



## Strategize

# Lay the foundation for your long-term success.

Align on a transformation strategy that prioritizes business outcomes, and develop an actionable, step-by-step roadmap to achieve it.



### Here's how we'd work together:

During this 10- to 12-week engagement, our experts will help you align your vision for your business with the best Salesforce technology to help you reach it. Together we'll build a strong foundation for your business growth.

#### Align on a vision

We'll help you align major stakeholders on your vision for what you'll achieve with Salesforce, grounded in your company's strategy and goals.

#### Develop a transformation strategy

Get started right away with immediate next steps, starting with a change-readiness plan.

#### Build an actionable multi-year roadmap

With a focus on what'll have the most impact on your strategic initiatives, we'll work together on a multi-year roadmap for your enterprise architecture and platform capabilities.





## Imagine what you can do with the leading Salesforce consultants and architects by your side.

Salesforce Professional Services is uniquely positioned to help you succeed with direct access to Salesforce innovations, certified expertise, and deep experience. When we work together, you'll:

### Get results you can count on.

Eliminate uncertainty and work with a team you can rely on with the original Salesforce experts. With institutional knowledge from over 150k+ customer engagements and 25 years, we don't just follow industry best practices – we define them.

### Solve any challenge with the right experts behind you.

Whether you're deploying one agent or transforming your entire business, we have the right people and knowledge to guide your implementation. With more than 77k certifications and specialized expertise in strategy, technology, and process, you'll be ready for any challenge.

### Innovate faster with access to Salesforce teams.

Stay a step ahead with access only Salesforce can provide. We'll ensure you're prepared for the latest Agentforce innovations and new products, and you'll be the first to know when they arrive.

## Mercedes-Benz' latest focus: perfecting the customer experience—not just in the car.

Unites marketing, services, sales and partners around a single view of the customer by customizing with clicks, not code, and testing in secure sandboxes.

[Read the Story](#)



**Salesforce helps us understand our customers' needs even better. We know their purchasing history and we can anticipate what the customer is looking for. That's the power of the technology that we're working on together."**

Ola Källenius,  
CEO, Mercedes-Benz





“

To build trust with your members, you need to really know them—and data tells their story.”

Chris Walker,  
AVP, Engagement Marketing, Humana

[Read the story](#)



58%

accelerated time to business value\*

See why customers across the globe trust Salesforce Professional Services to help develop their strategy and roadmap.

10K+  
Consultants

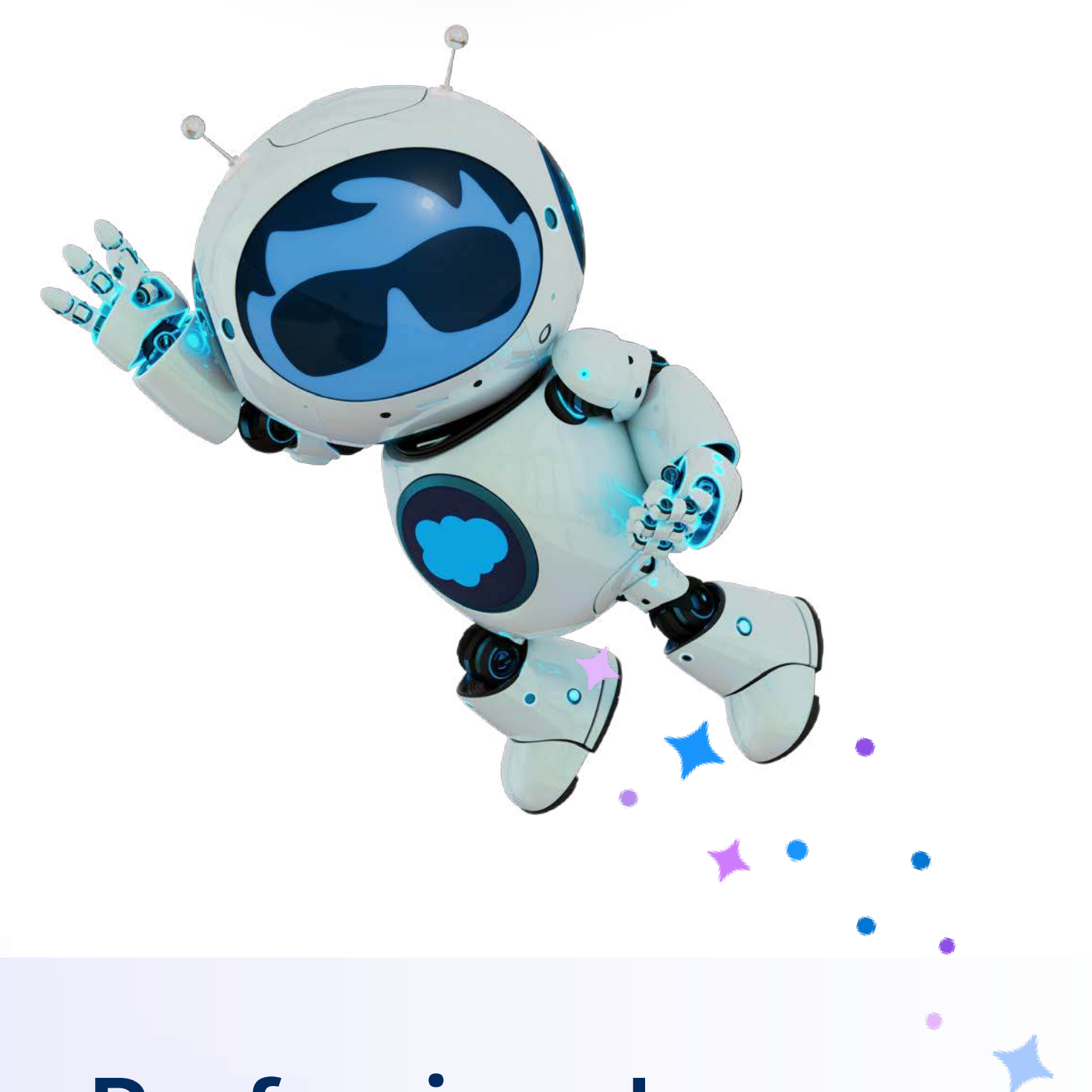
77K+  
Certifications held

150K+  
Customer engagements

25  
Years

Want to work with Professional Services?

Contact your Salesforce Account Executive  
or call **1-800-664-9073**.



No one knows Salesforce better than Salesforce. Discover all the ways **Professional Services** can help with your strategy and roadmap and all your top priorities.

\*The Total Economic Impact™ Of Salesforce Professional Services, a commissioned study conducted by Forrester Consulting on behalf of Salesforce, February 2024 Survey respondents include 220 cross-industry, global decision-makers who have worked with Salesforce Professional Services.