



Salesforce Add-on Pricing

Extend the power of Salesforce with add-ons for every product, team, company, and industry. Add new features or expand existing capabilities to create a custom Salesforce experience that truly works for you.

Table of contents

Sales.....	2
Starter and Pro Suite	7
Service	8
Marketing	16
Commerce.....	23
Platform	25
MuleSoft.....	32
Analytics	33
Industries	
Financial Services	36
Insurance and Digital Lending	40
Healthcare and Life Sciences	42
Manufacturing.....	49
Automotive	51
Consumer Goods	53
Net Zero.....	56
Communications	57
Energy & Utilities.....	59
Media	61
Public Sector	63
Education Cloud.....	66
Nonprofit Cloud	68
Success.....	69

Sales

Drive strategic growth, boost productivity, and win more customers with add-ons that help every level of your sales org.

Available with

<p>Sales Performance Management Suite \$200/user/month* Sell efficiently on an integrated platform with sales performance management software built directly into your CRM.</p>	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance
<p>Salesforce Spiff \$75/user/month* Align go-to-market priorities and improve collaboration across departments with incentive compensation management.</p>	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance
<p>Sales Planning \$75/user/month* Easily segment your customers, carve your territories, allocate your quota, and more.</p>	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance
<p>Sales Programs \$100/user/month* Deliver sales programs within the flow of work that increase seller impact and unlock revenue.</p>	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
<p>Salesforce Maps Starting at \$75/user/month* Optimize sales processes with location-based intelligence.</p>	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Unlimited
<p>Revenue Cloud Advanced \$200/user/month* Complete quote-to-cash platform for every revenue model.</p>	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance✓ Agentforce 1 Sales Edition

* Total cost billed annually.
All prices in USD.



Sales

	Available with
Revenue Cloud Growth \$150/user/month* Streamlined CPQ and subscription management.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance✓ Agentforce 1 Sales Edition
Revenue Cloud Billing Pricing by request Unified billing for a seamless customer experience.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance✓ Agentforce 1 Sales Edition
Salesforce Contracts \$50/user/month* Get full visibility and control over every contract in CRM.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance✓ Agentforce 1 Sales Edition
Revenue Intelligence \$220/user/month* Get purpose-built analytics and AI-driven insights embedded in the flow of work.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
Agentforce for Sales \$125/user/month* Boost sales productivity with agentic, generative, and predictive AI.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited✓ Performance
Sales Engagement \$50/user/month* Purpose-built productivity console for inside sales.	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Performance

* Total cost billed annually.
All prices in USD.



Sales

Available with

Marketing Cloud Account Engagement
Starting at **\$1,250/month*** (up to 10,000 contacts)
Grow faster with the marketing automation edition that fits your business.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

Sales Emails and Alerts
\$50/user/month*
Empower sales to connect early, often, and effectively using Sales Emails and Alerts with Marketing Cloud Account Engagement.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

Partner Ecosystem Management (PEM)
\$50/member/month* or **\$20/login/month***
Motivate partners at every step of the partner lifecycle with a complete partner solution.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

Partner Relationship Management (PRM)
\$25/member/month* or **\$10/login/month***
Grow your partner relationships with a partner solution that scales and adapts easily.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

Channel Revenue Management
Pricing Varies
Grow volume output and complete visibility into partner inventory, pricing, and incentives.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

External Apps
\$35/member/month* or **\$15/login/month***
Boost channel sales by building personalized experiences for your partners with even more customization.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

* Total cost billed annually.
All prices in USD.



Sales

Available with

Einstein Relationship Insights

\$50/user/month for Starter or \$150/user/month for Growth*

AI-powered research assistant that explores disparate data to discover critical relationships.

- ✓ Enterprise
- ✓ Unlimited

Sales Dialer

Starting at \$5/user/month*

Click-to-dial and automatic logging features.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

Social Intelligence

\$25/user/month*

Share social data with stakeholders to shape business strategies.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Partner Cloud

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month* (\$25,000 minimum)

Transform any digital experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

Platform Expansion

Request a Quote

Integrate more data, apps, and storage into every experience.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

External Apps

CRM Analytics for Community (Experience Cloud)

\$25/member/month* or \$10/login/month*

Share AI-powered analytics dashboards with partners, providing your channel with the insight needed to drive business.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Available with

Distributed Marketing for Partners

\$15/member/month* or \$6/login/month*

Empower partners to build demand and deliver consistent experiences for customers across your channel.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

* Total cost billed annually.
All prices in USD.



Starter and Pro Suite

Expand your reach to help you acquire, engage, and retain customers throughout their journeys. Search “Pro Suite” to see all applicable Pro Suite add-ons.

Available with

<p>Marketing Email Sends \$10/1,000/sends/month* Increase the number of emails you can send per month.</p>	<p>✓ Starter Suite ✓ Pro Suite</p>
<p>Web Services API \$25/user/month* Integrate with external apps using REST, SOAP, Bulk, and Streaming APIs.</p>	<p>✓ Pro Suite</p>
<p>Premier Success Plan 30% of net price Get additional expert help, adoption guidance, coaching, and live support.</p>	<p>✓ Pro Suite</p>

* Total cost billed annually.
All prices in USD.



Service

Unleash the full potential of your service teams. Get add-ons that help you reach and satisfy more customers – online, on the phone, or in the field.

Contact Center

Available with

Salesforce Contact Center

\$150/user/month*

Transform your contact center into an intelligent engagement center.

✓ Unlimited

Service Channels

Service Cloud Voice

Starting at \$50/user/month*

Natively integrate voice calling into your Customer 360 solution.

✓ Enterprise
✓ Unlimited
✓ Agentforce 1 Service Edition

Self-Service (Customer Community)

\$5/member/month* or \$2/login/month*

Deliver a completely connected self-service experience with Customer Community.

✓ Enterprise
✓ Unlimited
✓ Agentforce 1 Service Edition

Self-Service (Customer Community+)

\$6/login or \$15/member/month*

Deliver complex self-service experiences and gain access to performance data with Customer Community+.

✓ Enterprise
✓ Unlimited
✓ Agentforce 1 Service Edition

Digital Engagement

\$75/user/month*

Reach customers across every digital channel.

✓ Enterprise
✓ Unlimited
✓ Agentforce 1 Service Edition

Salesforce Scheduler

\$25/user/month* or \$15/asset/month*

Manage appointments and schedule assets such as classrooms or equipment. This is not a replacement for field service capabilities.

✓ Enterprise
✓ Unlimited

* Total cost billed annually.
All prices in USD.

Service

Service Operations

Available with

Service Intelligence

\$220/user/month*

Supercharge service with actionable performance insights and AI-powered recommendations in the flow of work.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

Service Intelligence with Tableau

\$250/user/month*

Supercharge service with actionable performance insights and AI-powered recommendations in the flow of work and take it one step further with deeper data exploration in Tableau.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Starter

\$13,500/org/month*

Collect, analyze, and action customer feedback across all of your service touchpoints. Includes 100,000 survey responses and five Customer Lifecycle Analytics licenses.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Growth

\$46,000/org/month*

Collect, analyze, and action customer feedback across all of your service touchpoints and third-party sites. Includes unlimited survey responses and five Customer Lifecycle Analytics licenses.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

Customer Lifecycle Analytics

\$165/user/month*

Analyze customer feedback data, survey performance, and satisfaction trends in one unified view. Segment data by customer lifecycle, region, demographics, and more. Requires Salesforce Surveys or Feedback Management.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300 per 1,000 responses

Collect and report on customer feedback across service touchpoints.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Service

Available with

Customer Experience Intelligence

\$5 per 100 Experience Signals

Personalize service interactions and improve customer loyalty with omni-channel customer sentiment analytics and AI. Includes 15 Customer Experience Analytics licenses.

- ✓ Enterprise
- ✓ Unlimited

Customer Experience Analytics

\$165/user/month

Analyze customer sentiment data in one unified view across service channels, locations, teams, and more. Requires Customer Experience Intelligence.

- ✓ Enterprise
- ✓ Unlimited

Field Service

Salesforce Field Service

Starting at \$55/user/month*

Deliver trusted field service from anywhere – fast.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

Appointment Assistant

\$25/user/month*

Build loyalty with appointment updates and flexible scheduling.

- ✓ Enterprise
- ✓ Unlimited

Visual Remote Assistant

\$50/user/month*

Engage customers and empower employees from the contact center to the field with real-time visual support.

- ✓ Enterprise
- ✓ Unlimited

Asset Service Lifecycle Management

\$75 user/month*

Maximize asset uptime and revenue with end-to-end asset management from the back office to the field.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Field Service Edition

* Total cost billed annually.
All prices in USD.

Service

Available with

Agentforce for Field Service

\$125 user/month*

Deliver exceptional field service by leveraging predictive and generative AI to maximize technician and dispatcher output and create truly personalized customer interactions.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Connected Assets

\$15,000 /month 10,000 assets included

Integrate asset data from any source with prebuilt connectors to drive calculated insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Field Service Edition

Service AI & Automation

Agentforce for Service

\$125/user/month*

Add predictive and generative AI to your service operations to boost service team productivity and deliver personalized experiences across all channels.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance
- ✓ Agentforce 1 Field Service Edition

Einstein Bots

\$50/100 conversations/month*

Provide customers with intelligent, self-service bots. Requires Service UE or Digital Engagement.

- ✓ Enterprise
- ✓ Unlimited

Business Rules Engine — 100K Calls

\$10K/org/month

Boost automation and consistency with additional Business Rules Engine Calls

- ✓ Enterprise
- ✓ Unlimited

Sales + Service

Revenue Cloud Advanced

\$200/user/month*

Complete quote-to-cash platform for every revenue model.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Sales Edition

* Total cost billed annually.
All prices in USD.

Service

	Available with
Revenue Cloud Growth \$150/user/month* Streamlined CPQ and subscription management.	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Unlimited✓ Agentforce 1 Sales Edition
Revenue Cloud Billing Pricing by request Unified billing for a seamless customer experience.	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Unlimited✓ Agentforce 1 Sales Edition
Sales Engagement \$50/user/month* Purpose-built productivity console for inside sales.	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Unlimited✓ Performance
Sales Programs \$100/user/month* Deliver sales programs within the flow of work that increase seller impact and unlock revenue.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
Feedback & Analytics	
Salesforce Feedback Management — Growth \$46,000/org/month* Automate and analyze feedback at every stage of a customer journey.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
Salesforce Feedback Management — Starter \$13,500/org/month* Improve customer experiences with unified feedback.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited

* Total cost billed annually.
All prices in USD.



Service

Available with

Customer Lifecycle Analytics

\$165/user/month*

Using AI-powered insights, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack or Feedback Management.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300/per 1,000 responses

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

Elastic Services

Elastic Services

\$2,000/org/month (shared with sandbox and scratch orgs)*

Deliver scalable experiences fast using Salesforce Functions. Includes 1 million GB-seconds of invocations/month and 235,000 daily API limit for functions.

- ✓ Enterprise
- ✓ Unlimited

Elastic Services — Additional Capacity

\$45/org/month (shared with sandbox and scratch orgs)*

Deliver scalable experiences fast using Salesforce Functions. Includes 1 million GB-seconds of invocations/month and 235,000 daily API limit for functions.

- ✓ Enterprise
- ✓ Unlimited

Self Service

Self-Service (Customer Community)

\$5/member/month* or \$2/login/month*

Deliver a completely connected self-service experience with Customer Community.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

Self-Service (Customer Community+)

\$6/login or \$15/member/month

Deliver complex self-service experiences and gain access to performance data with Customer Community+.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

* Total cost billed annually.
All prices in USD.

Service

Available with

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month* (\$25,000 minimum)
Transform any Lightning Experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Community (Experience Cloud)

\$25/member/month* or \$10/login/month*
Give partners the power of AI-powered analytics in their communities.

- ✓ Enterprise
- ✓ Unlimited

Lightning Platform Expansion

[Request a Quote](#)
Integrate more data, apps, and storage into every experience.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Maps for Experience

\$25/member/month and \$10/login/month*
Extend location intelligence to customers, partners, and employees.

- ✓ Enterprise
- ✓ Unlimited

Employee Service

Employee Portal — Named User

\$8/employee/month
Empower employees with the right information, anytime, on one unified AI platform.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

Employee Portal — Login

\$4/login/month
Empower employees with the right information, anytime, on one unified AI platform.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

* Total cost billed annually.
All prices in USD.

Service

Available with

Employee Service — Console

\$75/fulfiller/month

Scale employee service with a single workspace for HR to manage employee support cases and requests.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Edition

* Total cost billed annually.
All prices in USD.



Marketing

Enhance every part of your marketing, including email, mobile, social, digital advertising, and data management.

Data Cloud for Marketing

Available with

Segmentations and Activations

\$500/100,000 credits*

Purchase credits to create segments and send to activation targets.



Data Cloud

Starter for Marketing

Data Services

\$500/100,000 credits*

Expand or replenish data services credits in addition to that provided with the starter pack.



Data Cloud

Starter for Marketing

Ad Audiences

\$2,400/audience*

Activate segments to advertising platforms.



Data Cloud

Starter for Marketing

Data Storage

\$23/TB*

Additional storage from that provided with the starter pack.



Data Cloud

Starter for Marketing

Marketing Cloud Engagement

Distributed Marketing

\$50/user/month*

Enables Sales Cloud and Service Cloud users with Distributed Marketing.



Pro



Corporate



Enterprise

Einstein Engagement

Starting at \$1,250/month*

Find the optimal number of messages to send, predict how customers will engage with your messages, and create stronger, intelligence-driven subject lines that drive clicks. Even get notifications about any drops or gains in KPIs.



Pro

* Total cost billed annually.
All prices in USD.

Marketing

Available with

Intelligence Reports Advanced for Engagement

Request a Quote

Analyze, visualize, and report on email, mobile, and journey data – all within Marketing Cloud Engagement.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Journey Builder

Starting at **\$1,250/month***

Deliver cross-channel personalized experiences at every step of the customer lifecycle with campaign management. Included in Corporate and Enterprise editions.

- ✓ Pro

Mobile Connect

Request a Quote

Drive customer engagement with SMS messaging.

- ✓ Pro

Encryption at Rest

Request a Quote

For customers who wish to have their own database and unique encryption key.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Field Level Encryption

Request a Quote

Encrypt data at rest to facilitate compliance with corporate privacy policies, regulatory requirements, and contractual obligations for handling private data. The system converts encrypted fields to plain text at the time of send.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Sender Authentication Package

Request a Quote

Sender Authentication Package is an account branding tool that gives you the ability to customize links and images to match branding for the authenticated domain you're sending email from.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

* Total cost billed annually.
All prices in USD.

Marketing

Available with

Google Analytics 360 Integration for Marketing Cloud

Starting at **\$1,250/month***

Measure performance and engage across channels based on web or app activity. Requires a Google Analytics 360 account license and Journey Builder.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Marketing Cloud Advertising

Starting at **\$2,000/month***

Leverage CRM data to power personalized advertising at scale.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Additional Business Units

\$2,500/business unit

An additional business unit allows companies to separate and secure data and subscribers within an organization while controlling what content is shared or locked.

- ✓ Corporate
- ✓ Enterprise
- ✓ Advanced

Marketing Cloud Account Engagement

Engagement History Dashboards

\$300/user/year*

View engagement data on the account, lead, contact, or opportunity records.

- ✓ Growth
- ✓ Plus
- ✓ Advanced
- ✓ Premium

Sales Emails and Alerts

\$50/user/month*

Empower sales to connect early, often, and effectively using Sales Emails and Alerts with Marketing Cloud Account Engagement.

- ✓ Growth
- ✓ Plus
- ✓ Advanced
- ✓ Premium

B2B Marketing Analytics Plus

\$3,000/month*

Use intelligent insights to determine what efforts improve campaign performance and marketing ROI.

- ✓ Plus
- ✓ Advanced
- ✓ Premium

* Total cost billed annually.
All prices in USD.

Marketing

Available with

Premier Success

Request a quote.

Success Plans help customers drive adoption, get support and boost productivity to maximize ROI from Salesforce.

- ✓ Growth
- ✓ Plus
- ✓ Advanced
- ✓ Premium

Bring your own encryption key at rest

\$30,000/month*

Safeguard your data and enable your team to protect your customers' data at any moment.

- ✓ Premium

Marketing Cloud Personalization

Unique Visitors

100,000/\$9,000

Scale customer personalization with the edition that is sized to your brand's needs.

- ✓ Growth
- ✓ Premium

Named Profiles

100,000 starting at \$6,000 for Growth

Scale customer personalization with the edition that is sized to your brand's needs.

- ✓ Growth
- ✓ Premium

Marketing Cloud Intelligence

Granular Data Center

Request a Quote

Surface deeper insights into marketing performance with granular data.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Sandbox

Request a Quote

Ensure data governance best practice with a dedicated testing environment.

- ✓ Starter
- ✓ Growth
- ✓ Plus

* Total cost billed annually.
All prices in USD.

Marketing

Available with

Media Impact Optimization

Request a Quote

Bundle of Media Planning Center and Media Transparency Center at a discounted price.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Media Planning Center

Request a Quote

Optimize your media budget allocations with advanced planning analytics, and use AI to forecast performance and make data-driven decisions based on past campaigns.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Media Transparency Center

Request a Quote

Reconcile your planned and delivered spend automatically for in-flight pacing, discrepancy analysis, billing, and reporting.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Executive Workspace

Request a Quote

Create an executive view of your marketing data from across all your Intelligence workspaces.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Developer API Access

\$1,000/user/month*

Innovate and extend your Intelligence platform with developer-friendly APIs.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Loyalty Management

Loyalty Management

Starting at \$20,000 org/month*

Easily build, deploy, track, and manage your customer loyalty program across teams, organizations, and partners.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

* Total cost billed annually.
All prices in USD.

Marketing

Available with

CRM Analytics for Loyalty Management

\$165/user/month*

Get AI insights with a complete analytics platform for loyalty management.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Marketing Cloud Growth Edition

Marketing Cloud Growth Edition

Starting at \$1,500 org/month*

Connect teams, deliver campaigns faster with AI, and personalize customer relationships. It is time to do big things with your small business.

- ✓ Growth

Additional Marketing Profiles

Starting at \$250* org/year

Includes 1,000 additional profiles, 24,000 additional Data Cloud credits, and 1,000 additional segment and activation credits.

- ✓ Growth

SMS

\$10 per 1,000 sends

Leverage mobile messaging as part of your customer journeys with SMS for Marketing Cloud Growth.

- ✓ Growth

Additional Email Sends

\$10 per 1,000 sends

Increase your email send limit and never miss an opportunity to connect with customers.

- ✓ Growth

Data Cloud Services Card

\$1,000 per 100,000 credits

Leverage additional Data Cloud Services credits for storage, queries, and more.

- ✓ Growth

* Total cost billed annually.
All prices in USD.

Marketing

Available with

Segmentation and Activation Card

\$1,000 per 100,000 credits

Create more segments and leverage them in your marketing with additional segmentation and activation credits.

✓ Growth

Additional Data Cloud Storage

\$150 per TB

Never run out of storage as your business grows.

✓ Growth

Additional AI Requests

\$2 per 1,000 AI requests

Leverage additional AI credits as you build campaigns with Einstein.

✓ Growth

* Total cost billed annually.
All prices in USD.



Commerce

Grow your commerce solution with powerful add-ons that further unify the customer experience across all channels.

B2C

Available with

Salesforce Payments for B2C

Request a Quote

Launch B2C commerce sites with a secure, out-of-the-box payment solution that scales, simplifies integration, and targets fraud.

- ✓ Starter
- ✓ Growth
- ✓ Plus

B2B

Additional Storefronts

Request a Quote

Add an individual storefront to deploy a separate ecommerce site.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Additional Product SKUs

Request a Quote

Increase the number of products you can sell through your B2B commerce storefront.

- ✓ Starter
- ✓ Growth
- ✓ Plus

Unmanaged Orders

Request a Quote

Add additional order information that does not need servicing like multichannel, storefront, imported, or historical orders.

- ✓ Starter
- ✓ Growth

Salesforce Payments for B2B and D2C Commerce

Request a Quote

Launch storefronts with a secure, out-of-the-box payment solution that scales, simplifies integration, and targets fraud.

- ✓ Starter
- ✓ Growth

OMS

Additional Omnichannel Inventory Locations

Request a Quote

Increase the number of locations you can fulfill from.

- ✓ Starter
- ✓ Growth
- ✓ Plus

* Total cost billed annually.
All prices in USD.

Commerce

Available with

Additional Storefronts

Request a Quote

Add an individual storefront to deploy a separate ecommerce site.

✓ Starter

Unmanaged Orders

Request a Quote

Add additional order information that does not need servicing like multichannel, storefront, imported, or historical orders.

✓ Starter

* Total cost billed annually.
All prices in USD.



Platform

Add power and tools to your custom platform. Empower partners, boost security, support dev, and get deeper visibility into your apps.

Environments

Available with

Developer Sandbox Platform Expansion An individual development environment with a copy of all your metadata	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Unlimited
Developer Pro Sandbox 5% of net spend A collaborative development environment with a copy of all your metadata	<ul style="list-style-type: none">✓ Pro Suite✓ Professional✓ Enterprise✓ Unlimited
Partial Copy Sandbox 20% of net spend A testing environment with a partial sample of your customer data and all your metadata	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
Full Copy Sandbox 30% of net spend A complete replica of your production org, including all customer data and metadata	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
Scratch Org \$25/org/month* Source-driven, CLI accessible, disposable environments	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited
Apex Debugger \$1,500/org/month* Find and fix bugs in your Apex code.	<ul style="list-style-type: none">✓ Enterprise✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Salesforce Data Mask

10% of net spend*

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

- ✓ Enterprise
- ✓ Unlimited

Security

Privacy Center

15% of net spend*

Suite of data management tools to automate privacy law compliance, data retention and archive, and data subject rights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance
- ✓ Developer

Security Center

10% of net spend*

Easily manage your security, compliance, and governance metrics across all your Salesforce environment in a single view.

- ✓ Enterprise
- ✓ Unlimited

Shield

30% of net spend*

Protect, monitor, and retain critical Salesforce data with Platform Encryption, Event Monitoring, and Field Audit Trail bundled together.

- ✓ Enterprise
- ✓ Unlimited

Platform Encryption

20% of net spend*

Encrypt sensitive data at rest while preserving business functionality.

- ✓ Enterprise
- ✓ Unlimited

Event Monitoring

10% of net spend*

Add visibility and automation to your Salesforce data.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Field Audit Trail

10% of net spend*

Strengthen data integrity for compliance and to gain insight.

- ✓ Enterprise
- ✓ Unlimited

Cache-only Keys for Platform Encryption

\$4,000/org/month*

Maintain encryption keys entirely outside of Salesforce and fetch them on demand from a key service that you control.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Data Mask

10% of net spend*

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

- ✓ Enterprise
- ✓ Unlimited

Additional Platform Capacity

Additional API Calls

\$25/month* for 10,000 daily calls

Increase the number of API calls per day so you can integrate all your external systems, and enhance your apps, data, and processes.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Additional Scheduled Analytics Bundle

\$500/org/month*

Automatically run reports and deliver insights right to your inbox. Includes one additional scheduled dashboard, report, and snapshot every hour.

- ✓ Enterprise
- ✓ Unlimited

Additional Dynamic Dashboards

\$250/org/month*

Includes five additional Dynamic Dashboards.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Big Objects

\$1,000/month* for 50 million records

Hyperscale big data storage for a complete view of your customers; store, manage, and act on up to billions of records natively.

- ✓ Enterprise
- ✓ Unlimited

Additional Custom Objects

\$75/user/month*

Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.

- ✓ Enterprise
- ✓ Unlimited

Platform Events

\$500/month* for 100,000 daily events

Build a modern, event-driven integration architecture for speed and scale.

- ✓ Enterprise
- ✓ Unlimited

Platform Expansion for Experience Cloud

Request a quote

Customize your existing communities with custom objects, APIs calls, and storage, and realize the power of the platform.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Growth

\$46,000/org/month*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Starter

\$13,500/org/month*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Salesforce Surveys Response Pack

\$300/1,000 responses*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$150/user/month*

Using AI-powered insights, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

Integration Services

Change Data Capture

\$5,000/org/month*

Keep external systems in sync with your Salesforce data.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Salesforce Connect

\$4,000/connection/month*

Access, display, and change data from an external data source in real time without importing data.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Data Pipelines

\$9,000/per org/per month for a capacity of 100M rows, with 30 hours of processing time.

Enrich and modify Salesforce data at scale without taking data outside of your Salesforce org.

- ✓ Enterprise
- ✓ Unlimited

Web Services API

\$25/user/month*

Integrate with external apps using REST, SOAP, Bulk, and Streaming APIs. Included in Enterprise and Unlimited licenses.

- ✓ Pro Suite
- ✓ Professional

* Total cost billed annually.
All prices in USD.

Platform

Einstein Platform Services

Available with

Einstein Predictions

\$75/user/month*

Create custom predictions on any Salesforce object.

- ✓ Enterprise
- ✓ Unlimited

Einstein Next Best Action Additional Requests

\$50/org/month* for 10,000 requests

Deliver optimal recommendations at the point of maximum impact.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Einstein Vision and Language

\$4,000 for 1 million predictions/org/month*

Embed computer vision and natural language processing in your apps.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Identity

Customer 360 Identity

Starting at \$2,000 for 25,000 users /month*

Build richer relationships with customers and partners by creating and maintaining a single identity for interaction across all channels.

- ✓ Enterprise
- ✓ Unlimited

Identity Connect

\$1/user/month*

Seamlessly and instantaneously integrate your active directory with Salesforce. Companies that use AD for user management can use Identity Connect to manage Salesforce accounts.

- ✓ Enterprise
- ✓ Unlimited

Identity for Employees

\$5/user/month*

Simplify employee access management and connect all your business apps with single sign-on, and elevate the employee experience.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Identity Verification Credits

\$1,250/org/month*

Enhance your Identity for Customers and Partners experience by getting rid of passwords for login.

- ✓ Enterprise
- ✓ Unlimited

Mobile

Mobile App Plus

\$25/user/month*

Enhance the Salesforce mobile app with custom branding, additional security features, and managed packaging and distribution.

- ✓ Enterprise
- ✓ Unlimited

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month* (\$25,000 minimum)

Transform any Lightning Experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

MuleSoft

Get advanced tools, power, and customizations to connect any app, data, or device – in the cloud or on-premises.

Available with

API Management and Security Request a Quote Manage APIs and secure them using prebuilt and custom API policies.	<ul style="list-style-type: none">✓ Anypoint Integration Starter✓ Anypoint Integration Advanced
API Experience Management Request a Quote Create and nurture a community of developers and partners to foster adoption of API products.	<ul style="list-style-type: none">✓ Anypoint Integration Starter✓ Anypoint Integration Advanced
Premium Connectors Request a Quote Integrate with SAP, Oracle EBS, and more using premium prebuilt connectors.	<ul style="list-style-type: none">✓ Anypoint Integration Starter✓ Anypoint Integration Advanced
Applications Deployed and Managed in the European Union Request a Quote Host all your integrations and API capabilities in the European Union.	<ul style="list-style-type: none">✓ Anypoint Integration Starter✓ Anypoint Integration Advanced
Enterprise Grade Cloud Messaging Request a Quote Perform advanced asynchronous messaging scenarios between applications.	<ul style="list-style-type: none">✓ Anypoint Integration Starter✓ Anypoint Integration Advanced

* Total cost billed annually.
All prices in USD.



Analytics

Find custom analytics tools for every part of your business – or make your current analytics more intelligent and predictive.

Available with

Salesforce Shield

30% of net spend

Encryption at REST and Event Monitoring Analytics

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics Apps

Revenue Intelligence

\$220/user/month*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

Sales Cloud Einstein

\$50/user/month*

Uncover trends and insights with advanced sales analytics

- ✓ Enterprise
- ✓ Unlimited

B2B Marketing Analytics

Included in: Marketing Cloud Account Engagement Plus, Advanced, and Premium.
Maximize marketing and sales efforts with advanced marketing analytics.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Community (Experience Cloud)

\$25/member/month* or \$10/login/month*

Share personalized analytics with your external apps, partners, and communities, providing them with the insights needed to drive their business.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics Apps

CRM Analytics for Net Zero Cloud

\$165/user/month*

Get faster to net zero with AI-powered insights and rich data visualization in executive-ready dashboards.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

* Total cost billed annually.
All prices in USD.

Analytics

Available with

CRM Analytics for Financial Services Cloud

\$165/user/month*

Get AI-powered insights with a complete intelligence platform for wealth, banking, and insurance.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Health Cloud

\$165/user/month*

Get a complete intelligence platform for providers, payers, and medical devices.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Consumer Goods Cloud

\$165/user/month*

Track inventory, store performance, and the entire health of your business.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Manufacturing Cloud

\$165/user/month*

Boost revenue and increase customer satisfaction with on-time delivery, powered by intelligent analytics.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Automotive Cloud

\$165/user/month*

Surface actionable business insights embedded where you work.

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$165/user/month*

Dive into the performance and response data in your Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Analytics

Available with

CRM Analytics for Loyalty Management

\$165/user/month*

Boost loyalty program performance and increase member engagement with AI insights.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Revenue Operations

\$165/user/month*

Boost forecasting accuracy and build stronger pipeline with a complete AI platform.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Communications Cloud

\$165/user/month*

Uncover communications-specific insights across negotiation, sales, and service.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Energy & Utilities Cloud

\$165/user/month*

Get AI-powered insights with a complete intelligence platform for energy and utilities.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Public Sector

\$165/user/month*

Get AI-powered insights with a complete intelligence platform for the public sector.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Media

\$165/user/month*

Maximize subscriber lifetime value with data-driven selling.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Discover or build custom solutions to meet the needs of your industry, like healthcare, financial services, and more.

Financial Services Cloud

Available with

Agentforce for Financial Services Cloud

\$150/user/month

Supercharge productivity with powerful AI capabilities, purpose-built for Financial Services Cloud.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

OmniStudio — 200,000 Additional Calls

\$10,000/org/month*

Scale process automation with additional calls.

- ✓ Enterprise
- ✓ Unlimited

Business Rules Engine Calls — 100,000 Additional Calls

\$10,000/org/month*

Configure sophisticated rating procedures with factor tables, functions, and arithmetic.

- ✓ Enterprise
- ✓ Unlimited

Flow Orchestration

\$1/orchestration run/org*

Create multistep processes that interact with multiple users.

- ✓ Enterprise
- ✓ Unlimited

MuleSoft Anypoint Platform

Request a Quote

Connect to legacy and third-party systems using industry-standard integrations with MuleSoft Direct for Financial Services Cloud.

- ✓ Starter
- ✓ Advanced

Financial Services Cloud Intelligence

\$250/user/month*

Purpose-built analytics and AI for Financial Services Cloud. Includes 600 Financial Insights credits.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually. All prices in USD.

**Per user products require an annual contract and are billed annually.

Industries

Available with

Financial Insights Usage Add-On

\$1,000/10,000 Financial Insights Credits

Prebuilt contextual alerts for Financial Services Cloud Intelligence.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Financial Services Cloud

\$165/user/month*

Get prebuilt, customizable financial services-specific AI-powered analytics.

- ✓ Enterprise
- ✓ Unlimited

Experience Cloud for Financial Services Cloud

\$10/member/month* or \$4/login/month*

Launch simple client-facing sites and portals that use industry data models, components, flows, and templates.

- ✓ Enterprise
- ✓ Unlimited

Experience Cloud+ for Financial Services Cloud

\$35/member/month* or \$15/login/month*

Build robust client-facing sites and portals with full data sharing and reporting access.

- ✓ Enterprise
- ✓ Unlimited

External Apps+ for Financial Services Cloud

\$75/member/month* or \$30/login/month*

Build fully featured partner-facing sites and portals that use both the sales and industry data models, components, flows, and templates.

- ✓ Enterprise
- ✓ Unlimited

Intelligent Document Reader

\$0

Increase efficiency by automatically extracting forms data into Financial Services Cloud.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually. All prices in USD.

**Per user products require an annual contract and are billed annually.

Industries

Available with

Salesforce Scheduler

\$25/user/month* or \$15/asset/month*

Book customer appointments with the right specialist at the right time and place.

- ✓ Enterprise
- ✓ Unlimited

Shield

30% of net spend

Meet compliance and industry regulations by protecting, monitoring, and retaining critical Salesforce data.

- ✓ Enterprise
- ✓ Unlimited

Digital Engagement

\$75/user/month*

Reach customers across every digital channel.

- ✓ Enterprise
- ✓ Unlimited

Einstein Bots

\$50/100 conversations/month*

Provide customers with intelligent, self-service bots that help place travel notifications and report lost credit cards. Requires Service UE or Digital Engagement.

- ✓ Enterprise
- ✓ Unlimited

Collections and Recovery

\$0/user/month

Financial Services Cloud for Insurance Brokerages is available with Service editions, Sales and Service editions, and all Agentforce 1 Editions.

- ✓ Enterprise,
- ✓ Unlimited,
- ✓ Agentforce 1 Editions**

Collections Credits

\$1000/1000 credits/term

Optimize your collections processes and increase financial recovery with additional collections credits.

- ✓ Enterprise,
- ✓ Unlimited,
- Agentforce 1 Editions**

* Total cost billed annually. All prices in USD.

**Per user products require an annual contract and are billed annually.

Industries

Available with

Salesforce Feedback Management — Growth

\$46,000/org/month*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Starter

\$13,500/org/month*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$165/user/month*

Powered by CRM Analytics, dive deeper into survey performance and response data.
Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300/1,000 responses*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually. All prices in USD.

**Per user products require an annual contract and are billed annually.

Industries

Insurance

Available with

Financial Services Cloud for Insurance Brokerages

\$0/user/month

Financial Services Cloud for Insurance Brokerages is available with Service editions, Sales and Service editions, and all Agentforce 1 Editions.

- ✓ Enterprise,
- ✓ Unlimited,
- ✓ Agentforce 1 Editions**

Insurance Brokerage Credits

\$10,000/1,000 brokerage credits

Get a complete view of the customer across producers and account managers with additional brokerage credits.

- ✓ Enterprise,
- ✓ Unlimited,
- ✓ Agentforce 1 Editions**

Digital Insurance

Digital Insurance

\$180,000 per org/year (Billed annually)

Deliver real-time digital quoting, end-to-end policy management, and product and rating management. Enable all core insurance operations from a customer-centric platform.

- ✓ Enterprise,
- ✓ Unlimited,
- ✓ Agentforce 1 Editions

Policy Administration

\$75,000 per \$5 million GWP – Gross Written Premium (Billed annually)

Manage the entire policy lifecycle on a unified, digital-first insurance platform.

- ✓ Digital Insurance

Claims Management

\$50,000 per 50,000 Claims Management Credits

Digitally manage the entire claims lifecycle spanning peril-centric intake, auto adjudication, managing reserves, and payment.

- ✓ Digital Insurance

Group Benefits

\$60,000 per 3 million Group Benefits Credits

Automate your entire group benefits value chain on a single platform for faster speed to market.

- ✓ Digital Insurance

* Total cost billed annually. All prices in USD.

**Per user products require an annual contract and are billed annually.

Industries

Digital Lending

Available with

<p>Digital Lending \$520,000 year/org From point of sale to origination – simplify multiproduct lending journeys on a flexible, customer-centered platform.</p>	<ul style="list-style-type: none">✓ Enterprise,✓ Unlimited,✓ Agentforce 1 Editions
--	--

<p>Digital Lending Additional Loans \$18,000/1,000 loan applications Simplify Lending on a flexible, customer centered platform with additional Digital Lending loan applications.</p>	<ul style="list-style-type: none">✓ Digital Lending
---	---

* Total cost billed annually. All prices in USD.
**Per user products require an annual contract and are billed annually.



Industries

Health Cloud

Available with

Agentforce for Health Cloud

\$150/user/month

Boost productivity with unmetered employee AI capabilities, purpose-built for Health Cloud.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Salesforce Foundations

\$0

Gain access to Agentforce and Customer 360 apps for healthcare.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Home Health

Starting at \$50/user/month*

Deliver connected healthcare experiences in the home.

- ✓ Enterprise
- ✓ Unlimited

Field Service

Starting at \$55/user/month*

Empower field care providers with mobile patient management and optimize workforce scheduling.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Scheduler

Included: 12,000 service appts/year per org, 350 service appts/month per license (EE), 400 service appts/month per license (UE)

Additional appointments can be purchased: \$15,000 for 12,000 service appts per org

Streamline scheduling for your patients, members, and employees to improve team productivity and customer engagement.

- ✓ Enterprise
- ✓ Unlimited

Health Cloud Intelligence

\$220/user/month*

Purpose-built analytics and AI for Health Cloud.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

CRM Analytics for Health Cloud

\$165/user/month*

Get AI-powered insights with a complete intelligence platform for providers, payers, and medical devices.

- ✓ Enterprise
- ✓ Unlimited

Virtual Care

\$0 (billed through AWS)

Improve access and lower costs with a connected virtual health experience.

- ✓ Enterprise
- ✓ Unlimited

Intelligent Document Reader

\$0 (billed through AWS)

Automate manual data entry by extracting text from faxed documents and mapping that data to Salesforce records.

- ✓ Enterprise
- ✓ Unlimited

Medication Management

\$75/user/month*

Automate drug reconciliation process during transitions in care.

- ✓ Enterprise
- ✓ Unlimited

Provider Network Management

\$100/user/month*

Decrease provider onboarding time while increasing operational efficiency.

- ✓ Enterprise
- ✓ Unlimited

Distribution Management

\$100/user/month*

Decrease channel partners onboarding time while increasing operational efficiency.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Benefit & Sales Administration — Individual, Family & Medicare

\$125/user/month*

Unify health benefits administration from quote to renewal for Individual, Family, or Medicare members.

- ✓ Enterprise
- ✓ Unlimited

Benefit & Sales Administration — Groups

\$175/user/month*

Optimize customer experiences and boost member engagement.

- ✓ Enterprise
- ✓ Unlimited

Rebate Management

\$20,000/org/month*

Program approvals, rebate tiers and thresholds, rebate types, and payout periods in scalable platform.

- ✓ Enterprise
- ✓ Unlimited

OmniStudio - Additional Calls (2M)

\$10,000/unit/month* (\$120k/yr) (One SKU = one unit)*

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Business Rules Engine — Additional Calls

\$10,000/unit/month* (\$120,000/year) for 100,000 BRE calls/month*

Scale process automation with additional calls.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Advanced Therapy Management — Additional Capacity

\$2,500/org/month*

500 additional patients per organization.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Einstein Relationship Insights
\$50/user/month* for Starter or \$150/user/month for Growth*
Automate relationship discovery and visualize key networks with Einstein Relationship Insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Data Cloud for Health

Unified Health Scoring
\$10,000/org/month*, includes licenses for up to 400 users.
Understand the whole health of patients with real-time data.

- ✓ Enterprise
- ✓ Unlimited

Data Services
\$1,000/100,000 credits*
Expand or replenish data services credits in addition to that provided with the starter pack.

- ✓ Enterprise
- ✓ Unlimited

Data Storage
\$1,800/TB*
Additional storage from that provided with the starter pack.

- ✓ Enterprise
- ✓ Unlimited

Segmentations and Activations
\$1,000/100,000 credits*
Purchase credits to create segments and send to activation targets.

- ✓ Enterprise
- ✓ Unlimited

Experience Cloud for Health Cloud

Experience Cloud for Health Cloud
\$10/member/month* and \$4/login/month*
Launch simple patient-facing sites that use industry data models, components, flows, and templates.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Industries

Available with

Experience Cloud Plus for Health Cloud

\$35/member/month* or \$15/login/month*

Build robust patient-facing sites and portals with full data sharing and reporting access.

- ✓ Enterprise
- ✓ Unlimited

External Apps for Health Cloud

\$75/member/month* or \$30/login/month*

Work with partners on advanced sharing use cases, B2B use cases, opportunities, quotes, and much more.

- ✓ Enterprise
- ✓ Unlimited

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month* (\$25,000 minimum)

Coupled with the Health Cloud app template, create a secure patient community with a branded mobile app for iOS or Android.

- ✓ Enterprise
- ✓ Unlimited

Life Sciences Cloud

Life Sciences Cloud for Customer Engagement

\$150/user/month

Reimagine commercial engagement on an agent-first, future-ready, purpose-built platform with industry expertise.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Service Editions

Agentforce for Life Sciences Cloud

\$150/user/month*

Boost productivity with unmetered employee AI capabilities, purpose-built for Life Sciences Cloud.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Salesforce Foundations

\$0

Gain access to Agentforce and Customer 360 apps for life sciences.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.
All prices in USD.

Industries

Available with

Participant Recruitment and Enrollment
\$10,000/org/year, for every 100 patients referred
Streamline patient screening and recruitment into clinical trials.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Advanced Therapy Management — Additional Capacity
\$2,500/org/month*
500 additional patients per organization

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Salesforce Scheduler
Included: 12,000 service appts/year per org, 350 service appts/month per license (EE), 400 service appts/month per license (UE)
Additional appointments can be purchased: \$15,000 for 12,000 service appts per org
Streamline scheduling for your patients, members, and employees to improve team productivity and customer engagement.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Health Cloud Intelligence
\$250/user/month*
Purpose-built analytics and AI for health and life sciences.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Health Cloud
\$165/user/month*
Get AI-powered insights with a complete intelligence platform for providers, payers, and medical devices.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Intelligent Document Reader
\$0 (billed through AWS)
Automate manual data entry by extracting text from faxed documents and mapping that data to Salesforce records.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.
All prices in USD.



Industries

Available with

Rebate Management

\$20,000/org/month*

Program approvals, rebate tiers and thresholds, rebate types, and payout periods in scalable platform.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

OmniStudio — Additional Calls (2M)

\$10,000/unit/month (\$120,000/year) (One SKU = one unit)

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Business Rules Engine — Additional Calls

\$10,000/unit/month (\$120,000/year) for 100,000 BRE calls/month

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Unified Health Scoring

\$10,000/org/month,* includes licenses for up to 400 users

Understand the whole health of patients with real-time data.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Salesforce Foundations

\$0

Gain access to Agentforce and Customer 360 apps for life sciences.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.
All prices in USD.

Industries

Manufacturing Cloud

Available with

Experience Cloud for Manufacturing (Customer Community Plus)

\$15/login/month or \$35/member/month

Extend Salesforce to your ecosystem of customers with prebuilt communities tailor-made for the manufacturing industry

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Experience Cloud for Manufacturing (Partner Community)

\$20/login/month or \$50/member/month

Extend Salesforce to your ecosystem of partners with prebuilt communities tailor-made for the manufacturing industry

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

MuleSoft Anypoint Platform

[Request a Quote](#)

Synchronize your front and back office to drive predictable business performance.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Growth

\$46,000/org/month*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Feedback Management — Starter

\$13,500/org/month*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300/1,000 responses*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

OmniStudio - Additional Calls (2M)
\$10,000/unit/month* (\$120k/yr) (One SKU = one unit)*
Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Agentforce for Manufacturing Cloud Add-on
\$150/user/month
Use trusted predictive, generative, and agentic AI, as well as manufacturing-specific analytics to deliver profitable growth.

- ✓ Enterprise
- ✓ Unlimited

Asset Service Lifecycle Management
\$75 user/month*
Maximize asset uptime and revenue with end-to-end asset management from the back office to the field.

- Field Service Editions
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Field Service Edition

Channel Revenue Management for Manufacturing
\$30,000/org/yr
Grow channel revenue with complete inventory and incentive tracking and automation.

- Sales Editions
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Connected Assets
\$15,000/org/month*
Offer real-time actionability for a truly connected and actionable asset experience.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.
All prices in USD.



Industries

Automotive Cloud

Available with

Connected Vehicle

\$15,000/org/month*

Deploy innovative connected vehicle subscriptions and services fast and at scale.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Experience Cloud for Automotive (Customer Community Plus)

\$15/login/month or \$35/member/month

Extend Salesforce to your ecosystem of customers with prebuilt communities tailor-made for the automotive industry

- ✓ Enterprise
- ✓ Unlimited

Experience Cloud for Automotive (Partner Community)

\$20/login/month or \$50/member/month

Extend Salesforce to your ecosystem of partners with prebuilt communities tailor-made for the automotive industry

- ✓ Enterprise
- ✓ Unlimited

OmniStudio — Additional Calls (2M)

\$10,000/unit/month* (\$120,000/yr) (One SKU = one unit)*

Scale process automation with additional calls

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Agentforce for Automotive Cloud Add-on

\$150/user/month

Use trusted predictive, generative, and agentic AI, as well as automotive-specific analytics to deliver profitable growth.

- ✓ Enterprise
- ✓ Unlimited

Asset Service Lifecycle Management

\$75 user/month*

Maximize asset uptime and revenue with end-to-end asset management from the back office to the field.

- Field Service Editions
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Field Service Edition

* Total cost billed annually.
All prices in USD.

Industries

Available with

Channel Revenue Management
\$30,000/org/yr
Grow channel revenue with complete inventory and incentive tracking and automation

- ✓ Sales Editions
- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Digital Lending Platform
\$520k/org/year
From point of sale to origination – simplify digital lending on a flexible, connected platform.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Collections Management
\$0/user/month (with Automotive Cloud)
Optimize collections processes and increase the rate of financial recovery in lending with borrower insights, automation, and AI.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.
All prices in USD.

Industries

Consumer Goods

Available with

Territory Planning

\$75/user/month*

Drive revenue growth with an advanced optimization engine that balances territories and takes planning out of Excel.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Additional Custom Objects

\$75/user/month*

Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Digital Engagement

Starting at \$75*

Service your field reps in real time.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Salesforce Feedback Management — Growth

\$46,000/org/month*

Automate and analyze feedback at every stage of a customer journey.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Salesforce Feedback Management — Starter

\$13,500/org/month*

Improve customer experiences with unified feedback.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Customer Lifecycle Analytics

\$165/user/month*

Powered by CRM Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

* Total cost billed annually.
All prices in USD.

Industries

Available with

Consumer Goods Cloud Intelligence

\$220/user/month*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

CRM Analytics for Consumer Goods Cloud

\$165/user/month*

Get insights from prebuilt and customizable consumer goods-specific analytics and AI-augmented business intelligence. Customer Lifecycle Analytics is included in this add-on.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Salesforce Surveys Response Pack

\$300/1,000 responses*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Loyalty Management

\$30,000/org/month*

Incentivize channel partners and distributors with a B2B loyalty program.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Experience Cloud for Consumer Goods

\$10/user/month*

Deliver a digital commerce experience for your channel partners.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Einstein Relationship Insights

\$50/user/month* for Starter or \$150/user/month for Growth*

Automate relationship discovery and visualize key networks with Einstein Relationship Insights.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

* Total cost billed annually.
All prices in USD.

Industries

Available with

Agentforce for Consumer Goods Cloud Add-on
\$150
Use trusted predictive, generative, and agentic AI, as well as industry-specific analytics to deliver profitable growth.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

Channel Revenue Management
Request a quote
Grow channel revenue with complete inventory and incentive tracking and automation

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Edition

* Total cost billed annually.
All prices in USD.



Industries

Net Zero Cloud

Available with

CRM Analytics for Net Zero Cloud

\$165/user/month*

Get faster to net zero with AI-powered insights and rich data visualization in executive-ready dashboards.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

External Engagement Management

\$60K/org/year*

Get access to the supplier data model and support for 50 external engagement ledgers.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Agentforce for Net Zero Cloud Add-on

\$150/user/month

Unlock your very own Agentic AI application that provides specialized, proactive, and industry-specific skills to help you on your sustainability journey.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Multi-Organization Support

\$24k/org/year

Enable your company's franchisees or investee companies on their sustainability goals

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

Net Zero Cloud User Add-On

\$25/user/month

Allow additional user access to key advanced features and to distributed data entry capabilities.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Performance

* Total cost billed annually.
All prices in USD.

Industries

Salesforce Communications Cloud

Available with

Communications Cloud — B2B BSS Suite

\$4 million/org/year*

Define B2B products, capture quotes and orders, and orchestrate fulfillment.

- ✓ Enterprise
- ✓ Unlimited

Communications Cloud — B2C BSS Suite

\$4 million/org/year*

Define B2C products, capture orders, and orchestrate fulfillment.

- ✓ Enterprise
- ✓ Unlimited

Customer Community for Communications Cloud

\$4/member/month; \$10/login/month

Enable B2C and B2B customers to self-serve with a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

Customer Community Plus for Communications Cloud

\$100/member/month*; \$40/login/month*

Perform MACD operations, review quotes, browse, and order with branded B2B2C communities.

- ✓ Enterprise
- ✓ Unlimited

Partner Community for Communications Cloud

\$150/member/month*; \$60/login/month*

Enable partners to address service cases, coordinate fulfillment, and gauge usage with a branded community.

- ✓ Enterprise
- ✓ Unlimited

Communications Cloud Intelligence

\$220/user/month*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

CRM Analytics for Communications Cloud

\$165/user/month*

Uncover communications-specific insights across negotiation, sales, and service.

- ✓ Enterprise
- ✓ Unlimited

Contract Lifecycle Management for Communications Cloud

\$75/user/month*

Automate lifecycles across drafting, negotiation, execution, activation, and renewal.

- ✓ Enterprise
- ✓ Unlimited

Additional Orders — B2B BSS Suite (1,000 orders)

\$12,000/1,000 B2B orders annually*

Additional orders for B2B BSS Suite.

- ✓ Enterprise
- ✓ Unlimited

Additional Orders — B2C BSS Suite (5,000 orders)

\$12,000/5,000 B2C orders annually*

Additional orders for B2C BSS Suite

- ✓ Enterprise
- ✓ Unlimited

Salesforce Scheduler

\$25/user/month* or \$15 asset/month*

Manage virtual or in-person appointments from anywhere.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Salesforce Energy & Utilities Cloud

Available with

Salesforce Field Service Plus for Energy & Utilities Cloud

\$280/user/month for Enterprise, \$450/user/month for Unlimited

Give technicians and dispatchers versatile field service tools with Energy & Utilities data models and integrations.

- ✓ Enterprise
- ✓ Unlimited

Energy & Utilities Cloud Intelligence

\$220/user/month*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited

CRM Analytics for Energy & Utilities Cloud

\$165/user/month*

Get prebuilt, customizable Energy & Utilities-specific AI-powered analytics.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Field Service Contractor Plus for Energy & Utilities Cloud

\$110/user/month

Give contractors and third-party resources access to work orders, cases, and contracts with built-in Energy & Utilities data models and integrations.

- ✓ Enterprise
- ✓ Unlimited

Customer Community for Energy & Utilities Cloud

\$10/member/month*; \$4/login/month*

Enable B2C and B2B customers to self-serve with a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

Customer Community Plus for Energy & Utilities Cloud

\$35/member/month*; \$15/login/month*

Enable B2C and B2B customers to self-serve and browse products and services in a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Partner Community for Energy & Utilities Cloud

\$50/member/month*; \$20/login/month*

Give partners a full view of services and products, preferences, usage, account history, and even access to sales or service specific applications.

- ✓ Enterprise
- ✓ Unlimited

Contract Lifecycle Management for Energy & Utilities Cloud

\$75/user/month*

(Energy & Utilities Cloud Managed Package only). Automate lifecycles across drafting, negotiation, execution, activation, and renewal.

- ✓ Enterprise
- ✓ Unlimited

B2B Order Management for Energy & Utilities Cloud

\$12,000/1,000 B2B orders annually*

(Energy & Utilities Cloud Managed Package only). Automate the offer and enrollment processes, reduce configuration and fulfillment costs, and keep up with dynamic offerings. 1,000 B2B orders.

- ✓ Enterprise
- ✓ Unlimited

B2C Order Management for Energy & Utilities Cloud

\$12,000/5,000 B2C orders annually*

(Energy & Utilities Cloud Managed Package only). Automate offer and enrollment processes, reduce configuration and fulfillment costs, and keep up with dynamic offerings. 5,000 B2C orders.

- ✓ Enterprise
- ✓ Unlimited

Agentforce for Energy & Utilities Cloud

\$150/user/month*

Boost productivity with unmetered AI capabilities, purpose-built for Energy & Utilities Cloud.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Salesforce Media Cloud

Available with

Customer Community for Media Cloud

\$10/member/month*; \$4/login/month*

Enable B2C and B2B customers to self-serve with a branded digital community.

- ✓ Enterprise
- ✓ Unlimited

Customer Community Plus for Media Cloud

\$100/member/month*; \$40/login/month*

Enable B2C and B2B customers to make account changes, review quotes, and browse and order with a branded community.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Partner Community Plus for Media Cloud

\$150/member/month*; \$60/login/month*

Enable partners with a complete view of customers' active services and interaction history.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Media Cloud Intelligence

\$220/user/month*

Get purpose-built analytics and AI-driven insights embedded in the flow of work.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

CRM Analytics for Media Cloud

\$165/user/month*

Get prebuilt, customizable, media-specific, AI-powered analytics.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Scheduler

\$25/user/month* or \$15/asset/month

Manage virtual or in-person appointments from anywhere.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.

**Per user products require an annual contract and are billed annually.
All prices in USD.

Industries

Available with

Digital Engagement
\$75/user/month**
Reach customers across every digital channel.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Salesforce Foundations
\$0
Gain access to Agentforce and Customer 360 apps for life sciences.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Agentforce for Media Cloud Add-on
\$150/user/month*
Boost productivity with unmetered employee AI capabilities, purpose-built for Media Cloud.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Flex Credits
\$500 per 100K Flex Credits
The flexible way to power your AI strategy

- ✓ Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

* Total cost billed annually.
** Per user products require an annual contract and are billed annually.
All prices in USD.



Industries

Salesforce Public Sector Foundation - Advanced

Available with

Public Sector Application Forms - Individual (1,000)

Starting at **\$5,000**/1,000 individual application units*

Help constituents find, complete, and check status for licensing and permitting online.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Public Sector Application Forms - Business (1,000)

Starting at **\$10,000**/1,000 business application units*

Help businesses find, complete, and check status for licensing and permitting online.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Public Benefit Assistance

Starting at **\$20**/participant/month*

Match eligible individuals to the right government benefits faster.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Employee Experience for Public Sector

Starting at **\$15**/user/month*** or **\$1200** per 10,000 credits

Provide extensive community features for employees with this enhanced Lightning Platform Starter license.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Customer Community for Public Sector

\$10/user/month or **\$4**/login/month***

Provide a digital front door for constituents.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Customer Community Plus for Public Sector

\$35/user/month or **\$15**/login/month***

Provide an enhanced digital front door for constituents.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

*Total cost billed annually.

**Must be purchased for all participants covered by the benefit under the law.

***Per user products require an annual contract and are billed annually.

****Special GovCloud version available

All prices in USD.

Industries

Available with

Digital Engagement
\$75/user/month***
Reach customers across every digital channel.

- ✓ Public Sector Enterprise
- ✓ Unlimited

CRM Analytics for Public Sector
\$165/user/month*
Get prebuilt, customizable public sector-specific analytics.

- ✓ Public Sector Enterprise
- ✓ Unlimited

Provider Self Service for Public Sector
\$35/user/month or \$15/login/month
Empower your providers to collaborate with agencies directly.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Salesforce Scheduler
\$25/user/month* or \$15/asset/month
Manage virtual or in-person appointments from anywhere.

- ✓ Public Sector Enterprise
- ✓ Unlimited

Salesforce Contracts
\$50/user/month*
Manage end-to-end lifecycle of Contracts.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

Business Rules Engine - 1M calls/month
\$10,000 per org per year*
Automate complex and evolving policy-based rules with real-time decision capabilities.

- ✓ Public Sector Enterprise
- ✓ Unlimited
- ✓ Agentforce 1 Editions

*Total cost billed annually.
**Must be purchased for all participants covered by the benefit under the law.
***Per user products require an annual contract and are billed annually.
****Special GovCloud version available
All prices in USD.



Industries

Available with

Agentforce for Public Sector Add-On****
\$150 per user per month
Supercharged with Agentic AI purpose-built for public sector.

- ✓ Public Sector Enterprise
- ✓ Unlimited

Public Sector - Service - Agentforce 1 Edition****
\$650/user/month*
Your service tech stack consolidation, including team collaboration, Scheduler, and Service Cloud Voice, with data and AI connected throughout.

- ✓ Agentforce 1

*Total cost billed annually.
**Must be purchased for all participants covered by the benefit under the law.
***Per user products require an annual contract and are billed annually.
****Special GovCloud version available
All prices in USD.

Industries

Salesforce Education Cloud

Available with

Limited Staff Access

\$160/member/month (For Profits)
\$40/member/month (Non For Profits)
Extend Education Cloud to every staff member.

✓ Enterprise
✓ Unlimited

Member Edition for Partners

\$50/login/member/month (For Profits)
\$12.50/login/member/month (Non For Profits)
Digital communities for more active partners.

✓ Enterprise
✓ Unlimited

Login Edition for Partners

\$20 login/member/month (For Profits)
\$5 login/member/month (Non For Profits)
Digital communities for less active partners.

✓ Enterprise
✓ Unlimited

Education Cloud Intelligence + Tableau

\$250/member/month (For Profits)
\$62.5/member/month (Non For Profits)
AI-driven insights for the learner lifecycle.

✓ Enterprise
✓ Unlimited

Education Cloud Intelligence

\$220/member/month (For Profits)
\$55/member/month (Non For Profits)
AI-driven insights for the learner lifecycle.

✓ Enterprise
✓ Unlimited

CRM Analytics for Education

\$165.00/user/month (For profits)
\$41.25/user/month (Non For profits)
Make faster, data-driven decisions institution-wide.

✓ Enterprise
✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Login Edition for Learners and Alumni
\$15 login/member/month (For Profits)
\$3.75/login/member/month (Non For profits)
Digital communities for less active learners and alumni.

✓ Enterprise
✓ Unlimited

Member Edition for Learners and Alumni
\$35 login/member/month (For Profits)
\$8.75/member/month (Non For profits)
Digital communities for more active learners and alumni.

✓ Enterprise
✓ Unlimited

Education Cloud Student
\$17.50/login/member/month (For Profits)
\$7.50/login/member/month (Non For Profits)
Create a secure, digital portal for learners to manage their education journeys.

✓ Enterprise
✓ Unlimited
✓ Performance

Agentforce for Education Add-on
\$150/user/month
Boost staff productivity, scale student support and drive greater impact with agentic AI.

✓ Enterprise
✓ Unlimited

Flex Credits
\$500 per 100K Flex Credits
The flexible way to power your AI strategy.

✓ Enterprise
✓ Unlimited

* Total cost billed annually.
All prices in USD.



Industries

Salesforce Nonprofit Cloud

Available with

Customer Community for Nonprofits

\$6/login/month, \$15/member/month
Digital communities for constituents.

- ✓ Enterprise
- ✓ Unlimited

Customer Community Plus for Nonprofits

\$18/login/month, \$45/member/month
Digital communities for more active constituents.

- ✓ Enterprise
- ✓ Unlimited

Partner Community for Nonprofits

\$30/login/month, \$75/member/month
Enable partners with a complete view of customers' active services and interaction history within a branded community.

- ✓ Enterprise
- ✓ Unlimited

Agentforce for Nonprofit Add-on

\$150/user/month
Boost staff efficiency, scale constituent support and drive greater impact with agentic AI.

- ✓ Enterprise
- ✓ Unlimited
- ✓ Nonprofit Cloud Agentforce 1 Editions

Flex Credits

\$500 per 100K Flex Credits
The flexible way to power your AI strategy.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Success

Further your current success plan with additional guidance and support for your custom Salesforce solution.

Available with

Premier Success Plan
30% of net price
Get additional expert help, adoption guidance, coaching, and live support.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Signature Success Plan
Custom Pricing
Add proactive account and incident management, event readiness, and more.

- ✓ Pro Suite
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

This page is provided for information purposes only and is not warranted to be error-free, nor is it subject to any other warranties.

FOR MORE INFORMATION,
contact your account executive to learn how
we can help you accelerate your CRM success.
1-800-NO-SOFTWARE
www.salesforce.com

CORPORATE HEADQUARTERS
The Landmark @ One Market Street
Suite 300
San Francisco, CA 94105
United States

GLOBAL OFFICES
Latin America +1-415-536-4606
Japan +81-3-5785-8201
Asia/Pacific +65-6302-5700
EMEA +4121-6953700

