

Grow faster with the right Salesforce CRM suite for your business.

Understand the key differences between Starter Suite, Pro Suite, and Enterprise Edition + Foundations.

Ready. Set. Scale.

Set up your business for success by finding the Salesforce suite that supports your goals.

My current challenges are:

- "I need to organize leads and contacts."
- "I need to manage accounts and new opportunities."
- "I need tools to help manage my sales pipeline."

If you're here,
we recommend:

Starter Suite

Best for startups and small businesses that are new to CRM

Key benefits:

- Get moving fast with simple setup and easy-to-use tools.
- Gain customer and deal insights with pre-built sales stages and reports.
- Manage cases better by unifying sales and support tools in a single app.

Try for Free

My current challenges are:

- "I need to customize my business' sales processes and reporting."
- "I need to offer customer interaction tools, like in-app and web chat."
- "I need to create tailored and automated marketing outreach."

If you're here,
we recommend:

Pro Suite

Best for teams that need automation and flexibility

Key benefits:

- Build accurate forecasts with pipeline visibility and customizable dashboards.
- Increase efficiency with third-party integrations.
- Create automated marketing campaigns with strategic nurtures, customizable templates, and performance insights.

Try for Free

My current challenges are:

- "I want to reduce time spent on admin tasks and have my sales teams focus on selling."
- "I need a more robust pipeline management system to help my sales team stay organized and drive better results."
- "I need integration capabilities that connect my CRM with other platforms we use."

If you're here,
we recommend:

Enterprise Edition + Foundations

Best for scaling organizations with advanced needs

Key benefits:

- Scale your business with AI agents in Agentforce, free with Foundations.
- Transform your CRM into a centralized hub for data-driven sales with built-in forecasting, account planning, APIs, and more.
- Keep deals moving with automated outreach, ready-to-use emails, and follow-up reminders.

Learn More