

Chapter 1: Create Your Strategic Vision



Complete this sentence individually and compare your responses as a team.
Use the word bank for inspiration and guidance, but feel free to get creative!

Agentic AI Vision Statement

By implementing AI agents in our organization,
we will help our

STAKEHOLDER

achieve

SPECIFIC OUTCOMES

which will deliver

BUSINESS IMPACT

Word Bank

STAKEHOLDERS (CHOOSE 1-2)

- Customers
- Employees
- Partners
- Leadership team
- Board and Investors

SPECIFIC OUTCOMES: (CHOOSE 2-3)

- Faster response times
- More personalized experiences
- Reduced manual workload
- Higher quality decisions
- 24/7 operational capability
- Automated routine tasks

BUSINESS IMPACT: (CHOOSE 1-2)

- Increased revenue
- Improved customer retention
- Reduced operational costs
- Enhanced competitive advantage
- Accelerated innovation