



Get your business up and running with Starter Suite



Our step-by-step checklist makes it easy to get going fast with Starter Suite. Learn how to activate key features across Marketing, Sales, Service, and Commerce by clicking each linked resource. Get started now.

Set the Stage for Success

- [Connect your email](#) by linking your Gmail or Outlook account
- [Manage your schedule](#) smarter by syncing your calendar
- [Invite your team to Starter Suite](#) via email for seamless collaboration
- [Update your company information](#) in Advanced Setup
- [Let customers submit support cases](#) by linking your customer service email
- [Collaborate with your team](#) in Starter Suite and Slack with Salesforce Channels

Get Started with the Basics


- [Organize your apps](#) by reordering and starring favorites
- [Get built-in help and tips](#) in the Guidance Center
- [Personalize your homepage](#) to serve your workflow
- [Unlock powerful marketing](#) tools that drive engagement and growth
- [Tailor your CRM](#) to capture specific needs for your business with custom fields with custom fields
- [Explore analytics](#) with ready-to-use reports and dashboards
- [Enable AI](#) to surface key insights, draft your replies, and prep you for upcoming meetings.


Tailor for Your Business

- Capture customer interest by launching new landing pages
- Answer common customer questions by creating quick text and knowledge articles
- Improve email deliverability by setting up Domain Keys Identified Mail (DKIM)

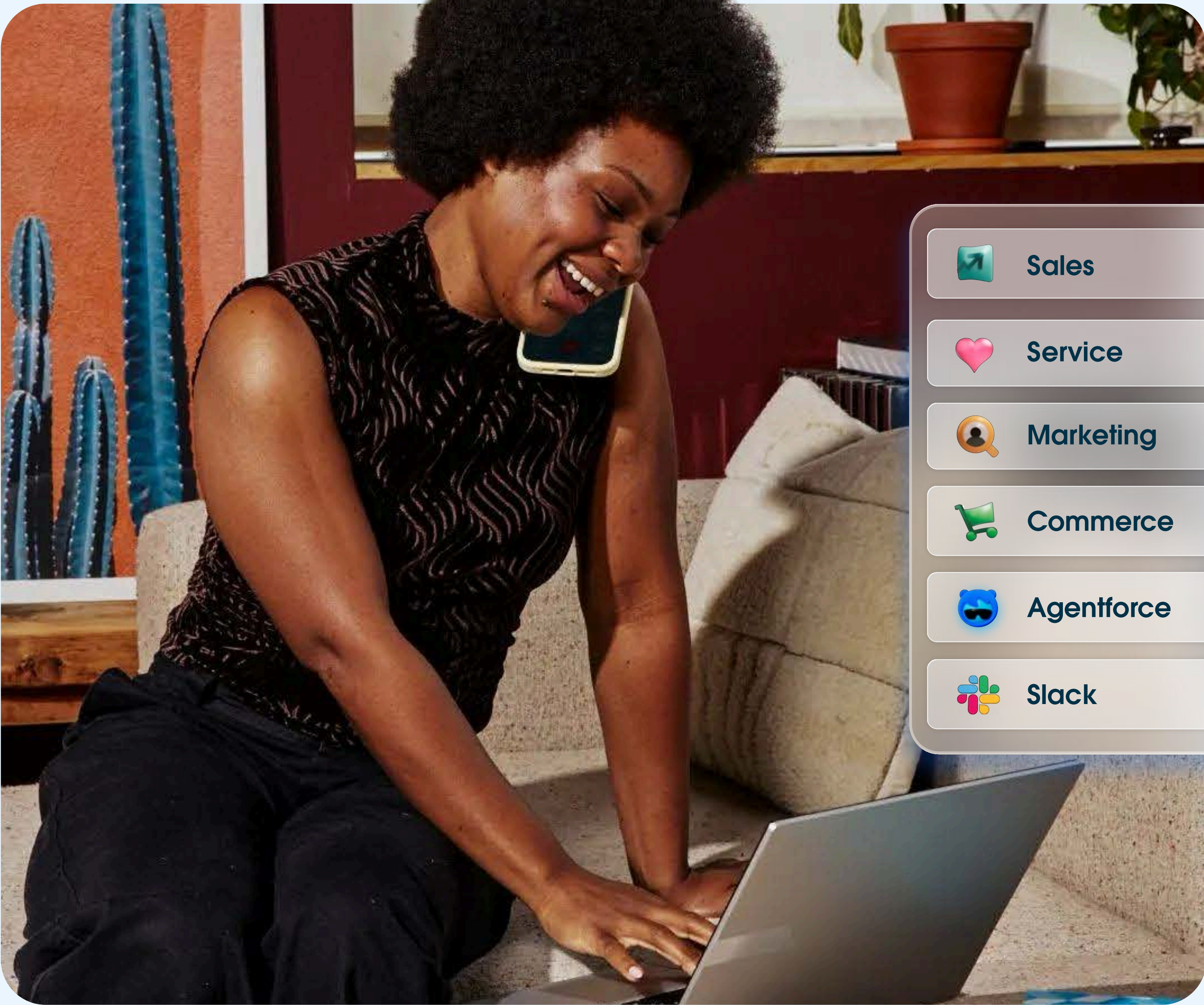
Grow into the Future







- Reach your audience with personalized email campaigns
- Easily manage opportunities and sales pipelines
- Get paid faster by sending payment links for closed deals
- Activate Einstein Conversation Insights to uncover actionable data and customer sentiment from calls.


Begin your journey
[Watch tutorials](#)


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-  Sales
-  Service
-  Marketing
-  Commerce
-  Agentforce
-  Slack

