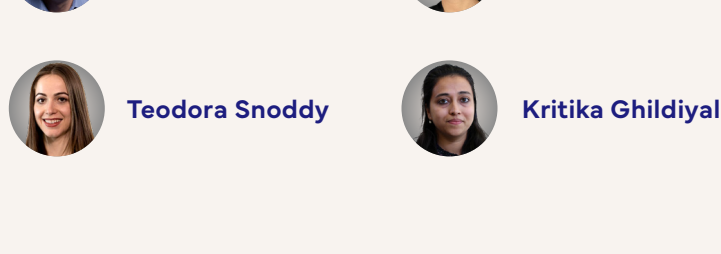




Quantifying the Impact of the Digital Labor Economy in Spain

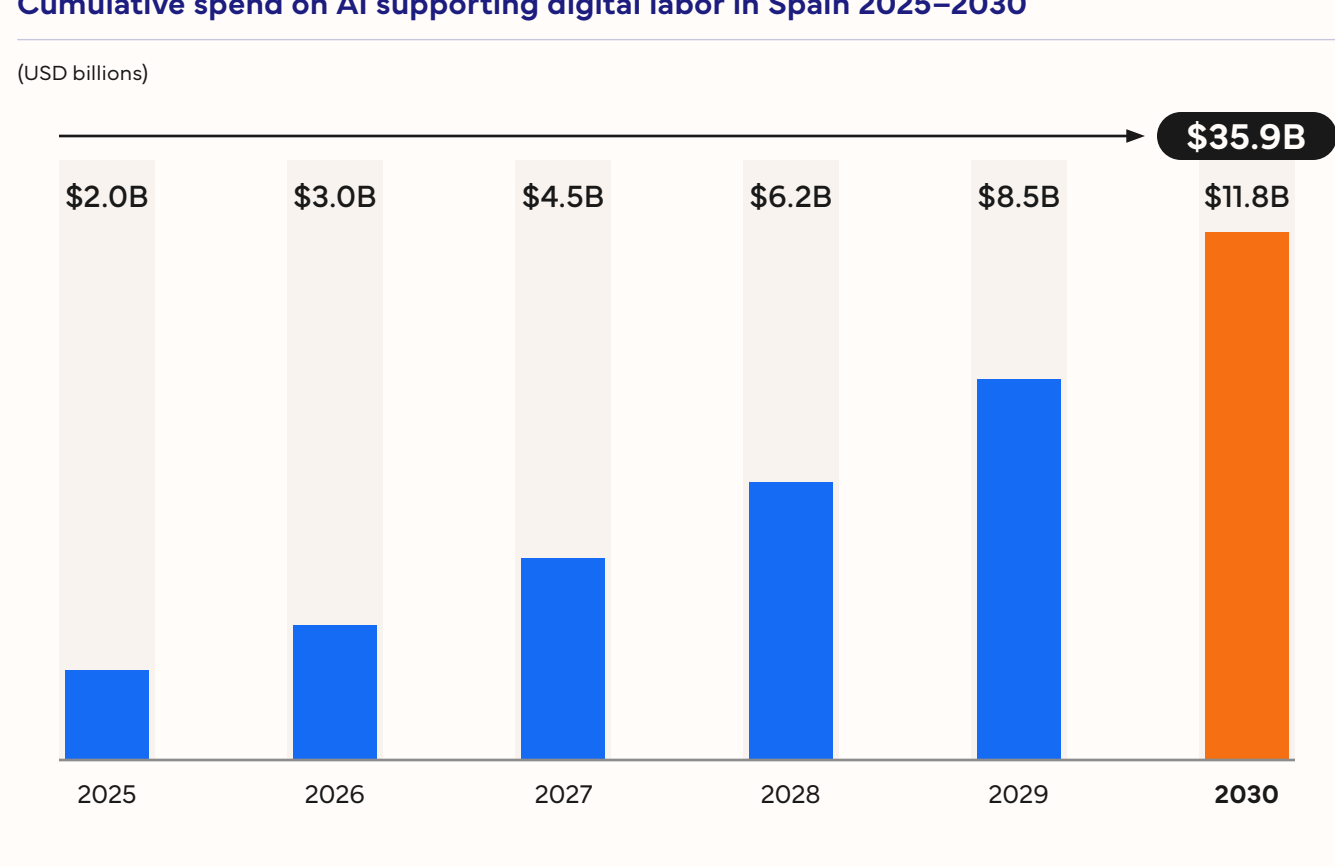
Exploring Digital Labor Software and Services



AI spending forecast supporting digital labor

In Spain, cumulative spend in AI technologies supporting digital labor will reach **\$35.9 billion with CAGR of 43% by 2030**. Globally, it will reach \$3.34 trillion.

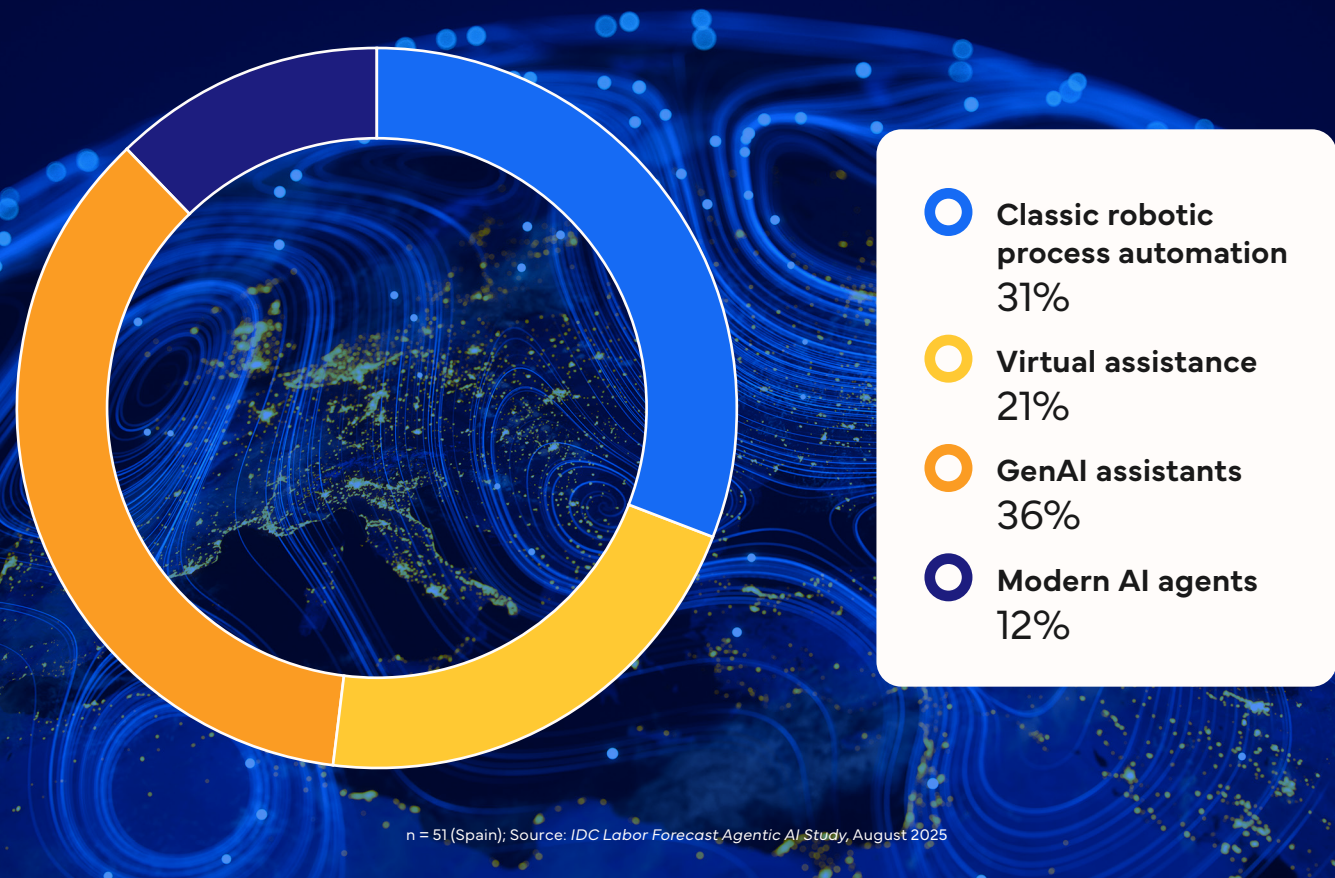
Cumulative spend on AI supporting digital labor in Spain 2025–2030



Use of AI tools by the Spanish workforce

Workers are transitioning from legacy to emerging AI tools.

What percentage of AI tools you use fall into the following categories?



Business benefits from use of AI in Spain

Automation of routine tasks is the top expectation from AI tools in Spain.

Which business benefits do you expect from the use of AI tools?



Impact of AI on work

On average, Spanish workers expect to save 35% of their typical day using AI tools.



Quantifying the economic impact of digital labor

In Spain, digital labor will generate a cumulative economic impact of **\$154 billion with CAGR of 52% by 2030**. Globally, it will reach \$13 trillion.

Cumulative economic impact of digital labor in Spain 2025–2030

