaster.io is also in the Workplace Innovation Platforms, Digital Process Automation (DPA), API Development, API Management, WYSIWYG Editors, Drag and Drop App Builder, and Application Development Platforms categories.





*N/A is displayed when fewer than five responses were received for the question.













Employees (Listed On Linkedin)



Company Website appmaster.io

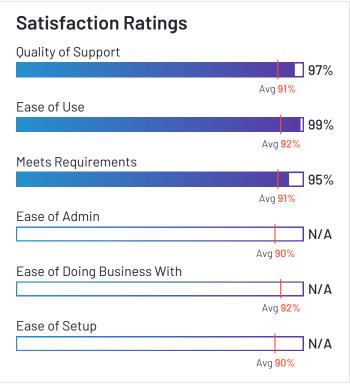


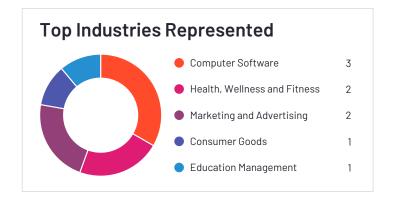


Outgrow

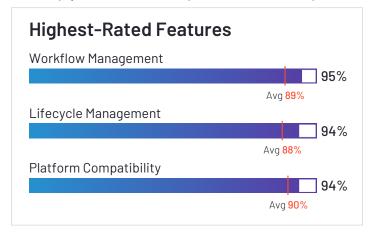
4.7 ★★★★ (292)

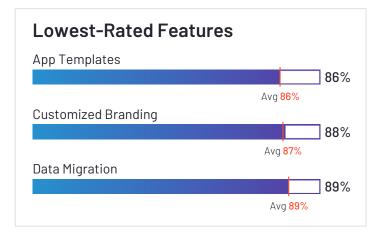
Outgrow has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 91% of users believe it is headed in the right direction, and users said they would be likely to recommend Outgrow at a rate of 94%. Outgrow is also in the Account-Based Web and Content Experiences, Pop-Up Builder, Personalization, Content Experience Platforms, Content Creation, E-Commerce Personalization, Online Form Builder, Chatbots, Lead Capture, Mobile Marketing, Enterprise Feedback Management, Survey, and Landing Page Builders categories.



















Employees (Listed On Linkedin)



Company Website www.outgrow.co

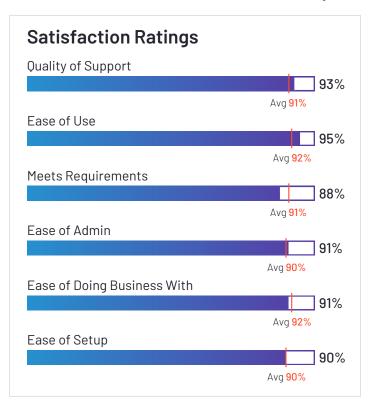


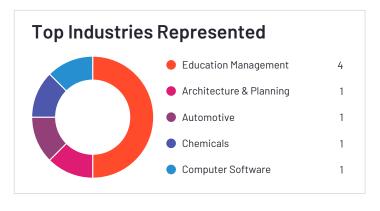


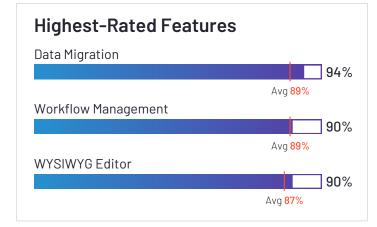
Ninox

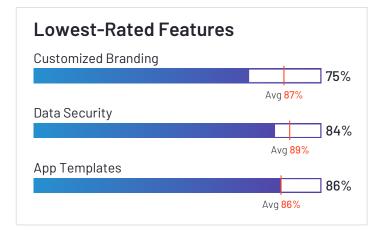
4.7 ★★★★ (355)

Ninox has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 85% of users believe it is headed in the right direction, and users said they would be likely to recommend Ninox Database at a rate of 96%. Ninox Database is also in the Workplace Innovation Platforms, Desktop Database, Database as a Service (DBaaS), and Low-Code Development Platforms categories.

















Employees (Listed On Linkedin)



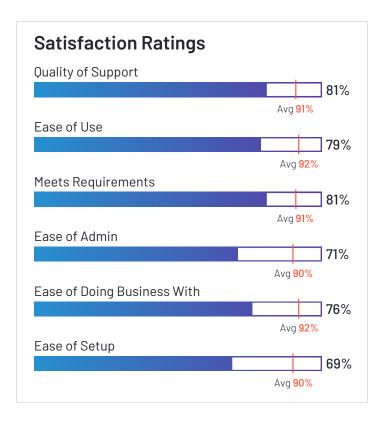


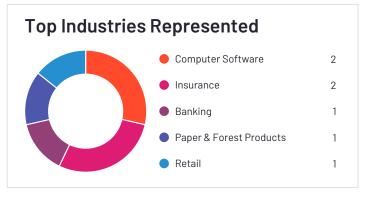
Rocket software

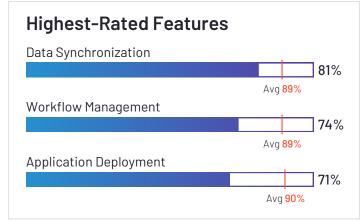
Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web)

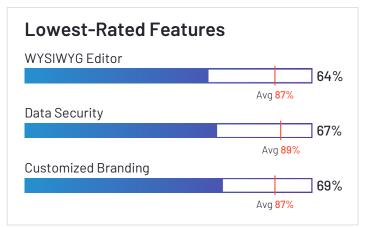
3.5 ★★☆☆ (21)

Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 80% of users rated it 4 or 5 stars, 70% of users believe it is headed in the right direction, and users said they would be likely to recommend Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) at a rate of 73%. Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) is also in the Mobile Development Platforms category.

















Employees (Listed On Linkedin) 3,913



Company Website rocketsoftware.com



Satisfaction Ratings for No-Code Development Platforms

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satisf | faction | Satisfaction by Category | | | | Net Promoter Score (NPS) | | |
|----------------------------|----------------------------|--------------------------------------|--------------------------|---------------|--------------------------------|-----------------------|-----------------------------|-------------|-----|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| Salesforce Platform | 91% | 92% | 93% | 88% | 89% | 87% | 87% | 90% | 72 |
| Airtable | 93% | 93% | 91% | 88% | 86% | 85% | 89% | 90% | 82 |
| Quickbase | 90% | 89% | 90% | 90% | 91% | 88% | 88% | 89% | 67 |
| ServiceNow App Engine | 92% | 94% | 89% | 90% | 89% | 88% | 91% | 91% | 76 |
| Bizagi | 95% | 86% | 93% | 90% | 90% | 91% | 94% | 96% | 91 |
| Axpert Low Coding Platform | 95% | 97% | 91% | 94% | 96% | 91% | 95% | 94% | 87 |
| Creatio | 94% | 96% | 93% | 91% | 94% | 96% | 91% | 94% | 85 |
| Jotform Apps | 95% | 95% | 95% | 94% | 93% | 92% | 95% | 95% | 87 |
| Glide | 94% | 95% | 89% | 94% | 92% | 88% | 91% | 92% | 82 |
| Kissflow | 93% | 95% | 92% | 92% | 93% | 95% | 93% | 95% | 78 |
| AuraQuantic | 99% | 100% | 99% | 98% | 100% | 93% | 98% | 100% | 100 |
| Budibase | 90% | 100% | 90% | N/A | N/A | 93% | 91% | 96% | 76 |
| Quixy | 99% | 100% | 100% | 98% | 99% | 99% | 100% | 100% | 100 |
| Forms On Fire | 93% | 96% | 93% | 90% | 96% | 95% | 91% | 95% | 83 |
| FormAssembly | 86% | 78% | 86% | 89% | 93% | 80% | 89% | 86% | 59 |
| Landbot | 94% | 100% | 94% | 94% | 99% | 96% | 95% | 99% | 91 |
| Zendesk Sunshine | 81% | 83% | 93% | 92% | 94% | 93% | 89% | 93% | 43 |
| Microsoft Power Apps | 79% | 85% | 83% | 85% | 83% | 79% | 86% | 77% | 31 |
| Caspio | 93% | 93% | 92% | 90% | 93% | 93% | 89% | 88% | 79 |

(Satisfaction Ratings for No-Code Development Platforms continues on next page)

 $^{^*\}mbox{N/A}$ is displayed when fewer than five responses were received for the question.

^{**}Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for No-Code Development Platforms (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satist | faction | Satisfaction by Category | | | | Net Promoter Score (NPS) | | |
|---------------------------------|----------------------------|--------------------------------------|--------------------------|---------------|--------------------------------|-----------------------|-----------------------------|-------------|-----|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| AppSheet | 97% | 94% | 94% | 92% | 93% | 91% | 89% | 89% | 92 |
| Jitterbit | 92% | 89% | 93% | 86% | 95% | 95% | 88% | 90% | 68 |
| Nintex | 86% | 83% | 87% | 85% | 88% | 85% | 86% | 89% | 51 |
| Softr | 94% | 100% | 87% | 91% | 94% | 95% | 95% | 94% | 90 |
| Appy Pie | 95% | 93% | 90% | 96% | 95% | 96% | 94% | 95% | 84 |
| Jotform Tables | 92% | 86% | 93% | 90% | 93% | 93% | 97% | 96% | 61 |
| Knack | 87% | 91% | 84% | 85% | 84% | 79% | 86% | 89% | 55 |
| Clappia | 93% | 94% | 89% | 95% | 96% | 96% | 93% | 96% | 68 |
| Process Street | 98% | 100% | 90% | 86% | 94% | 93% | 89% | 94% | 100 |
| Kintone | 95% | 70% | 94% | 91% | 94% | 92% | 97% | 96% | 83 |
| FlowForma Process Automation | 90% | 93% | 89% | 85% | 95% | 95% | 86% | 90% | 58 |
| GoFormz | 96% | 92% | 92% | 94% | 97% | 99% | 90% | 97% | 86 |
| Joget DX | 88% | 93% | 87% | 92% | 90% | 85% | 84% | 91% | 62 |
| airSlate WorkFlow | 93% | 78% | 90% | 88% | 91% | 94% | 82% | 83% | 66 |
| m-Power | 95% | 100% | 94% | 89% | 100% | 99% | 91% | 86% | 86 |
| ELMA365 | 94% | 92% | 89% | 89% | 94% | 92% | 94% | 92% | 88 |
| Betty Blocks | 81% | 100% | 84% | 83% | 88% | 82% | 90% | 84% | 30 |
| AppMaster.io | 98% | 83% | 95% | N/A | N/A | 95% | N/A | 93% | 90 |
| Outgrow | 94% | 91% | 95% | N/A | N/A | 97% | N/A | 99% | 76 |
| | | | | | | | | | |

(Satisfaction Ratings for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

^{**}Net Promoter Score ranges from -100 to +100



Satisfaction Ratings for No-Code Development Platforms (continued)

G2 reviewers rated software sellers ability to satisfy their needs as shown in the table below.

| | Satisf | faction | | | Satisfaction by Category | | | | Net Promoter Score (NPS) |
|---|----------------------------|--------------------------------------|-----------------------|---------------|--------------------------------|-----------------------|---------------|-------------|-----------------------------|
| | Likelihood to Recommend | Product Going in Right Direction? | Meets Requirements | Ease of Admin | Ease of Doing Business With | Quality of Support | Ease of Setup | Ease of Use | |
| Ninox Database | 96% | 85% | 88% | 91% | 91% | 93% | 90% | 95% | 92 |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | 73% | 70% | 81% | 71% | 76% | 81% | 69% | 79% | 0 |
| Average | 92% | 91% | 91% | 90% | 92% | 91% | 90% | 92% | 74 |

^{*}N/A is displayed when fewer than five responses were received for the question.

^{**}Net Promoter Score ranges from -100 to +100



Feature Comparison for No-Code Development Platforms

G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

User Interface Design

| | WYSIWYG Editor | Customized Branding | App Templates | Workflow Management |
|----------------------------|----------------|------------------------|---------------|------------------------|
| Salesforce Platform | 89% | 90% | 90% | 93% |
| Airtable | 87% | 81% | 84% | 89% |
| Quickbase | 82% | 79% | 84% | 88% |
| ServiceNow App Engine | 88% | 90% | 89% | 92% |
| Bizagi | 91% | 84% | 88% | 90% |
| Axpert Low Coding Platform | N/A | N/A | N/A | N/A |
| Creatio | N/A | N/A | N/A | 98% |
| Jotform Apps | 93% | 92% | 83% | 82% |
| Glide | 91% | 82% | 80% | 87% |
| Kissflow | 90% | 88% | 94% | 96% |
| AuraQuantic | 98% | 98% | 96% | 100% |
| Budibase | 91% | 88% | 89% | 90% |
| Quixy | 98% | 98% | 98% | 100% |
| Forms On Fire | 94% | 94% | 93% | 94% |
| FormAssembly | 79% | 81% | 77% | 79% |
| Landbot | 95% | 89% | 93% | 93% |
| Zendesk Sunshine | N/A | N/A | N/A | N/A |
| Microsoft Power Apps | 80% | 87% | 82% | 83% |
| Caspio | 84% | 96% | 90% | 88% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

User Interface Design

| | WYSIWYG Editor | Customized Branding | App Templates | Workflow Management |
|------------------------------|----------------|------------------------|---------------|------------------------|
| AppSheet | | 84% | 81% | 88% |
| Jitterbit | 83% | 90% | 83% | 88% |
| Nintex | 88% | 83% | 82% | 90% |
| Softr | 89% | 92% | 81% | 85% |
| Appy Pie | 91% | 94% | 87% | 92% |
| Jotform Tables | N/A | | 83% | N/A |
| Knack | 80% | 84% | 88% | 86% |
| Clappia | 87% | 87% | 87% | 89% |
| Process Street | N/A | N/A | N/A | N/A |
| Kintone | 99% | 94% | 92% | 92% |
| FlowForma Process Automation | 76% | 88% | 87% | 94% |
| GoFormz | N/A | | 90% | 77% |
| Joget DX | 86% | 82% | 86% | 89% |
| airSlate WorkFlow | N/A | 80% | 71% | 86% |
| m-Power | 88% | 97% | 91% | N/A |
| ELMA365 | N/A | N/A | N/A | N/A |
| Betty Blocks | 74% | 71% | 76% | 83% |
| AppMaster.io | 91% | N/A | 91% | 89% |
| Outgrow | 92% | 88% | 86% | 95% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

User Interface Design

| | WYSIWYG Editor | Customized Branding | App Templates | Workflow Management |
|--|----------------|------------------------|---------------|------------------------|
| Ninox Database | 90% | 75% | 86% | 90% |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | 64% | 69% | 71% | 74% |
| Average | 87% | 87% | 86% | 89% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Data Control

| | Data Migration | Data Synchronization | Data Security |
|----------------------------|----------------|----------------------|---------------|
| Salesforce Platform | 92% | 90% | 94% |
| Airtable | 88% | 89% | 89% |
| Quickbase | 84% | 85% | 88% |
| ServiceNow App Engine | 87% | 87% | 87% |
| Bizagi | 87% | 86% | 90% |
| Axpert Low Coding Platform | N/A | N/A | N/A |
| Creatio | 91% | 90% | 98% |
| Jotform Apps | 88% | 89% | 91% |
| Glide | 90% | 89% | 87% |
| Kissflow | 91% | 94% | 92% |
| AuraQuantic | 100% | 100% | 98% |
| Budibase | 90% | 91% | 90% |
| Quixy | 98% | 99% | 100% |
| Forms On Fire | 92% | 95% | 95% |
| FormAssembly | 79% | 79% | 87% |
| Landbot | 97% | 92% | 92% |
| Zendesk Sunshine | N/A | N/A | N/A |
| Microsoft Power Apps | 85% | 85% | 86% |
| Caspio | 96% | 96% | 96% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Data Control

| | Data Migration | Data Synchronization | Data Security |
|------------------------------|----------------|----------------------|---------------|
| AppSheet | 90% | 91% | 90% |
| Jitterbit | 94% | 90% | 88% |
| Nintex | 77% | 80% | 83% |
| Softr | 86% | 90% | 94% |
| Appy Pie | 87% | 88% | 90% |
| Jotform Tables | N/A | N/A | N/A |
| Knack | 88% | 83% | 82% |
| Clappia | 88% | 87% | 93% |
| Process Street | N/A | N/A | N/A |
| Kintone | 87% | 93% | 91% |
| FlowForma Process Automation | 90% | 87% | 88% |
| GoFormz | N/A | N/A | 89% |
| Joget DX | 82% | 86% | 86% |
| airSlate WorkFlow | 83% | 86% | 69% |
| m-Power | 86% | N/A | 91% |
| ELMA365 | N/A | N/A | N/A |
| Betty Blocks | 83% | 93% | 95% |
| AppMaster.io | N/A | N/A | N/A |
| Outgrow | 89% | 94% | 89% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Data Control

| | Data Migration | Data Synchronization | Data Security |
|--|----------------|----------------------|---------------|
| Ninox Database | 94% | 89% | 84% |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | N/A | 81% | 67% |
| Average | 89% | 89% | 89% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Publishing

| | Application Deployment | Platform Compatibility | Lifecycle Management |
|----------------------------|---------------------------|---------------------------|-------------------------|
| Salesforce Platform | 88% | 91% | 90% |
| Airtable | 86% | 86% | 87% |
| Quickbase | 87% | 83% | 88% |
| ServiceNow App Engine | 89% | 90% | 89% |
| Bizagi | 89% | 89% | 89% |
| Axpert Low Coding Platform | N/A | N/A | N/A |
| Creatio | 95% | 91% | 97% |
| Jotform Apps | 92% | 95% | 92% |
| Glide | 91% | 91% | 87% |
| Kissflow | 92% | 90% | 89% |
| AuraQuantic | 98% | 94% | 98% |
| Budibase | 90% | 89% | 89% |
| Quixy | 100% | 99% | 99% |
| Forms On Fire | 95% | 95% | 96% |
| FormAssembly | 83% | 85% | 77% |
| Landbot | 88% | 96% | 92% |
| Zendesk Sunshine | N/A | N/A | N/A |
| Microsoft Power Apps | 82% | 83% | 84% |
| Caspio | 96% | 84% | 90% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Publishing

| | Application Deployment | Platform Compatibility | Lifecycle Management |
|------------------------------|---------------------------|---------------------------|-------------------------|
| AppSheet | 92% | 93% | 93% |
| Jitterbit | 90% | 86% | 92% |
| Nintex | 84% | 87% | 82% |
| Softr | 91% | 92% | 90% |
| Appy Pie | 93% | 92% | 91% |
| Jotform Tables | | N/A | |
| Knack | 91% | 94% | 77% |
| Clappia | 90% | 84% | 87% |
| Process Street | N/A | N/A | N/A |
| Kintone | 96% | 95% | 98% |
| FlowForma Process Automation | 89% | 91% | 92% |
| GoFormz | 94% | N/A | N/A |
| Joget DX | 88% | 91% | 84% |
| airSlate WorkFlow | 86% | 83% | 80% |
| m-Power | 95% | 95% | 89% |
| ELMA365 | N/A | N/A | N/A |
| Betty Blocks | 93% | 90% | 81% |
| AppMaster.io | 94% | 97% | 83% |
| Outgrow | 91% | 94% | 94% |

(Feature Comparison for No-Code Development Platforms continues on next page)

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



G2 users have evaluated the following products by feature. Feature ratings are representative of reviewers overall satisfaction with each feature and do not necessarily take into account the breadth of individual product features. The results are shown below.

Publishing

| | Application Deployment | Platform Compatibility | Lifecycle Management |
|--|---------------------------|---------------------------|-------------------------|
| Ninox Database | 88% | 88% | 88% |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | 71% | 69% | 69% |
| Average | 90% | 90% | 88% |

^{*}N/A is displayed when fewer than five responses were received for the question.

 $[\]ensuremath{^{**}}\mbox{A}$ blank box indicates that a seller has selected that they do not offer that feature.



Additional Data for No-Code Development Platforms

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| | Deplo | pyment | Implementation Time | | | | | Number of Users Purchased | Contract Term |
|-------------------------------|-------|-------------|---------------------------|---------------|-------------------------|---------------------------|------------|-------------------------------------|--------------------------------|
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| Salesforce Platform | 85% | 15% | 3.9 | 54% | 9% | 20% | 17% | 175 | 16 |
| Airtable | 69% | 31% | 1.6 | 92% | 1% | 1% | 6% | 17 | 6 |
| Quickbase | 72% | 28% | 2.7 | 78% | 6% | 8% | 8% | 75 | 11 |
| ServiceNow App Engine | 63% | 38% | 5.1 | 47% | 14% | 22% | 17% | 56 | 15 |
| Bizagi | 67% | 33% | 3.1 | 67% | 0% | 22% | 11% | 37 | 6 |
| Axpert Low Coding Platform | 80% | 20% | N/A | 60% | 20% | 20% | 0% | N/A | N/A |
| Creatio | 76% | 24% | 4.1 | 30% | 35% | 25% | 10% | 75 | 23 |
| Jotform Apps | 50% | 50% | 0.9 | 84% | 5% | 0% | 11% | 27 | 8 |
| Glide | 63% | 37% | 2.2 | 91% | 0% | 0% | 9% | 17 | 2 |
| Kissflow | 91% | 9% | 2.0 | 75% | 16% | 3% | 6% | 75 | 8 |
| AuraQuantic | 63% | 38% | 3.7 | 50% | 38% | 13% | 0% | 462 | 2 |
| Budibase | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Quixy | 100% | 0% | 0.6 | 95% | 5% | 0% | 0% | 175 | 25 |
| Forms On Fire | 89% | 11% | 0.8 | 89% | 0% | 11% | 0% | 27 | 4 |
| FormAssembly | 86% | 14% | 1.2 | 90% | 0% | 5% | 5% | 5 | 11 |
| Landbot | 67% | 33% | 0.8 | 100% | 0% | 0% | 0% | 3 | 5 |
| Zendesk Sunshine | 43% | 57% | 1.2 | 71% | 0% | 0% | 29% | N/A | 14 |
| Microsoft Power Apps | 89% | 11% | 1.4 | 100% | 0% | 0% | 0% | 17 | 3 |
| Caspio | 90% | 10% | 1.4 | 100% | 0% | 0% | 0% | 275 | 8 |
| | | | | | | | | | |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| • | | | | | | | | | |
|---------------------------------|-------|-------------|---------------------------|---------------|-------------------------|---------------------------|------------|-------------------------------------|--------------------------------|
| | Deplo | pyment | Implementation Time | | Implementation Method | | | Number of Users Purchased | Contract Term |
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| AppSheet | 81% | 19% | 1.0 | 94% | 0% | 0% | 6% | 17 | 4 |
| Jitterbit | 38% | 63% | 2.1 | 52% | 33% | 10% | 5% | 17 | 11 |
| Nintex | 56% | 44% | 2.7 | 77% | 14% | 8% | 1% | 175 | 12 |
| Softr | 75% | 25% | 0.8 | 92% | 0% | 0% | 8% | 75 | 7 |
| Appy Pie | 38% | 63% | 1.6 | 76% | 9% | 3% | 12% | 5 | 9 |
| Jotform Tables | 71% | 29% | 1.6 | 86% | 0% | 0% | 14% | 7 | 9 |
| Knack | 81% | 19% | 1.3 | 100% | 0% | 0% | 0% | 75 | 7 |
| Clappia | 36% | 64% | 0.3 | 90% | 10% | 0% | 0% | 20 | 8 |
| Process Street | 80% | 20% | 1.5 | 80% | 0% | 0% | 20% | 75 | 3 |
| Kintone | 85% | 15% | 2.2 | 89% | 11% | 0% | 0% | 37 | 10 |
| FlowForma Process Automation | 61% | 39% | 2.0 | 71% | 14% | 5% | 10% | 175 | 16 |
| GoFormz | 50% | 50% | 1.2 | 73% | 9% | 0% | 18% | 75 | 10 |
| Joget DX | 18% | 82% | 3.9 | 64% | 27% | 0% | 9% | 37 | 3 |
| airSlate WorkFlow | 70% | 30% | 0.6 | 80% | 0% | 10% | 10% | 7 | 8 |
| m-Power | 0% | 100% | N/A | 67% | 33% | 0% | 0% | 17 | N/A |
| ELMA365 | 60% | 40% | N/A | 100% | 0% | 0% | 0% | N/A | N/A |
| Betty Blocks | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| AppMaster.io | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A | N/A |
| Outgrow | N/A | N/A | N/A | 100% | 0% | 0% | 0% | N/A | N/A |
| | | | | | | | | | |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

| | Deployment | | Implementation Time | Implementation Method | | | Number of Users Purchased | Contract Term | |
|---|------------|-------------|---------------------------|-----------------------|-------------------------|---------------------------|---------------------------------|-------------------------------------|--------------------------------|
| | Cloud | On-Premises | Avg. Months to Go Live | In-House Team | Seller Services Team | Third-Party Consultant | Don't know | Median Number of Users Bought | Avg. Contract Term (Months) |
| Ninox Database | 83% | 17% | 1.1 | 100% | 0% | 0% | 0% | 7 | 6 |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | 29% | 71% | N/A | N/A | N/A | N/A | N/A | N/A | N/A |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| User Adoption | Payback Period |
|-----------------------|--|
| Average User Adoption | Estimated ROI (payback period in months) |
| 83% | 15 |
| 53% | 4 |
| 73% | 13 |
| 30% | 22 |
| 48% | 19 |
| N/A | N/A |
| 80% | 14 |
| 65% | 6 |
| 54% | 18 |
| 74% | 8 |
| 87% | 9 |
| N/A | N/A |
| 92% | 8 |
| 86% | 3 |
| 64% | 10 |
| 60% | 8 |
| 79% | 17 |
| 43% | 15 |
| 84% | 6 |
| | Average User Adoption 83% 53% 73% 30% 48% N/A 80% 65% 54% 74% 87% N/A 92% 86% 64% 60% 79% 43% |

(Additional Data for No-Code Development Platforms continues on next page)

 $^*\mathrm{N/A}$ is displayed when data is not publicly available.



The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| | User Adoption | Payback Period |
|------------------------------|-----------------------|---|
| | Average User Adoption | Estimated ROI (payback period in months) |
| AppSheet | 60% | 10 |
| Jitterbit | 61% | 12 |
| Nintex | 62% | 18 |
| Softr | 53% | 14 |
| Appy Pie | 57% | 23 |
| Jotform Tables | 52% | 20 |
| Knack | 77% | 7 |
| Clappia | 81% | 9 |
| Process Street | 45% | N/A |
| Kintone | 59% | 11 |
| FlowForma Process Automation | 61% | 18 |
| GoFormz | 82% | 21 |
| Joget DX | 46% | 17 |
| airSlate WorkFlow | 55% | 5 |
| m-Power | 76% | N/A |
| ELMA365 | N/A | N/A |
| Betty Blocks | N/A | N/A |
| AppMaster.io | N/A | N/A |
| Outgrow | N/A | N/A |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption and Return on Investment (ROI)

| | User Adoption | Payback Period |
|--|-----------------------|---|
| | Average User Adoption | Estimated ROI (payback period in months) |
| Ninox Database | 50% | 5 |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | N/A | N/A |
| Average | 65% | 12 |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|----------------------------|---------------------|--------------|-----------------------------------|-----------------------|
| Salesforce Platform | Salesforce | 1999 | 78,543 | 6,000,000 |
| Airtable | Airtable | 2012 | 821 | 151,253 |
| Quickbase | Quickbase | 2012 | 887 | 22,299 |
| ServiceNow App Engine | ServiceNow | 2004 | 29,567 | 1,088,000 |
| Bizagi | Bizagi | 1989 | 456 | 49,391 |
| Axpert Low Coding Platform | Agile Labs | 2001 | 127 | 4,075 |
| Creatio | Creatio | 2014 | 864 | 104,000 |
| Jotform Apps | Jotform | 2006 | 762 | 181,112 |
| Glide | Glide | 2018 | 88 | 16,417 |
| Kissflow | KissFlow | 2012 | 563 | 158,854 |
| AuraQuantic | AuraQuantic | 2002 | 106 | 7,960 |
| Budibase | Budibase | 2019 | 21 | 2,921 |
| Quixy | Quixy | 2019 | 279 | 29,099 |
| Forms On Fire | Forms On Fire, Inc. | 2012 | 14 | 1,544 |
| FormAssembly | FormAssembly Inc. | 2006 | 140 | 16,084 |
| Landbot | Landbot.io | 2017 | 73 | 10,766 |
| Zendesk Sunshine | Zendesk | 2007 | 6,641 | 561,000 |
| Microsoft Power Apps | Microsoft | 1975 | 238,990 | 24,695,238 |
| Caspio | Caspio | 2000 | 230 | 7,998 |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|------------------------------|--|--------------|-----------------------------------|-----------------------|
| AppSheet | AppSheet | 2014 | 22 | 8,580 |
| Jitterbit | Jitterbit | 2003 | 397 | 60,403 |
| Nintex | Nintex | 2006 | 1,234 | 50,674 |
| Softr | Softr | 2020 | 63 | 20,985 |
| Appy Pie | Appy Pie LLP | 2015 | 279 | 59,743 |
| Jotform Tables | Jotform | 2006 | 762 | 181,112 |
| Knack | Knack | 2010 | 90 | 7,552 |
| Clappia | Clapptron Technologies Private Limited | 2018 | 22 | 3,202 |
| Process Street | Process Street | 2014 | 52 | 32,912 |
| Kintone | Kintone | 1997 | 87 | 9,806 |
| FlowForma Process Automation | FlowForma | 2012 | 29 | 7,717 |
| GoFormz | GoFormz | 2012 | 71 | 7,342 |
| Joget DX | Joget | 2014 | 66 | 3,945 |
| airSlate WorkFlow | airSlate | 2006 | 963 | 10,749 |
| m-Power | mrc | 1981 | 8 | 177 |
| ELMA365 | ELMA Global a.s. | | 2 | 49 |
| Betty Blocks | Betty Blocks | 2016 | 111 | 8,916 |
| AppMaster.io | AppMaster.io | 2020 | 28 | 2,966 |
| Outgrow | Outgrow | 2012 | 71 | 4,506 |

(Additional Data for No-Code Development Platforms continues on next page)

*N/A is displayed when data is not publicly available.



The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each products impact and influence in the category.

Market Presence

| | Seller Name | Year Founded | Employees on LinkedIn (Seller) | LinkedIn Followers |
|--|------------------------|--------------|-----------------------------------|-----------------------|
| Ninox Database | Ninox Software GmbH | 2013 | 86 | 5,896 |
| Rocket Modern Experience Web Edition (Formerly Rocket LegaSuite Web) | Rocket Software | 1990 | 3,913 | 61,348 |

^{*}N/A is displayed when data is not publicly available.