



# Transform Public Sector Recruitment

## Accelerate hiring & deliver high-satisfaction candidate experiences

Talent Recruitment Management accelerates hiring for government agencies by providing real-time application and candidate tracking, live updates, and automated notifications. It centralizes recruiting efforts, making processes accessible across departments. The solution helps increase candidate retention with a transparent applicant portal and helps to ensure secure management of candidate data and PII, maintaining compliance and privacy.

### Here's how it works.



#### Recruit Top Talent With Transparency

Attract and hold the interest of top talent with an applicant portal that dynamically tracks the candidate's application progress and automatically provides updates on any device.



#### Assess Candidates Faster

Speed up the selection process to screen your top-choice public sector candidates with easy-to-create, collaborative evaluation and assessment plans.



#### Coordinate Across Departments

Centralize recruitment efforts and identify top public sector hires with organized communication channels that are easy to create, join, and search.



#### Securely Manage Candidate Data

Manage compliance, privacy, ethics, and sensitive candidate PII with secure document uploads and controlled access to candidate data.



#### Extend Offers With a Click

Seal the deal and complete the hiring process by creating personalized offer letters for your dream candidates that you can send with ease.

### See what's included in this solution:



**Talent Recruitment Management for Public Sector Solutions** streamlines hiring with automated workflows, real-time tracking, and secure, centralized information.



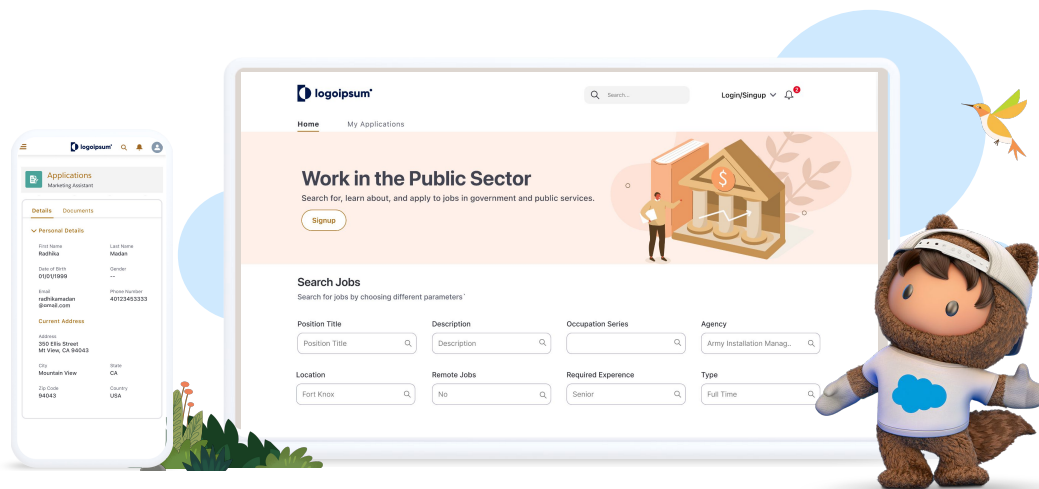
**Marketing Cloud** helps government agencies deliver positive candidate experiences at scale with personalized engagement.



**Slack** is a secure space to connect your team, tools and data with the teammates and partners you work with every day.



**MuleSoft** makes it easy to integrate data from any system, anywhere to create connected experiences, 3x faster.



## Key Features and Benefits

### Deploy Your Hiring Hub Faster

Quickly go live and reduce the need for in-house customization with a data model and innovation tailor-made for government agencies.

### Improve Access to Communication

Ensure all relevant parties, including staff recruiters and hiring managers, can easily access and evaluate interactions with candidates through organized communication channels.

### Attract a Diverse Pool of Candidates

Recruit a wide range of talented professionals with consistent, bias-free recruitment processes.

### Offer an Intuitive Mobile Experience

Provide candidates with a simple, engaging mobile experience that boosts their satisfaction and increases transparency.

### Solve Integration Challenges

Accelerate the recruitment process and reduce costs with pre-built connectors and templates to connect critical hiring data.

### Make Data-Driven Hiring Decisions

Use collected candidate data and evaluations to make informed hiring choices and meet recruitment goals.

### Centralize Hiring Activities

Consolidate all recruitment and applicant tracking efforts into a unified, purpose-built hub for collaboration.

### Provide an Accessible Talent Portal

Modernize the public sector hiring experience and capture the interest of top candidates with a one-stop portal that simplifies the application management process.

### Stay on Top of Critical Hiring Tasks

Reduce manual applicant and process monitoring with automated updates and reminders so you can focus on your day-to-day operations.

### Evaluate Candidates Consistently

Conduct thorough assessments and interviews to identify the best fit with customizable assessment templates.

### Scale Your Success

Easily duplicate successful hiring processes for future roles to save time and resources.

### Support Stringent Security Compliances

Securely manage candidate data and PII to adhere to privacy and ethical standards.