

Chapter 2:

Build an Alignment Plan



STAKEHOLDER GROUP:

Identify the employee team(s) who will collaborate with AI

AI READINESS SCORE:

High = enthusiastic, Mid = curious; Low = resistant

Key Messages

Consider these questions:

- What specific benefits should you emphasize?
- How will you address their concerns?
- What vision can you share to inspire adoption?

Engagement Approach

Consider these questions:

- How will you involve them in the planning process?
- What communication channels capture their attention?
- Who are the influential champions in this group?

Success Indicators

Consider these questions:

- How will you know this group is aligned and prepared?
- What behavioral changes would signal successful adoption?