Salesforce Customer Data Cloud
Rate Card

A quantity of Data Services Credits or Data Services Credits for Sandbox (collectively, "Data Cloud Credits") is included with certain Services as set forth on the applicable Order Form. Data Cloud Credits must be used before the Order End Date set forth in the Usage Details table on the Order Form and no rollover will be permitted. Customer consumes Data Cloud Credits at the applicable multiplier rate based on the Usage Type identified below.

Category	Usage Type*	Unit	Production		Sandbox	
			Batch	Streaming	Batch	Streaming
Connect, Harmonize, and Unify	Internal Data Pipeline	Per 1 Million Rows Processed	Included (0)		Included (0)	
	(External) Data Pipeline	Per 1 Million Rows Processed	2,000	5,000	1,600	4,000
	Data Transforms	Per 1 Million Rows Processed	400	5,000	320	4,000
	Unstructured Data Processed	Per 1 MegaByte (MB) Processed	60		48	
	Data Federation or Sharing Rows Accessed	Per 1 Million Rows Accessed	70		56	
	Data Share Rows Shared (Data Out)	Per 1 Million Rows Shared	800		640	
	Private Connect Data Processed	Per 1 GigaByte (GB) Processed	500		400	
	Profile Unification	Per 1 Million Rows Processed	100,000		80,000	
E2E Real-Time Processing	Sub-second Real-Time Events	Per 1 Million combined Events, API & Actions	70,000		56,000	
Analyze and Predict	Calculated Insights	Per 1 Million Rows Processed	15	800	12	640
	Inferences	Per 1 Million Inferences	3,500		2,800	
Act	Data Queries	Per 1 Million Rows Processed	2		1.6	
	Streaming Actions (including Lookups)	Per 1 Million Rows Processed	800		640	
Segmentation and Activation	Segment Rows Processed	Per 1 Million Rows Processed	20		16	

	Batch Activation (with or without related attributes)	Per 1 Million Rows Processed	10	8
	Activate DMO - Streaming	Per 1 Million Rows Processed	1600	1280

* Usage Types may be updated from time to time.

Use of any pilot features in conjunction with the Services may consume Data Services Credits, to the extent expressly referenced in the applicable pilot terms agreed to by Customer for such pilot.

Additional information about usage types can be found at:
https://help.salesforce.com/s/articleView?id=sf.c360_a_data_usage_types.htm&type=5

Last Updated August 2025. Technical restrictions may apply.